Survey Monkey Account Proposal May 9, 2019

Membership Priority Strategic Planning Subcommittee members:

Jim Hatch, Sue DonDiego, Pat Llewelyn, Tammy Wells, Antionette Cotman, Cate Hawks, Bonnie McNulty

The Membership Priority- Strategic Planning Team recommends that the NFPA Board of Directors approve the purchase of a Survey Monkey Account during the June 10th Board meeting. The team further recommends that the account be purchased by July 1, 2019 which would allow the team to create and disseminate the membership satisfaction survey by September 1, 2019 as outlined in the strategic plan.

LONG TERM BENEFITS

- Can be utilized at any time for various NFPA initiatives
- The NFPA would have 100% control over the creation, submission, data collection, and analysis of its surveys
- The data obtained can be preserved for future use
- Survey templates can be saved, re-used or modified as needed.
- The NFPA would not need to rely on another person's or organization's survey tool
- The account can be accessed by more than one person at a time
- Surveys can be conducted concurrently if necessary
- Can be used for other purposes (i.e. data driven reports)

COST

- STANDARD subscription
  $37 / month
  BILLED MONTHLY Or **$31**/month ($372) BILLED ANNUALLY

- Subscription includes:
  - Unlimited number of surveys
  - Unlimited questions per survey
  - 1000 responses per month*
  - 24/7 customer support via email
  - Get responses via web, social or email
  - Unlimited filters & crosstabs, trended data
  - Custom logo, colors, and survey URL
  - Data exports (CSV, PDF, PPT, XLS)
  - Skip logic
  - Text analysis

For more information:

https://www.surveymonkey.com/pricing/individual/details/?ut_source=pricing-teams-details

Jim Hatch
Membership Priority Strategic Plan Subcommittee Chair