Your Email Address	afolabibidemi63@gmail.com
Folder URL	https://docs.google.com/document/d/1lfuD-bkI16EEkno5GrPXOUWb04or4nwIoiDfcmFz9_U/edit?usp=sharing

Core Keywords	**Media site**	23
Long Tail Keywords	social media sites sites like facebook popular social media sites social networking groups popular news websites social media platforms media sites	9 1 1 1 1 1 12
Word Count	2606	1988

Title	Top Social Media Sites to Consider For Your Brand
Tags	Social Media Digital Marketing Marketing
Suggested Slug URL	
Revision (Y/N)	Original URL:

Inbound Link 1	URL: https://www.strikingly.com/content/blog/an-easy-to-follow-guide-to-create-a-free-blog-in-minutes/ Title: Am Easy to Follow Guide to Create a Free Blog in Minutes curate content that covers a specific topic or niche or build an online store and start making your products and services accessible on the web. Social media may provide you with tools to build your brand known but you will want an actual online home for your business or your personal brand for it
Inbound Link 2	URL: https://www.strikingly.com/content/blog/upload-a-video-to-youtube/

	Title: How to Upload a Video on YouTube Screenshot: that over 38% use Youtube. That is a LOT of people and a big platform to take advantage of if you want to build your brand.
Inbound Link 3	URL: https://www.strikingly.com/content/blog/basic-of-starting-a-blog-4-blog-examples-to-inspire-you/ Title: Basics of Starting a Blog: 4 Blog Examples to Inspire You Screenshot: blog site where they provide curated content to their followers and are even known to manage their personal websites in conjunction with their social media profiles.
Inbound Link 4	URL: https://www.strikingly.com/content/blog/5-free-video-editing-software-for-pc-that-you-should-try/ Title: 5 Free Video Editing Software for PC That You Should Try Out Screenshot: Videopad features a decent variety of features such as the ability to export video files in multiple resolutions, a good-sized sound effects library, pre-made transitions and camera shake reduction. It also allows you to directly export your video to Youtube and other social media sites.
Inbound Link 5	URL: https://www.strikingly.com/content/blog/promoting-web-site/ Title: Quick Guide at Promoting Web Site at Almost Zero Cost Screenshot: Like the above resources, they're free too! Social media, done right, is one of the cheapest tools you can use to make sure you bring in customers to your site.

**Add more rows as necessarz*

Other Notes:	1. Always add alt-tags to your images. 2. Always add sources for your data/images. 3. Cite your sources.

Meta Title: Top Social Media Sites to Consider For Your Brand

Meta Description: Do you want to increase your brand's online presence? If yes, then this article is for you. Learn about the top media sites to consider for your brand.

Top Social Media Sites to Consider For Your Brand



Image from Canva

Do you have a business or you are just trying to develop a brand? Or you are a marketer and you are just getting started with social media platforms?

Then you will need to build your online presence. One of the best ways to grow your presence online is through social media. So knowing the best media sites will be incredibly helpful. This will allow you to expand your brand reach, meet with the right people, and also achieve your social media goals.

When choosing the best social media site for your business, you should not only consider the size of the social media site. It's important that you also consider if social media is the best fit for your business goals. Are your potential customers using that social networking group? How many social media sites can you handle at once? You need to get answers to these questions before you get started.

To make your social media sites journey easy, we have searched and compiled information about the best 20 social media sites. While you might be familiar with some, others will be completely new to you. Read further in this article to discover the best social media sites for your business.

Are you ready? Then let's get started!

What is Social Media?

Before we dive in, let's get a glimpse of what social media is. What is social media?

Social media is any digital tool that allows you to quickly develop content and share it with the public. Social media consists of tons and websites and apps. These include TikTok, Twitter, Facebook, Instagram, and more.

20 Best Social Media Sites to Consider for Your Business

There are tons of social media sites that you can consider for the growth of your business or brand. In this section, we'll talk about the best 20 media sites that you should watch out for.

1. Facebook - 2.23 Billion MAUs

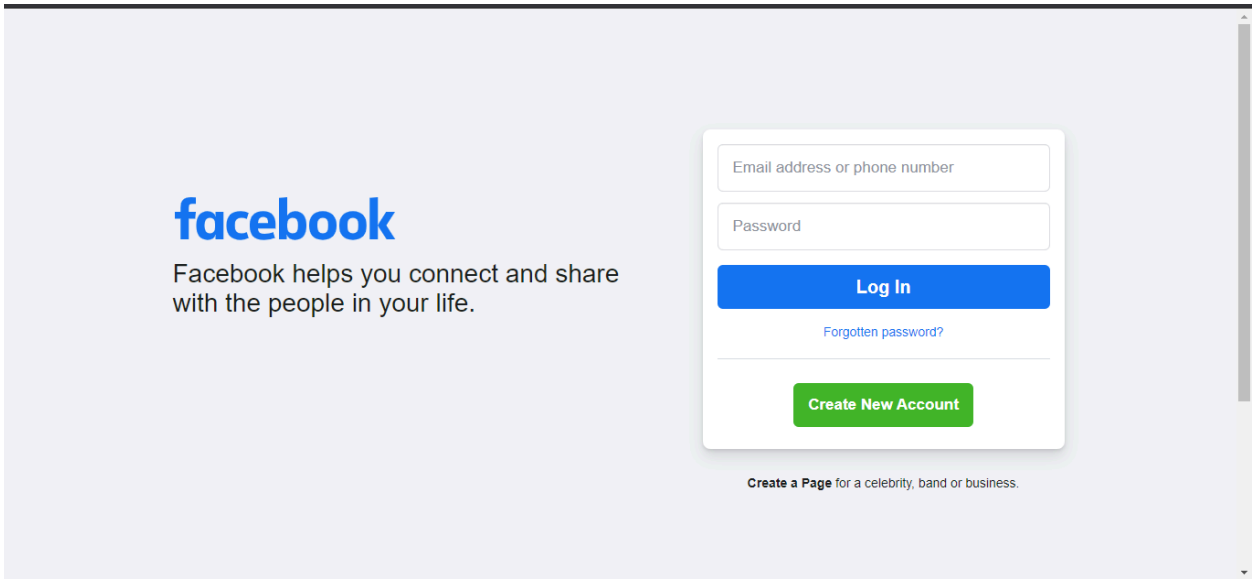


Image from Facebook

Facebook is one of the most popular social media sites out there. With over 2 billion users, it's a social media that you should consider for your business.

There are over 65 million businesses using Facebook pages, and more than 6 million advertisers promoting their brands on Facebook. This shows how Facebook can help you grow your brand or business online.

Getting started with Facebook is easy. Additionally, you can post any content format on Facebook - it works well with all. Whether video, pictures, live videos, stories, or text, you're good to go. However, have it in mind that Facebook algorithms will prioritize contents that create meaningful conversations between people.

