

5 Email Copies For XMaintain, A CMMS

1. Welcome Email

Welcome to XMaintain, let's keep you one step ahead

Hi Benji,

Nobody gets into maintenance for the excitement of chasing downtime and broken equipment.

And yet, somehow, it ends up that way more often than anyone likes.

That's exactly why we built **XMaintain**:

→ A maintenance system that minimizes downtime and helps your team stay proactive.

In the coming days, your team could be:

- Tracking assets without chasing down spreadsheets
- Catching issues before downtime sneaks in
- Building audits that inspectors *actually* compliment (yes, it happens)

First Step?

Get a quick look at what's possible: [[Take a 2-Minute Product Tour](#)]

Ready to turn things around? You can jump straight in: [[Set Up Your First Asset Now](#)]

One last thing:

We're curious. **What's the *one thing* you're hoping XMaintain can solve for you?**

Just hit reply. We read every response.

Welcome aboard!

Nicolas

The XMaintain Team

2. User Onboarding

Your maintenance just got a major upgrade

Hi Benji,

You just made a smart move. Most teams wait until something breaks before thinking about their maintenance systems.

Now let's make sure XMaintain starts pulling its weight from Day 1.

Here's your next easy step: [[Get the Quick-Start Guide](#)] (2-minute read, zero jargon)

Inside, you'll find how to:

- Add your first assets without getting lost in menus
- Create maintenance tasks that basically manage themselves
- Spot potential downtime before it snowballs into real problems

Prefer to watch instead? [[Watch the 3-Minute Walkthrough Video](#)]

You're about to defeat those pesky downtime palavas.

Talk soon,

The XMaintain Team

3. Trial-to-Paid

Free trial ending soon, here's how to stay in control

Hi Benji,

You've been getting a taste of what XMaintain can do, and we hope it's been a major turning point for you so far.

Your free trial is ending in just a few days, and before it sneaks up on you, we wanted to give you a quick heads-up:

Here's what happens when your trial ends:

- Access to your maintenance schedules, tasks, and asset histories will pause
- New work orders and reports will be temporarily frozen
- No data will be lost, but live management features will take a coffee break (until you upgrade)

The good news?

You are one click away from keeping everything running smoothly without interruption: [[Upgrade Now and Stay Fully Operational](#)]

Still deciding?

No problem. You can:

✓ [[Book a Quick 10-Minute Call](#)] with our team (zero pressure, we promise)

✓ [[See What's Included in Paid Plans](#)] (quick comparison guide)

If you have made it this far into the email, here's your friendly reminder:

Downtime waits for no one, and with XMaintain, you will always stay proactive.

Let's keep the momentum going.

Talk soon,

Nicolas

The XMaintain Team

4. Discount Scarcity

Last call: Keep your full XMaintain access (and save 20%)

Hi Benji,

Quick reminder: the special 20% off upgrade for XMaintain is about to close.

The deal was supposed to end yesterday, but frankly, we got caught up supporting new users (a good problem). So the discount is technically still live for a few more hours today.

Here's what locking in your upgrade today gives you:

- ✓ Full unlimited access to all premium features
- ✓ Priority onboarding support (skip the line)
- ✓ Early access to upcoming features we are building

And speaking of what is coming, here is a sneak peek:

- Augmented Reality (AR) Assisted Repairs (yes, it is coming soon)
- Visual dashboards for faster reporting
- 1-click mobile inspections for field teams

In 4 hours, the system will update, and the 20% offer will disappear with it.

If you have already set up assets, logged work orders, or started tracking downtime, you deserve to keep building on that progress.

So, just take a minute to upgrade and keep everything running smoothly.

→ [[Upgrade Now and Save 20%](#)]

No pressure. Just wanted you to have the choice before it closes.

Thanks for being part of the XMaintain community. Excited for what is ahead.

Cheers,

Nicolas

Team XMaintain

5. Referral Request

Hi Benji,

Know a team drowning in downtime? Send them this

Keeping maintenance under control isn't easy. But now you've got a system that helps you stay ahead instead of constantly catching up.

If you know another team still stuck in reactive mode, chasing spreadsheets, last-minute work orders, or failed audits. Let's get them out of the chaos.

And as a thank you, you'll earn a \$50 gift card for every team you refer that becomes a customer. No strings attached.

Here's how easy it is:

1. **Send them your personal referral link:**

[[Copy Your Link Here](#)]

2. They try XMaintain

3. You both win: They get control of their maintenance, and you get rewarded

If you've been seeing less downtime and smoother days, it's time to pay it forward and get something back for it too.

Thanks for helping build the future of smart maintenance.

Nicolas

Team XMaintain

[[Refer and Earn \\$50](#)]

