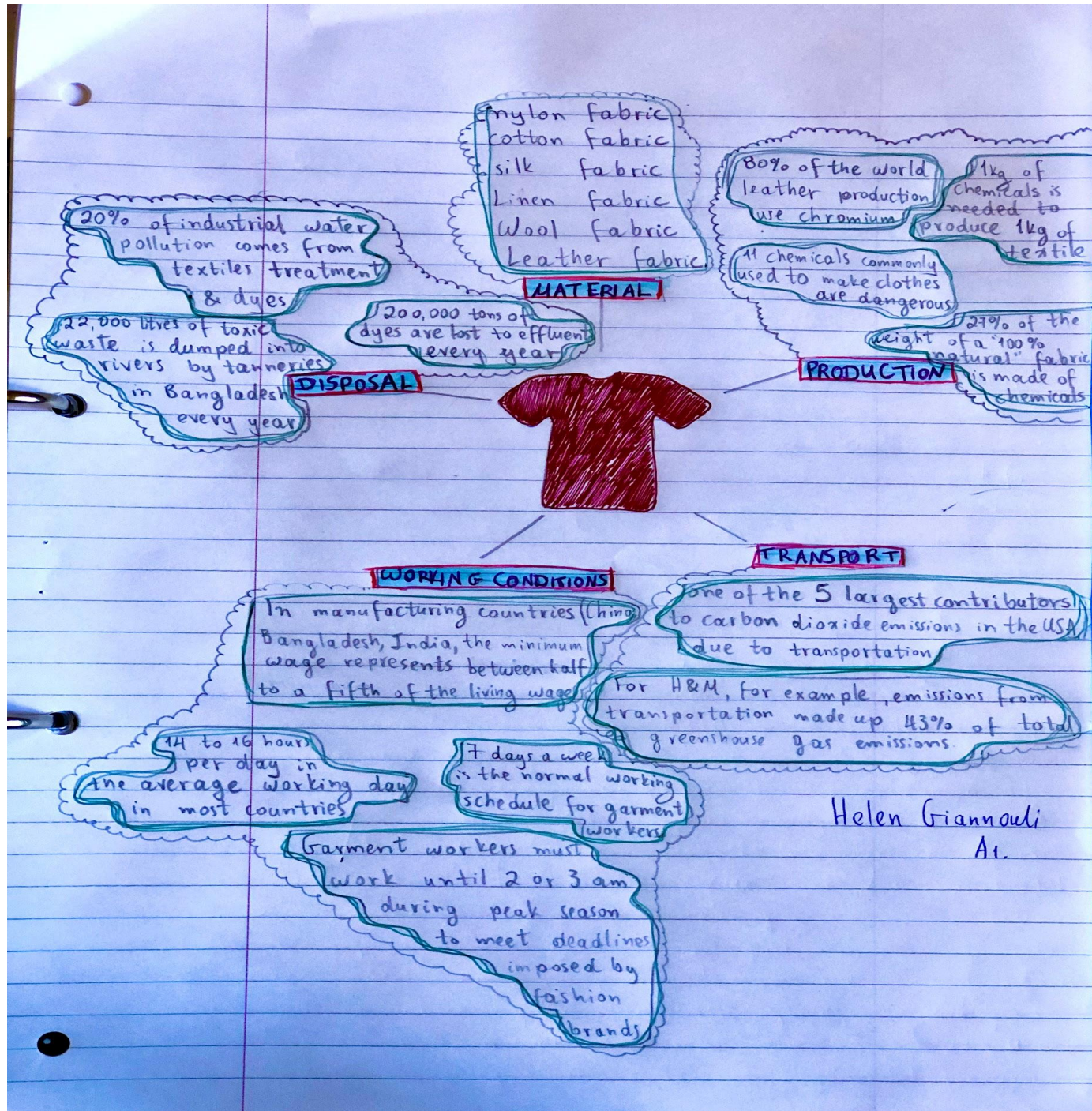


THIS IS THE BEAUTIFUL AND INSPIRATIONAL WORK OF THE STUDENTS OF OUR SCHOOL ON FAST FASHION, ACADEMIC YEAR 2020-21

ΕΛΕΝΗ ΓΙΑΝΝΟΥΛΗ Α1



Helen Giannouli
A1.

ΜΑΡΘΑ ΛΙΟΚΟΥ Α1



RAISE AWARENESS

LOW WAGES
NOT ONLY DOES IT HARM THE ENVIRONMENT BUT IT ALSO FORCES PEOPLE TO WORK UNDER TERRIBLE CIRCUMSTANCES

CHILDREN ARE WORKING 14 TO 16 HOURS
NO VENTILATION, BREATHING IN TOXIC SUBSTANCES, INHALING FIBER DUST AND WORKING IN UNSAFE BUILDINGS!!!



WHO MADE MY CLOTHES ?

'I feel tired, but I have no choice. I have to work.'



'We feel overdrawn'



'We don't even have the freedom to drink water'



Six years after the Rana Plaza factory collapse in Bangladesh, which killed 1,138 garment workers, our clothes are still being made by some of the poorest, most overworked and undervalued people in the world. Since last December, at least 65

workers have been arrested on false charges, while factories producing clothes for some of our

favourite brands have fired and

blacklisted 11,600 workers with no

legal justification

Fashion Revolution week:

-An industry where environmental protection, as well as human rights, are the standard and not the exception. *'When the system is killing us, we must change it'*

-Fashion Revolution has been really successful in terms of giving people easy tools to be curious, find out, and to do something about it.