2. YouTube - 1.9 Billion MAUs

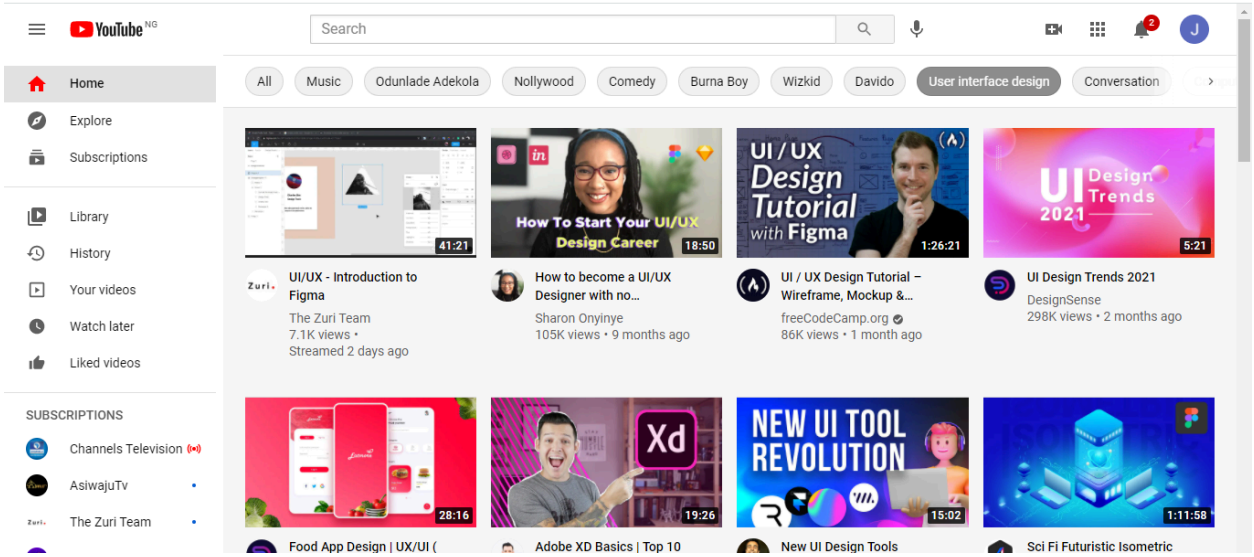


Image from YouTube

YouTube is also another popular social media site that you should consider for your business. This is a social media sharing platform where people watch over a billion hours of video every day and generate billions of views.

Before you can start using YouTube, you need to create a YouTube channel for your business. This is where you will need to upload your video content for your visitors to subscribe, watch and share.

Aside from being the second most popular social media site, YouTube is also the largest social media search engine after Google. So if you are thinking of YouTube for your business or brand, we will recommend that you get familiar with YouTube SEO.

YouTube also allows you to advertise your brand or business. This can help you grow your online presence and brand awareness.

3. WhatsApp - 1.5 Billion MAUs

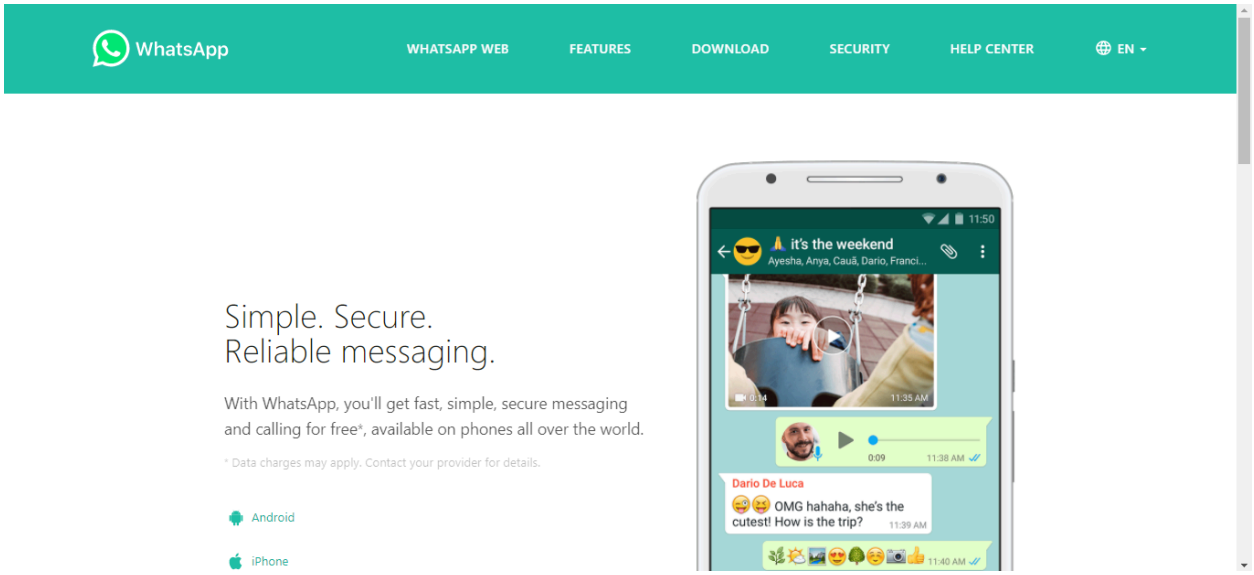


Image from WhatsApp

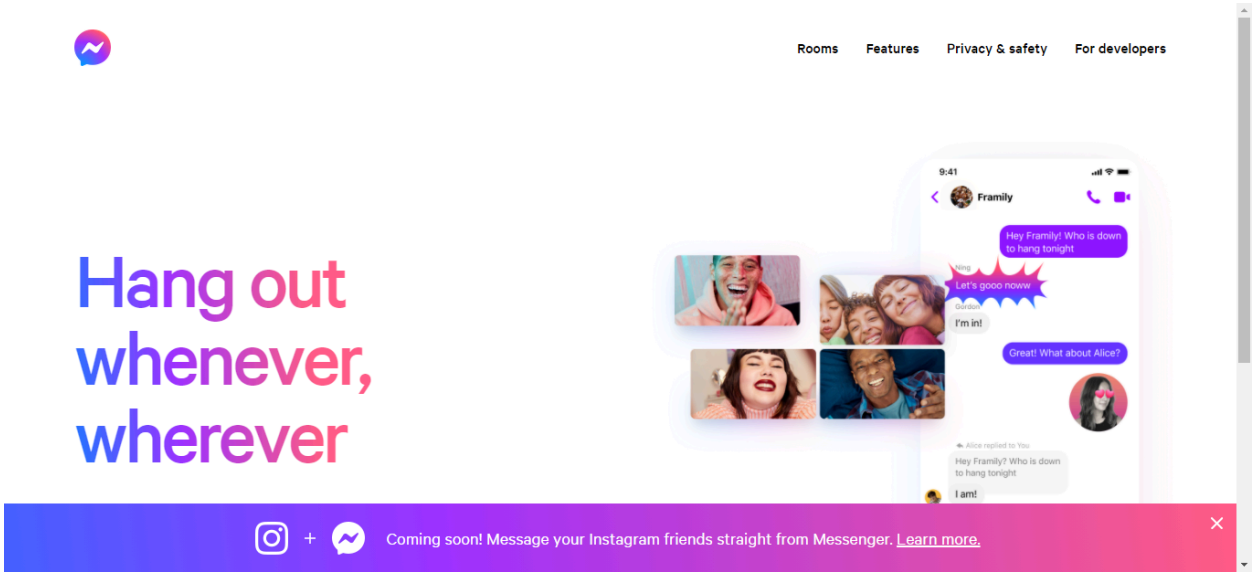
WhatsApp is a messaging app where people from more than 180 countries connect and interact with one another. Initially, this messaging app was developed for people to communicate with their friends and family.

