6.1.7 Task Card

You will be analyzing this commercial more closely by reading the transcript and thinking about the message and meaning of the commercial.

WHAT TO DO:
Read the transcript to yourself.

Some of the statements in this transcript could be tested and other statements are opinions.

- Put a + next to all statements that could be tested and comment on whether you think this statement is true or false.
- Put a ? next to any statement that is an opinion and underline the words that make you think this.

DISCUSSION:
As a group, discuss the following questions.

1. What is the message of the commercial?

2. The commercial implies that it will be bad for society if carbon dioxide is legally called a pollutant. Do you agree?

3. What do you "imagine if they succeed"? Is your image of success the same image that the author implied?

INDIVIDUALLY:
Do you agree with the message?

How can you know or figure out whether to accept the claims of this commercial?