-Last year, 3.25 million people took part during the week to ask, #WhoMadeMyClothes? That question, when a brand is tagged on social media with the hashtag #WhoMadeMyClothes?, has already resulted in major change within the industry.



ΧΡΥΣΟΥΛΑ ΛΑΔΑ Α1

Do clothes always bring joy to everyone?

Well they certainly do to us, customers!



BUT , do you have the slightest idea of who made those trendy clothes that you are so eager to buy and proudly wear?



So would you still buy them if you knew that kids have suffered inside the factories long hours so that this clothing can be produced?



Would you still be willing to buy a very cheap and fashionable item while knowing that these hands have gone through so much pain so as to create your dream clothes?



Not only do they work under such terrible conditions but they aren't even paid enough. While you pay 50 bucks in order to buy it, they are paid 0,60 bucks to make it.



I suggest that before you buy something you reconsider your choice and check the label of each piece of clothing. Do not support brands that get involved in child labour ! Together we can change the world and provide children with a better future!



ΝΕΚΤΑΡΙΑ ΛΑΛΑΟΥΝΗ Α1

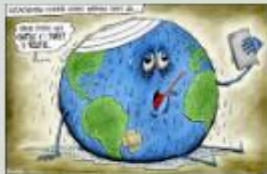
BE
AWARE
OF WHAT
YOU
WEAR



SAY NO TO FAST FASHION

It is the second biggest world polluter which causes :

a) Climate Change



b) Water pollution



c) Human rights abuses



ΒΑΣΙΑ ΚΟΤΤΑΚΗ A4



FAST FASHION

creates increased pollution and other environmental and social impacts such as pesticide use in industrial cotton growth, fossil fuel extraction for synthetic materials or slave labor in sweatshops

Buy less, buy better quality and recycle

Ενεργοποιήστε τα V
Μετάβαση στις συλλογές

ΜΑΡΩ ΣΧΟΙΝΟΧΩΡΙΤΗ A4

01

DO I REALLY
NEED TO
BUY THIS ?



02

AM I GOING
TO WEAR
THIS?



03

WHY DONT I
SUPPORT A
SMALL
BUSINESS
INSTEAD ?



04

IS MATERIAL
SATISFACTION
WORTH IT, AT THE
EXPENSE OF
HUMAN
COMPASSION?



07

WHAT IS THE
IMPACT OF MY
PURCHASE ON
THE
ENVIRONMENT?



06

AM I SUPPORTING
FAST FASHION
RIGHT NOW ?



05

ISNT THERE
MORE TO LIFE
THAN
CONSUMERISM ?



**ASK
BEFORE YOU
BUY!**

ΝΕΚΤΑΡΙΟΣ ΛΕΟΥΣΗΣ Α4

ENVIRONMENTAL IMPACT OF FAST FASHION

NEGATIVE IMPACT AREAS OF THE APPAREL INDUSTRY

RESOURCES DEPLETION

CLIMATE CHANGE

ANIMAL SUFFERING

WATER POLLUTION

FOOD INSECURITY

AIR POLLUTION

HABITAT DESTRUCTION

HUMAN RIGHTS ABUSES

do you feel like changing the way you shop?

SOURCE: WWW.SUSTAINABLEFASHIONACADEMY.ORG

HOW FAST FASHION WORKS

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graph TD; A[INCREASED SALES] --> B[SHORTER LIFE]; B --> C[MORE TRASH]; C --> D[NEGATIVE IMPACTS]; D --> E[SWEAT SHOPS]; E --> F[CHEAPER GOODS]; F --> G[MORE CHOICE]; G --> A;
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Fast Fashion isn't FREE

Someone.
Somewhere.
is paying.

Take
Action



Who made
my clothes?



ΚΑΛΗ ΡΟΠΑΪΤΗ Α5



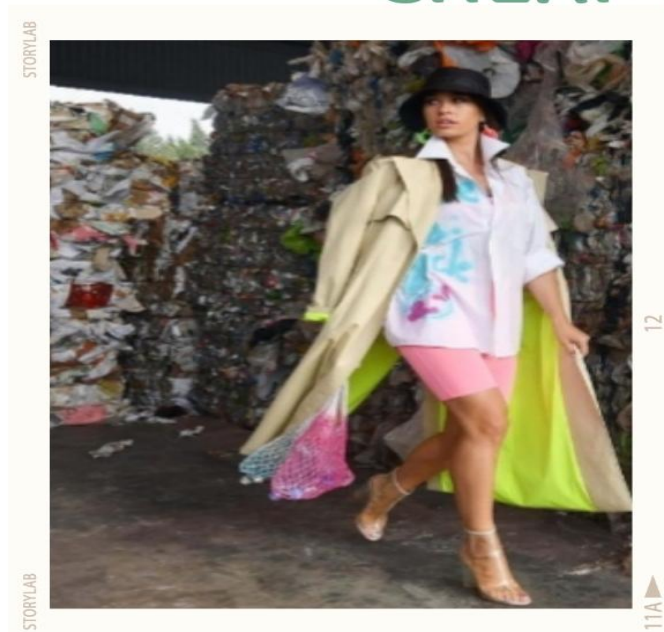
ΣΩΖΙΑ ΡΩΠΑΪΤΗ A5

FAST FASHION

CHEAP FASHION

OR

CHEAP DEATH



**People benefit from this strategy
of economy and
marketing as they can be in
vogue at minimal cost but on
the other hand do not
consider the damage they cause
to the environment by
overconsumption of
raw materials**