However, people have started utilizing the app as a means of advertising their businesses.

Additionally, WhatsApp has been developing its business platform to ensure that people can now have their business profile, share updates with their customers, and offer consistent customer support.

The app now has the WhatsApp business app for small businesses and WhatsApp Business API for large and medium scale businesses.

4. Messenger- 1.3 Billion MAUs



[Images from Messenger]

[Messenger] is an app that is powered by Facebook. Initially, the app used to be a feature within Facebook but has been made a standalone app. Now, you can advertise your businesses on Messenger. You can also create a chatbox, send newsletters, and more. This way, you can connect and engage your potential customers.

5. WeChat - 1.06 Billion MAUs

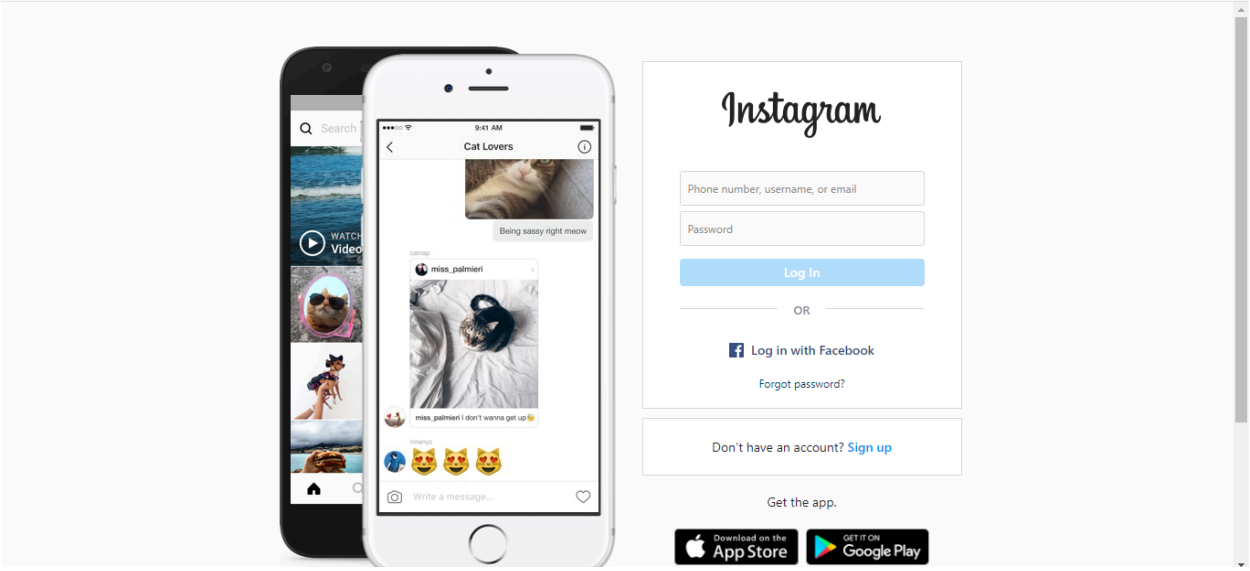


[Image from WeChat]

WChat is one of the social media sites like Facebook Messenger and WhatsApp, WeChat started as a messaging app into an all-in-one platform. Aside from calling and chatting, Wechat users can now shop and make payments online, make reservations, transfer money, book taxis, and more.

WeChat is very popular in China and some parts of Asia, so if you are starting a business in that region or Asia is your targeted market, this app can be a great option for your business.

6. Instagram - 1 Billion MAUs



[Image from Instagram]

Instagram is one of the most popular photos and video-sharing apps. On this app, you can share a wide range of content such as text, videos, photos, stories, and more. Impressively, the app just launched IGTV to accommodate longer-form videos.

As a business owner, you can create an Instagram business profile. This will offer you detailed analytics of your posts and profile. You will also be able to schedule Instagram posts using third-party apps.

7. QQ - 861 Million MAUs

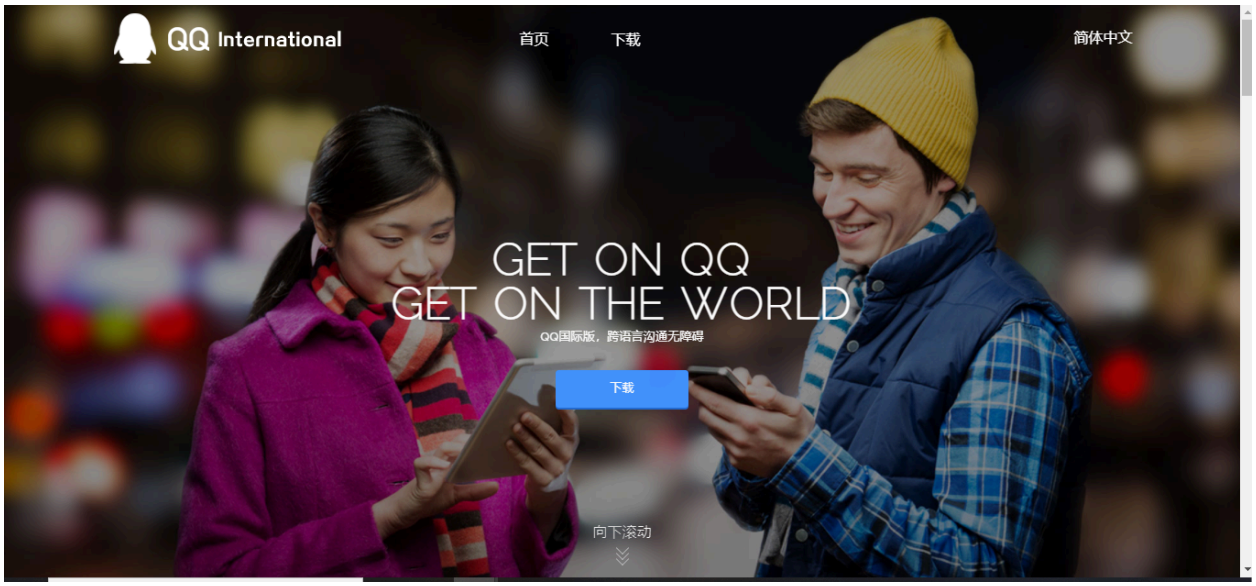


Image from QQ

Another social media app that you should consider for your business is the QQ app. This is an instant messaging app that is common among young Chinese. It is used by people in more than 80 countries, and it's also available in many languages.

