

Name _____

Date _____

Period _____

Business Foundations
Unit 3 - Management, Ownership and Franchises
CROSSWORD REVIEW

ACROSS

- 3. an independently owned business that usually has the owner as its manager
- 6. a contractual agreement to use the name and sell the products or services of a company in a designated geographic area
- 15. responsible for the daily operations of a business
- 16. getting the resources arranged in an orderly and functional way to accomplish goals and objectives
- 18. carries out the decisions of top management; often responsible for various departments in business
- 19. providing direction and vision
- 20. a brief account of the key points contained in a business plan
- 21. a company that is registered by a state and operates apart from its owners
- 22. establishes the scope and purpose of a company and reflects its values and beliefs
- 23. responsible for setting goals and planning for the future, as well as leading and controlling the work of others

DOWN

- 1. expresses the specific aspirations of a company and the major goals it will try to reach
- 2. the owner is responsible for all the company's debts
- 4. written description of a new business venture that describes all aspects of the business
- 5. a business owned by two or more people who share its risks and rewards
- 7. a type of organization that focuses on providing a service, not on making money
- 8. a business owned by one person
- 9. a business that operates on the Internet
- 10. keeping the company on track and making sure goals are met
- 11. the act or process of creating goals and objectives as well as the strategies to meet them
- 12. includes the processes or functions of planning, organizing, leading and controlling
- 13. shows how the firm is structured and who is in charge of whom
- 14. an organization that is owned and operated by its members
- 17. holds a firm's owners responsible for not more than the capital that they have invested in it

