

Goal: Make 1k a month

Repeat that until I have a partnership with two or more clients that pay me monthly based on the revenue from the company which is over 1k a month.

We agree on a % of the total income

We hop on a call to discuss what I would do for them - I offer maintaining a newsletter and social media.

We agree on this project, I write the copy, overdeliver and make them consider a partnership

We go on a call to discuss it further - I present the problem, solution

I offer them my findings

I look at what could be improved

I make them a copy, they like it and pay me.

I make sure to over deliver my copy and always on time

I make sure my copy is well fitting and edit it by looking at top players

They like me, we agree on a small project to start off and see if we are a good fit.

I write down questions I should ask on the call to find out more about the company.

They like it, we schedule a call

I send them a free sample

They respond to my email, want to see what I offer

I pick the ones with the most possible growth and send them the outreach.

I make a non salesy outreach message with a catching headline and make sure they read the whole thing.

I research the top players and find possible clients.

I search the internet on google shopping searching for prospects

I pick a niche I will start looking for prospects in

Assumptions

1. *I assume it will take time to get my first client*
2. *I assume that I need more than 2 partnerships for my goal*
3. *I assume I will have to level up my copy*
4. *I assume some businesses won't like to pay me a % of the total revenue*
5. *I assume that most businesses will ignore my outreach*

Unknowns

1. *How will I explain my situation to parents*
2. *How long will it take for a business to respond to outreach*
3. *How many outreaches will I have to send for a response*
4. *How much effort will it take to get a first client*