Besides being a messaging app, QQ allows users to play games online, shop online, blog, watch movies, make payments, and more.

8. Tumblr - 642 Million MAUs

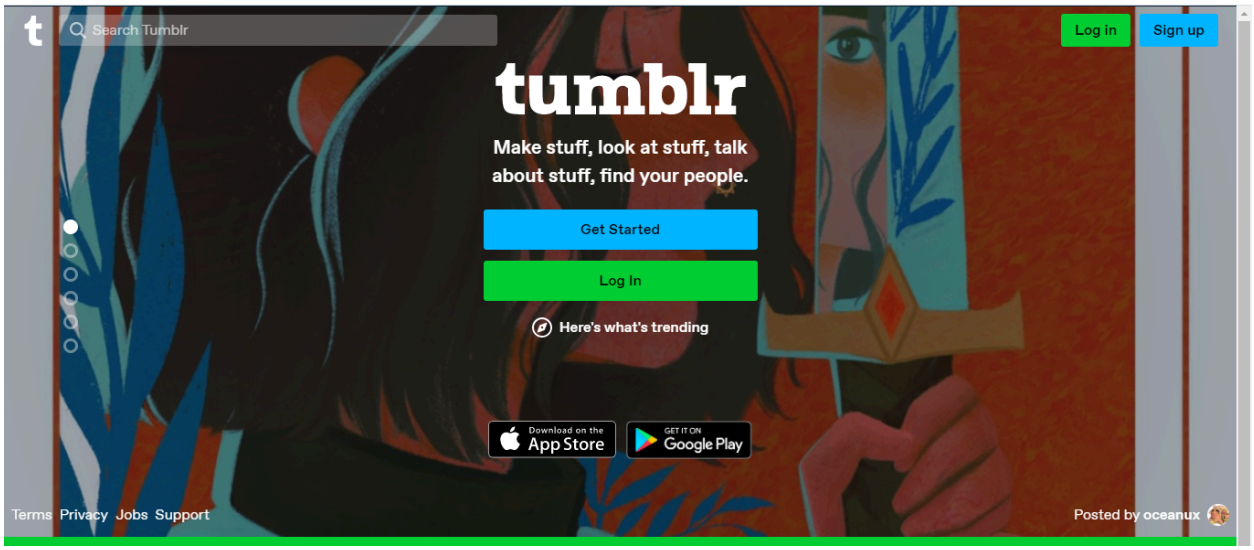


Image from Tumblr

Tumblr is a social media and microblogging platform where you can share videos, audios, links, text, and more. There are so many online blogs using Tumblr, and you can also consider it for your business.

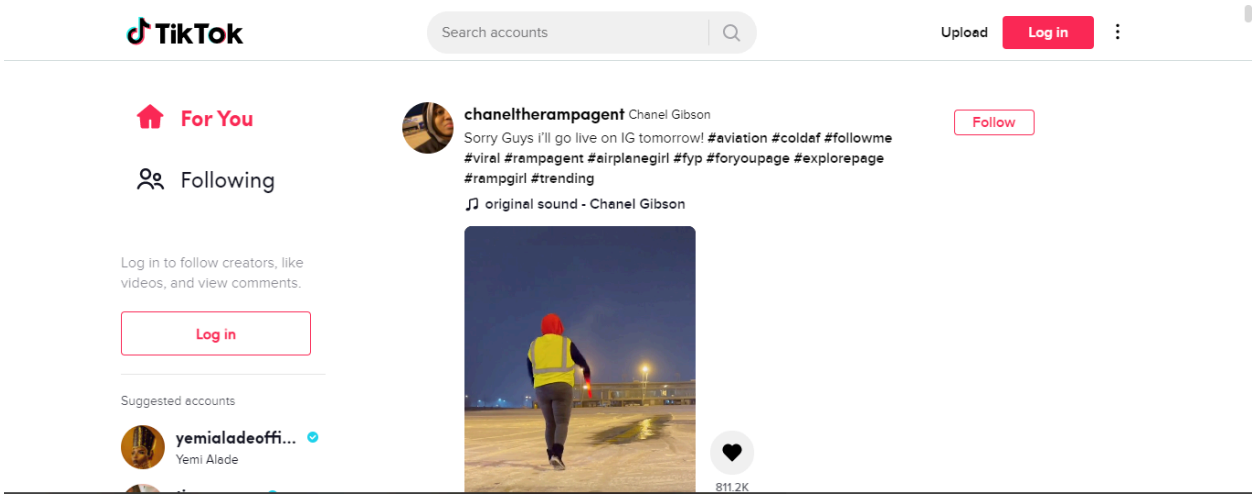
9. Qzone- 632 Million MAUs



[Image from Qzone]

[Qzone] is another popular social media app among young Chinese. On this platform, users can blog, upload multimedia, design their own virtual space, and many more.

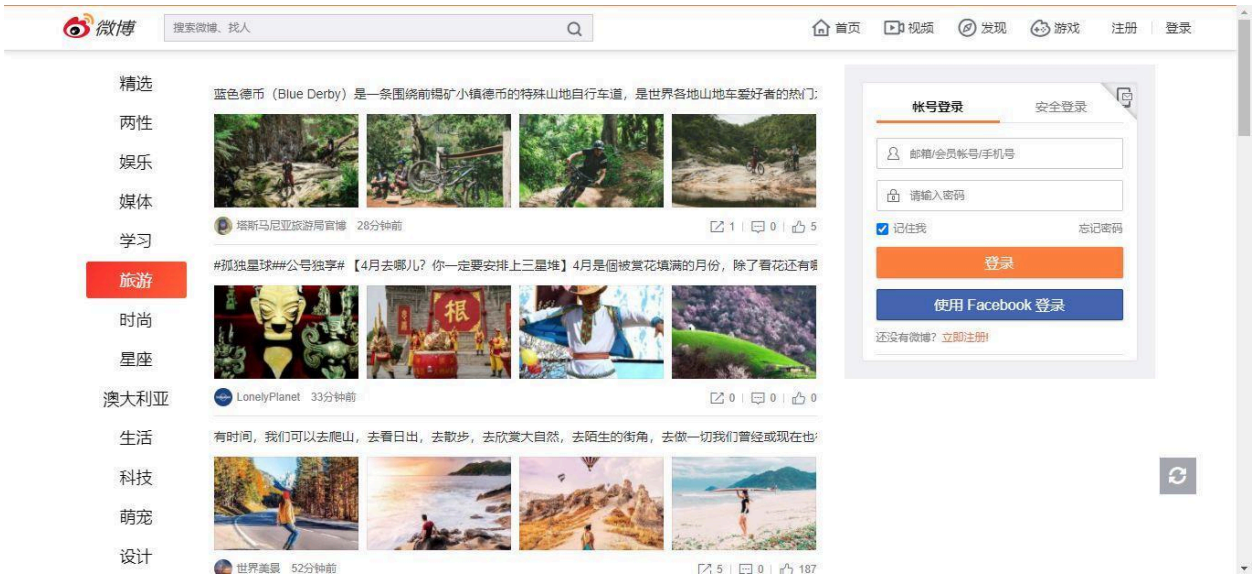
10.TikTok 632 Million MAUs



[Image from TikTok]

[TikTok] is a music video social channel that is gaining in popularity among people all over the world. In the first quarter of 2018, TikTok was the most downloaded app among other social media apps.

