

Robert has been in the region for 25+ years, working in increasingly senior roles in FMCG/Lifestyle MNCs, including AB-Inbev, Unilever, Pantry Magic and HMV. First landing in Asia as a graduate student in China in 1990, he speaks Mandarin and Cantonese. His particular talent is building entrepreneurial, agile teams and GTM structures for brands and products, and profitably growing businesses from the ground up. Robert started his journey with Alpargatas in 2017 as the only employee in the region (working from a hotdesk) and we have grown to almost 40 people today working from offices in Hong Kong and Shanghai.