Who am I talking to?- By looking at the testimonials in the website and looking at the page, we are talking to men and women that are trying to lose weight with a diet, more specifically, a keto diet. The majority of the audience is women.

Where are they now?-They are in a painful state where they are afraid of not losing weight and having the same body until they die. Men and women are also angry about their weight. Their daily frustrations are losing weight, looking at their flabby body, and not being able to stick to a path where they could lose weight. They assume that it is going to be impossible to lose the tons of weight they have.

What actions do I want them to take at the end of the copy? I want them to click the link and go to the website where my client offers them a customized keto diet plan.

What must they experience inside of my copy to go from where they are now to taking the action I want them to take? I want them to experience a feeling of satisfaction when they hear there is another way to lose as fast as possible. I also want them to sense a feeling of regret in their mind if they ignore this email and if they don't want to improve their body

SL→ How to lose fat as fast as possible without training...

Trying to lose fat is probably one of the hardest encounters you ever had in your entire life, right?

You look at yourself in the mirror at your flabby body with disappointment in your face realizing you could have done better.

Touching the oversized and chubby body that you WISH to get rid of.

You probably found a way to lose tons of fat but failed within a couple of days all because you couldn't take the hard work anymore.

It's probably over for you.

You will never have a chance to finally change your sloppy body into a superhero body.

Well, there is another easier and faster way to lose your ugly, fat, disgusting body into a beautiful body everybody wishes to have.

We already helped thousands of people who were able to successfully change their fleshy body into a body they dreamt of.





This could be you...

Click this link to reveal the secret to achieve your dream body.

This DIC email is from a redo from this DIC email copy→<u>DIC Email Mission Short</u> Form Copy - Google Docs