11. Seina Webo- 392 Million MAUs



[Image from Seina Weibo]

[Seina Weibo] is considered Twitter for Chinese people (since Twitter is banned in that region). It functions similarly to Twitter, and it allows microblogging, commenting, upload of videos and photos, and many more.

12. Twitter - 335 Million MAUs

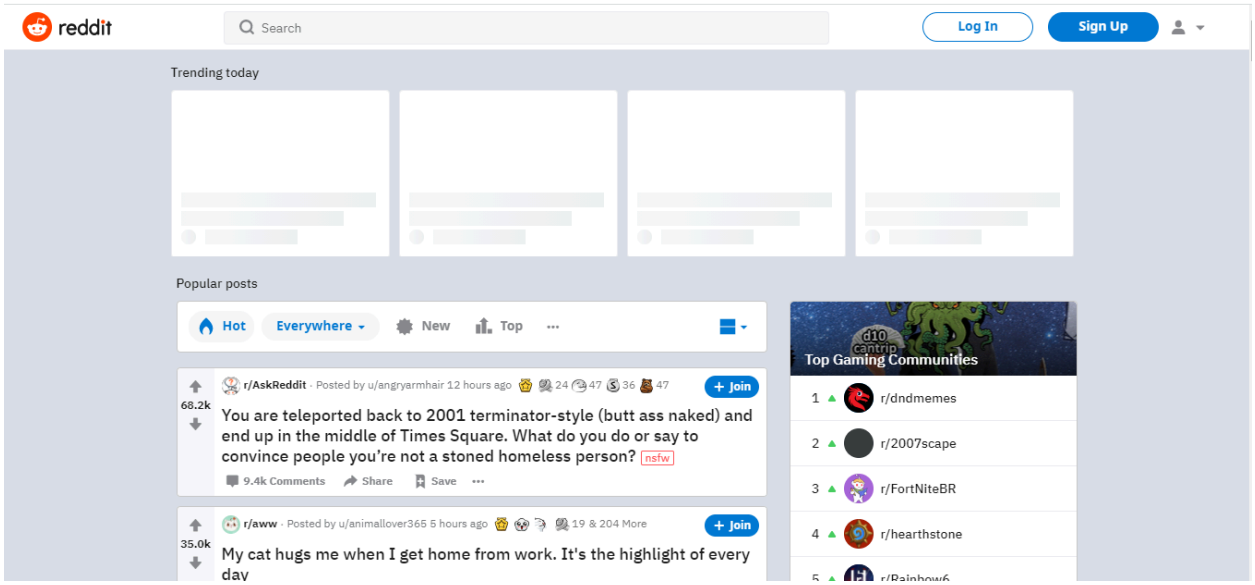


Image from Twitter

Twitter is a social media site for sports, news, entertainment, and so on. What makes Twitter great for your business is that it focuses more on what is happening at the moment. Twitter is most times used as a customer service channel.

According to advertisers on Twitter, over 80 per cent of social customer service requests happen on Twitter. You can manage your customer service request with top social media customer tools like Buffer Reply.

13. Reddit - 330 Million MAUs



[Image from Reddit]

Reddit is a social media platform users can submit images, links, questions, and discuss them and vote them up or down.

There are subreddit or dedicated forums where so many things can happen. These dedicated forums have various levels of engagement. So if you are thinking of considering Reddit for your business, you need to conduct in depth research to see if there are popular news websites that your business can join.

Besides submitting content, you can also advertise on Reddit.

14. Baidu Tieba - 300 Million MAUs



Image from Baidu Tieba

Baidu Tieba is another popular Chinese social media platform. The platform was created by Baidu - one of the biggest Chinese search engines in the world.

Baidu is similar to Reddit, and it's good addition to your list of social media sites that you can consider for your business,

15. LinkedIn - 294 Million MAUs

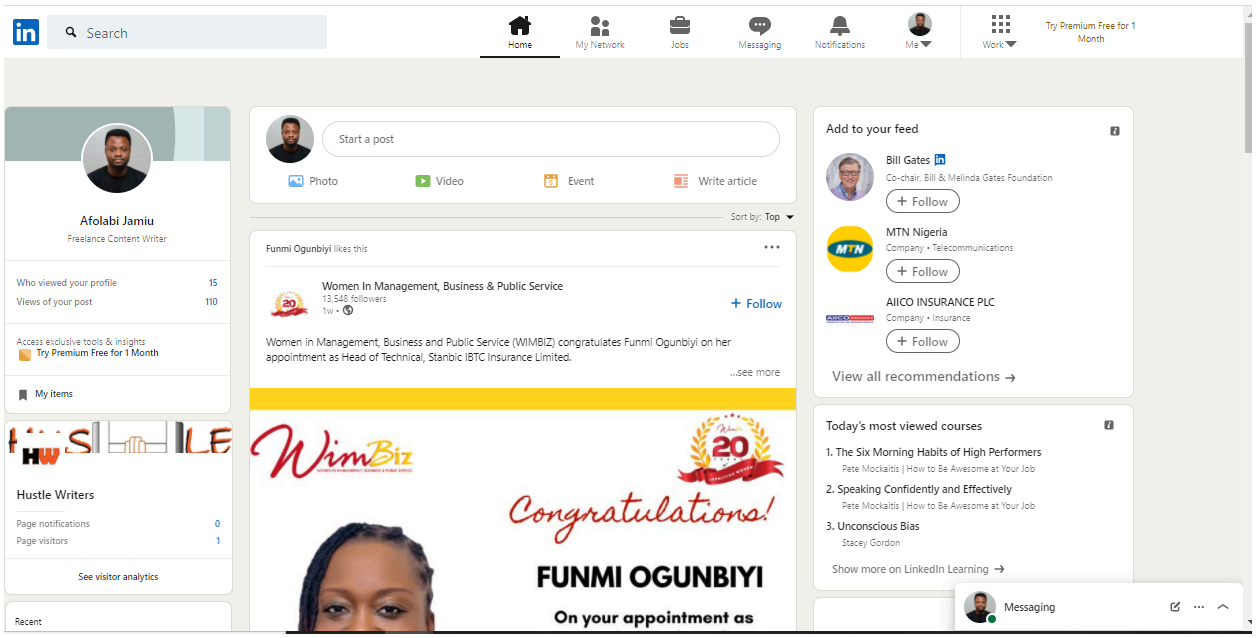


Image from LinkedIn

LinkedIn started out as a resume and a job search site. Today, it has grown into a professional social media site where industry giants network with one another, share content, and build their professional business.

LinkedIn also provides advertising opportunities such as displaying ads at the side of the site, personalized ads to LinkedIn inboxes, and more.

