

Smartplan Send Instructions

[Click here](#) to see the tutorial on how to find, edit, & send this month's smartplan.

SmartPlan Name: MAR Month Year

KW+CANVA Templates

Open these in your KW+Canva account to be able to add your branding if desired

**the files are in your marketing kit folder are ready if you do not want to customize them*

[Click Here to get templates](#)

SAMPLE TEXT for social media

Use one of these ideas before with the lead gen graphic or video to grow awareness of what you offer as an agent and to grow your subscribers

#1: The Community Connector

Want to know where to find the best heirloom tomatoes and fresh blooms this weekend?

🍅 I just sent out my latest newsletter featuring a 2026 Farmers Market Guide for our area, plus tips on how to bring that "fresh-from-the-market" feel into your home decor!

🌿 Sign up here so you don't miss the next local update.

#2: The Lifestyle Curator

I love sharing tips that help you enjoy where you live even more. My monthly newsletter is filled with this season's Farmers Market opening dates, ideas for styling fresh market florals in your kitchen, and my favorite local "harvest" finds 🌸 Want to be on the list for all things local? Drop your email or DM me.

#3: The Helpful Neighbor

Newsletters don't have to be boring. Mine is packed with a curated list of local markets, tips for creating your own backyard "garden-to-table" space, and advice on which home upgrades actually boost your value this spring 🏠 Want in? Let me know and I'll add you to the list!

#4: The Market Insider

My latest newsletter just went out! It focuses on the 2026 Spring Harvest, featuring a complete guide to our area's best farmers markets and simple interior resets to brighten

up your home 🌻 If you love practical advice that celebrates our local community, this one is for you. DM me “MARKET” and I will add you!