

Pop-Up / Residency Log – Nellis AFB Community Commons

Date: 2025-09-15

Duration: ~1.5 hours

Cross-References

- [Daily Journal \(2025-09-15\)](#)
 - Pop-Up Logs
 - Writing Exercises: [2025-09-15](#)
 - Ideas: [Metafiction for C&L: EFO](#) | [Island of Dr. Moreau \(Victorian Gentleman\)](#) | [Essay Seed: Life of a Slur](#)
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Event Details

- **Location:** Nellis AFB Community Commons
 - **Setup:** Central table, books displayed (Prompted Hearts, Gates of Okinawa, Grief Algorithm, etc.), business cards, notebook, sign.
 - **Format:** Open-ended session, no strict time limit (unlike Dunkin’).
 - **Activities:** Writing, reading, listening to music (Michael Jackson playlist).
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Observations

- Very low foot traffic; no interactions, no cards handed out.
- Environment was pleasant, quiet, and conducive to focused work.

- Central setup felt visible, but most people passed by without acknowledgment.
 - Served more as a writing/reading residency than a sales event.
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Reflections

- **Reps Over Results:** Another repetition in showing up physically as an author.
 - **Social Media vs. In-Person:** Time felt better spent than scattered hours on social media; session had clear boundaries and left a sense of completion.
 - **Energy Investment:** Required prep (gym/shower, packing), but payoff was higher than equivalent online time.
 - **Mindset:** Value lies in presence and consistency, not immediate sales. Sales will accumulate as familiarity grows.
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Outcome

- **Books sold/cards handed out:** 0
- **Writing/reading progress:** Yes (good work session).
- **Overall rating:** Win (for presence, productivity, and healthy replacement of social media time).