16. Viber - 260 Million MAUs

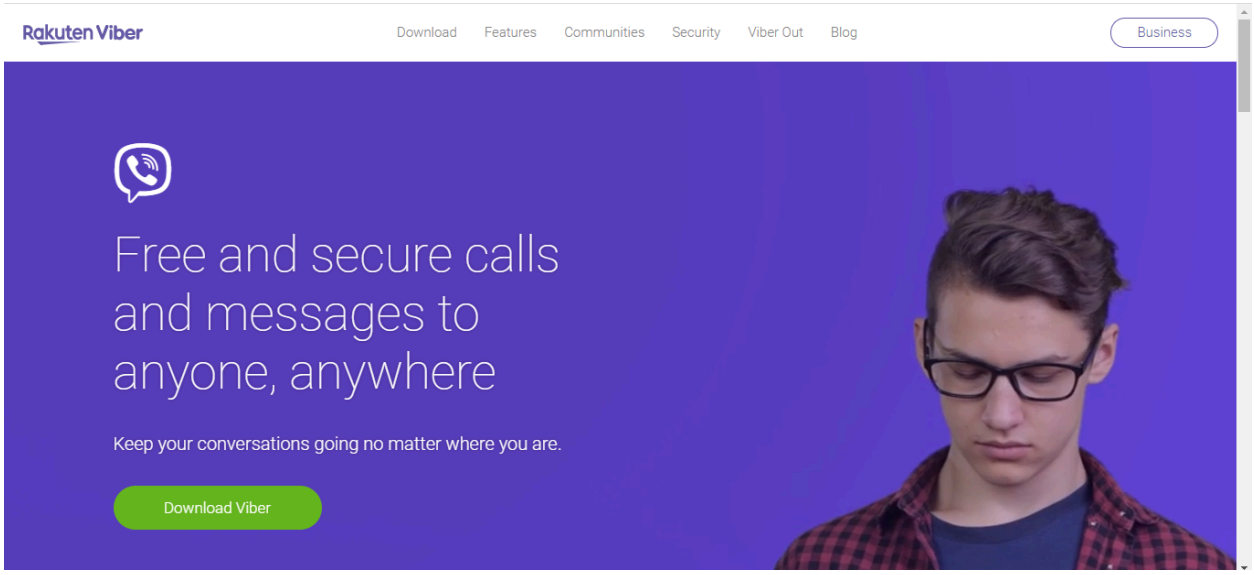


Image from Viber

Viber is similar to other major messaging apps like Messenger and WhatsApp. On Viber, you can send multimedia and messages, make calls, shar GIFs and stickers, and so much more.

Aside from sending messages and stickers, Viber also offers many other opportunities for businesses. It allows you to connect with your businesses, offer business messaging solutions, and lots more. You can also advertise your business through stickers, display your products in the shopping section, and many other business opportunities.

17. Snapchat - 255 Million MAUs

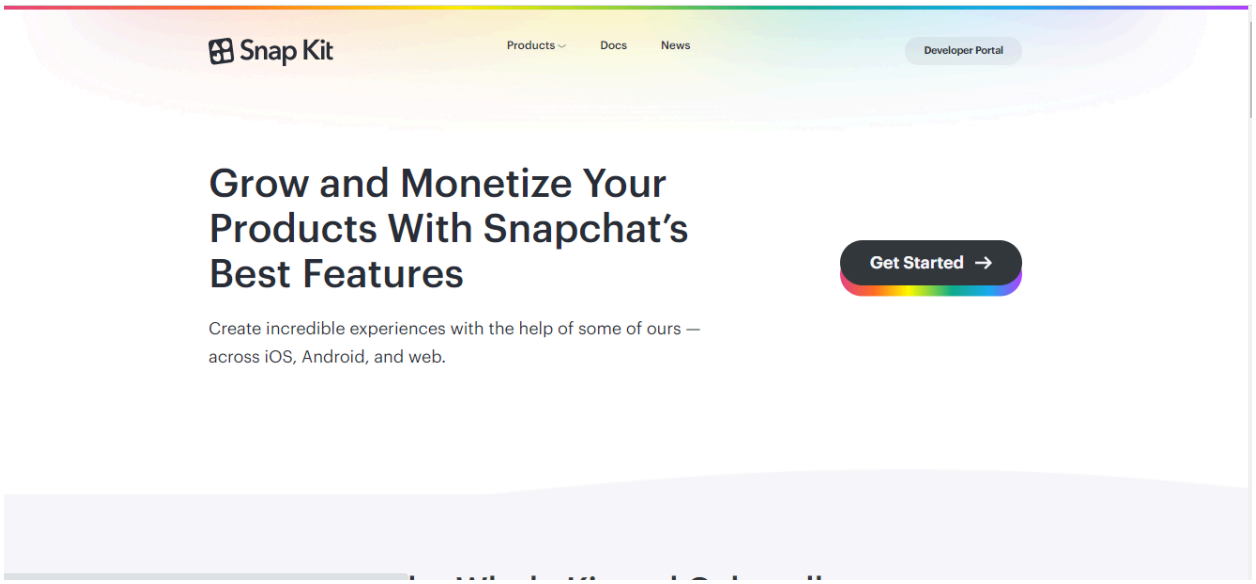


Image from Snapchat

Snapchat is another social media platform that you should consider for your business. The platform allows you to share photos and short videos among friends and family.

18.Pinterest - 250 Million MAUs

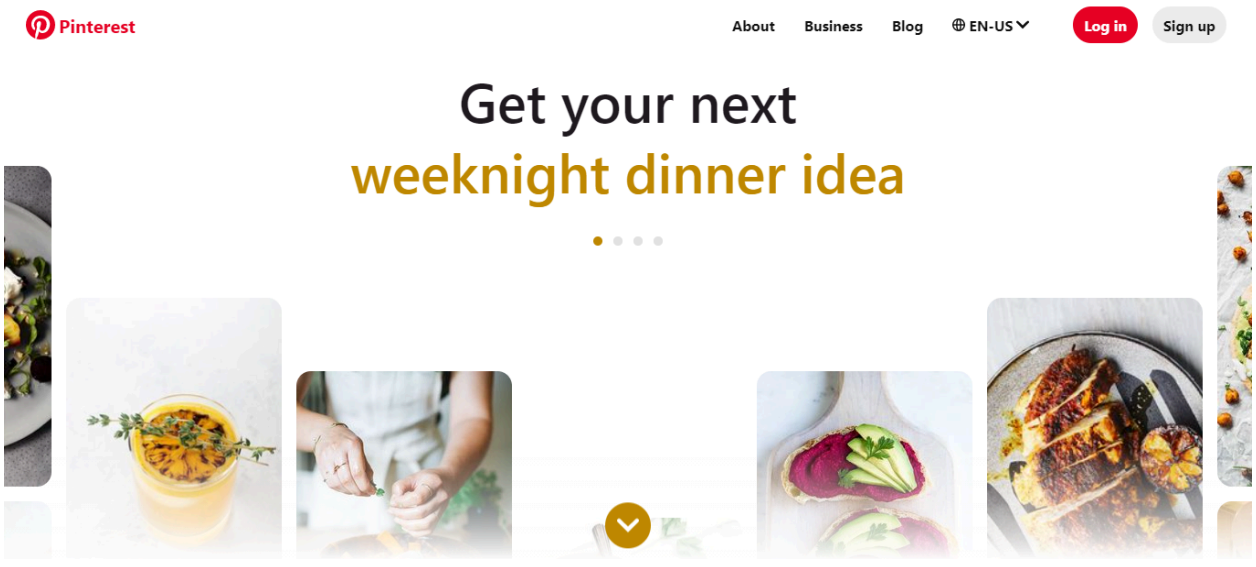


Image from Pinterest

Pinterest is a social media site where people go to for inspiration and ideas. If you want to discover new things for your business, Pinterest is a great option. According to Pinterest, 78 percent of users say that content on Pinterest from brands are useful.

