

Resume Format For MNC Company

Your Name

Address:

Email ID@gmail.com

Cell phone number:



Career Objectives:

Seeking a challenging position that enables me to utilize my skill set knowledge and expertise to be part of the business development and to work people around the globe.

Education:

- CBSE
- Intermediate
- B.Com (Computers)

Technical expertise:

- Search Engine Marketing, PPC Management, Analytics, Keyword Research.
- Applications - MS Office, Google Ad words Editor, Adobe Photoshop.
- Analytics - Google Analytics.
- Pay Per Click - Google Ad Words.

Skill set:

Having Good knowledge in:

- Setup PPC campaigns on different Search Engines
- Optimizing Search Engine Marketing campaigns through ad copy& Campaign structure
- Keyword match type
- Keyword research
- Landing page optimization
- Data analysis skills
- Google Analytics Installation and Set Up
- Conversion Tracking & Optimization.
- Google Ad words Campaign Optimization using Ad words Editor

My Strengths:

- Leadership qualities, Self Confident, Hardworking in nature and Attitude to quickly learn new technologies.
- Good Team Player & Committed to Organization.
- Good learning of business process and new technologies.
- Versatile and easily adaptable to work on any environment.

Professional References will be issued as soon as possible if it is mandatory.

Software exposure:

Utility Software: MS Word, Excel, Power Point
Applications : Google Ad words & Editors

Personal Details:

Marital Status:

Gender:

Nationality:

Languages known:

Permanent Address:

Declaration:

I declare that the information and the facts started here in the above are true and correct to the best of knowledge and belief. I am sure that I will take responsibility of my job and do my best of my job to all my superiors.

(Signature)