As most Pinterest users are looking for new things to do or purchase, having a presence on the site can help put your brand in their minds.

19.Line - 250 Million MAUs

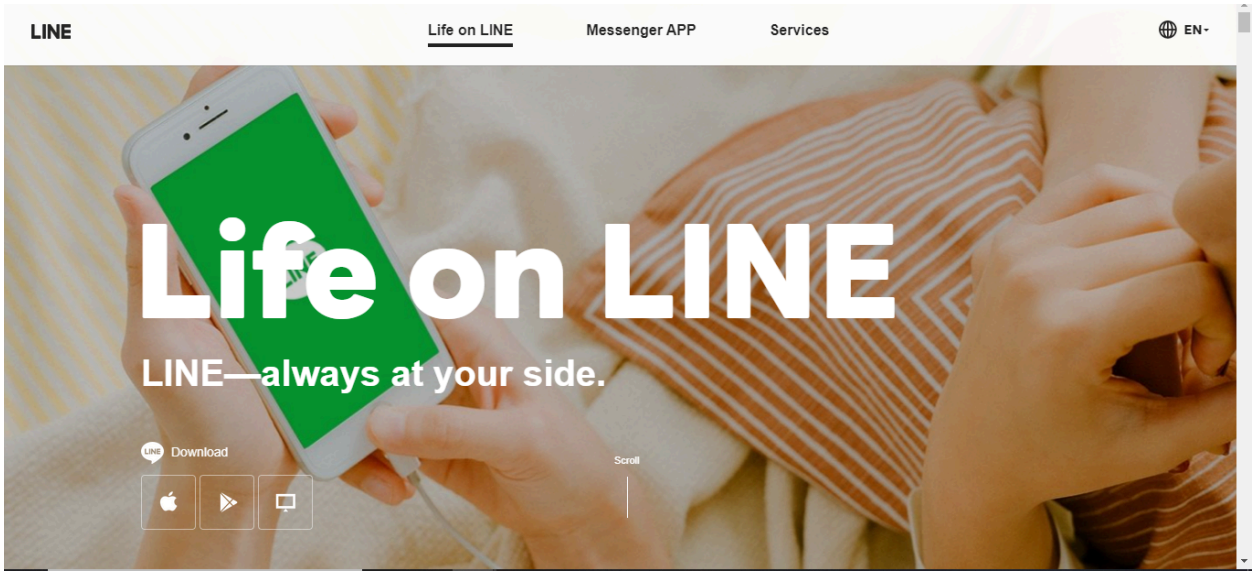


Image from Line

Line is a social media app that allows users to send photos, messages, play games, shop online, and many other things. It's the most famous messaging app in Japan and some parts of Asia.

As a business owner, you can create an account on Line to share news and promotions that will appear on your followers timeline. This will help to build your online presence.

20.Telegram - 250 Million MAUs

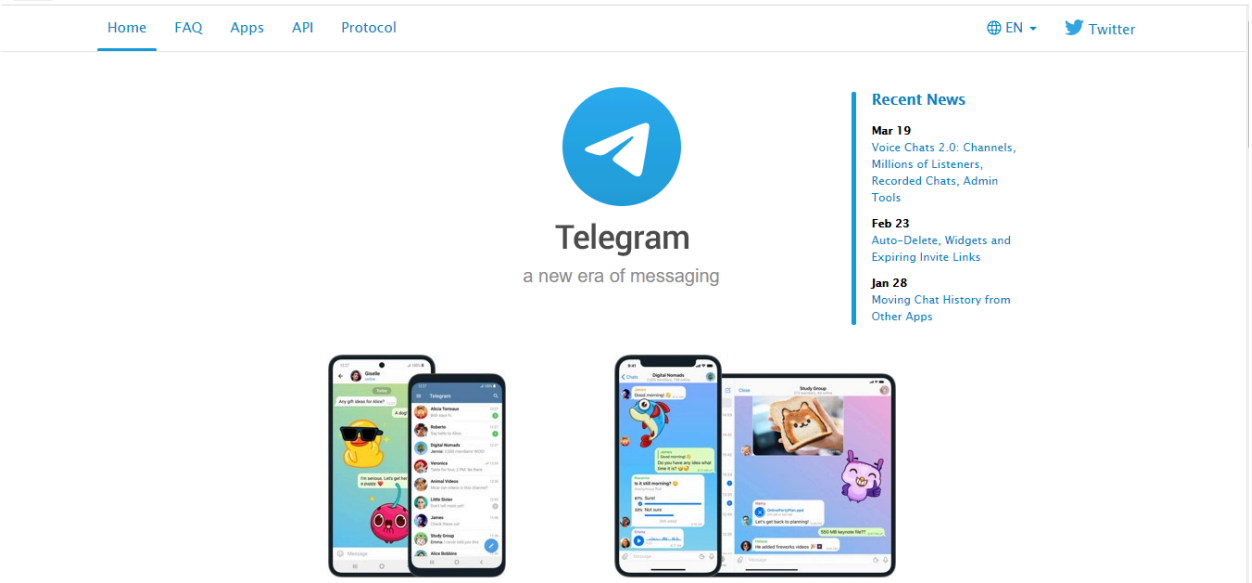


Image from Telegram

Telegram is similar to other social media apps that allows users to send messages, photos, and many others. The app is well known for how secure it is as a social media app.

As a brand owner, there are several ways that you can use Telegram for your business. Besides providing one-on-one customer support, you can also create a chatbox or you can make use of the app's inbuilt feature to broadcast messages to several users.

How to Create a We-Media Site with Strikingly?

Creating your own we-media site is straightforward. You don't even need to have the technical skill to build a website. There are several website builders out there that you can use to create one without any hassle. Strikingly is one of the best.

Building your we-media site with Strikingly is easy. All you need is to register at the site. To create an account, click on the Sign up to get started.

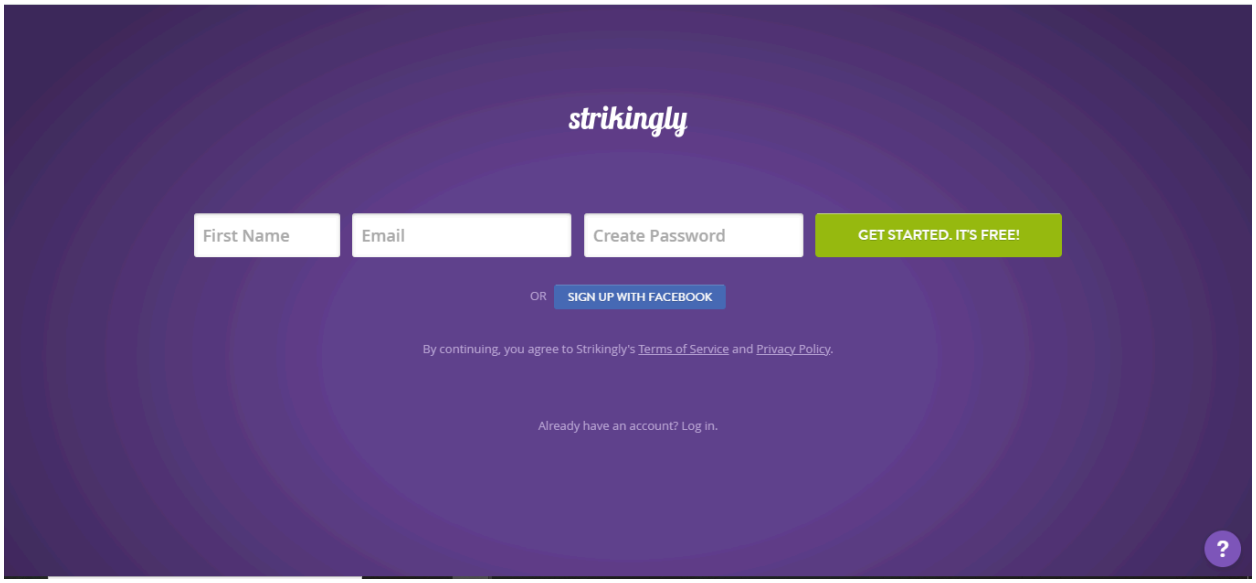


Image from Strikingly

Once you have created your account, you will be automatically logged in. After that, you can choose from the available templates. Strikingly offer access to several stunning templates that your user will find appealing.

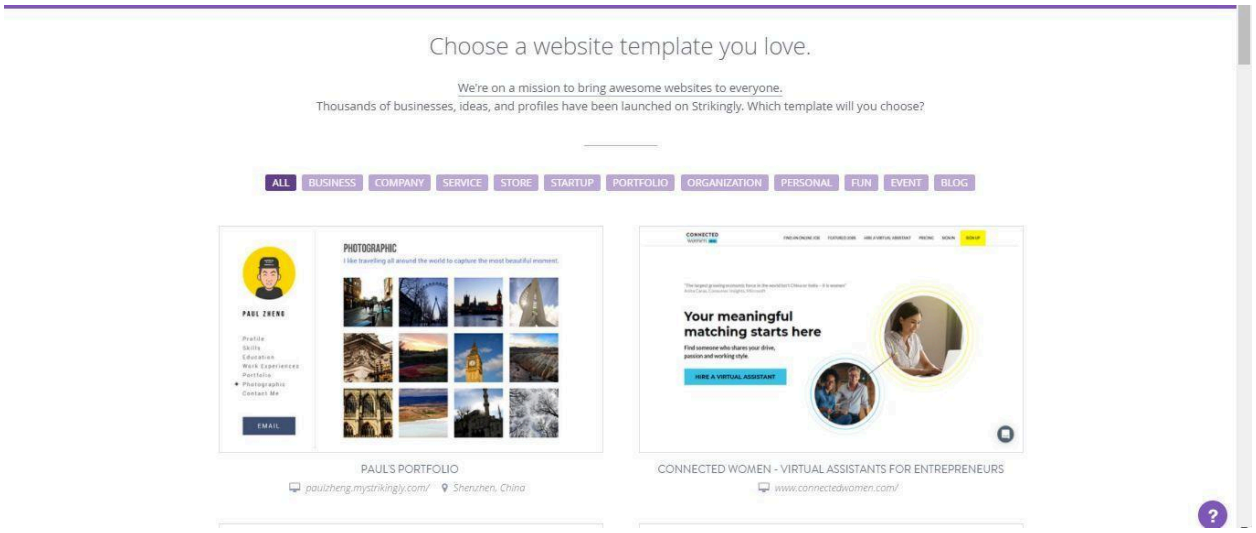


Image from Strikingly

Once you have chosen your desired template, you can start editing it to fit your goals.

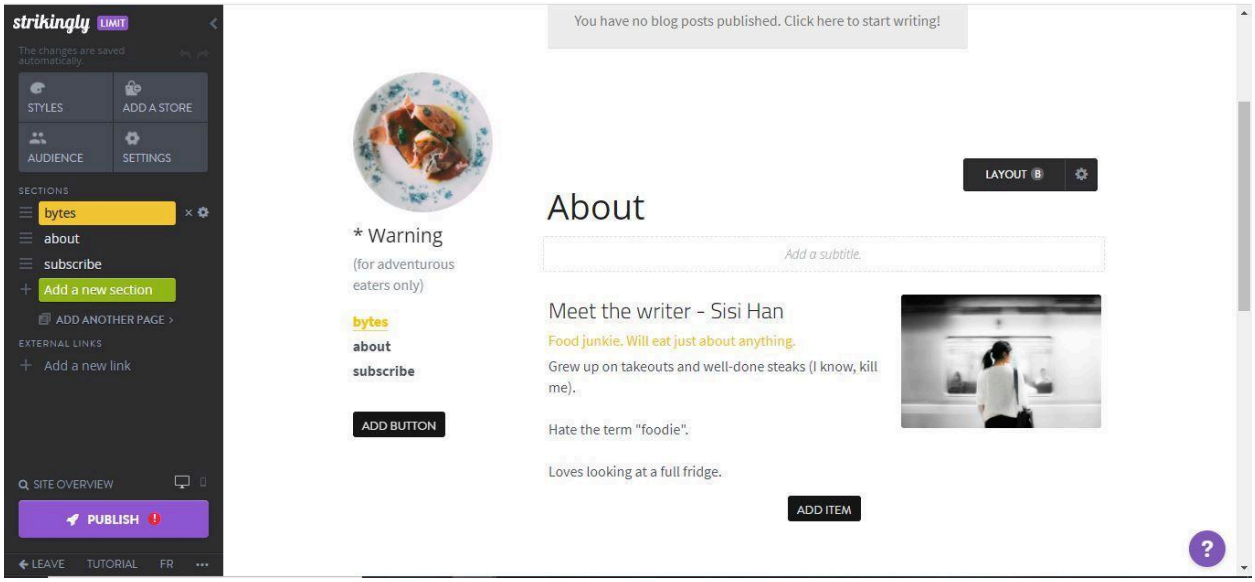


Image from Strikingly

With Strikingly editor, you can add several features to your we-media site, including contact form, online store, domain, and many more.

Ready to create your we-media site? Create an account with Strikingly to get started!