

Union College UIF Week 6 Submission Info

Link to project info for historical reference:

https://docs.google.com/document/d/1qk_yAI4AUKXhlaIctnJEbNbZgAehRKjph4PpE0FZL-Y/edit

Deliverable #1 Assignment 1:

<https://drive.google.com/file/d/0B3NGbrtMqT2Bcm5tT3pobmdHSVU/view>

PROJECT PITCH: STORYTELLING OUTLINE

Outline your project pitch story using what you wrote in your storytelling canvas. Try a few versions and lengths!

Here's an example outline for a change story about the UIF program:

1. Anecdote about a time when we noticed the power of students in driving change
2. The need we're filling: how and why higher education needs to change
3. Who we are and what our program does
4. How the program works and who it's for
5. How to apply

now you try!

start with a detailed outline

1. We noticed that student's have a low innovative drive, stemming from a lack of creative space
2. We noticed this from a low number of start-ups/student-run initiatives on campus
3. We became committed to the idea of creating a space where students could apply creative methods to their studies and projects
4. By talking to students, it became obvious that brainstorming in an open environment and collaborating with peers would be most beneficial
5. From this observation, we decided that the most beneficial location for this space would be one floor, specifically the basement floor, of the library
6. To create this space, we decided on a complete reconstruction of environment
7. This new space will allow students to brainstorm and study in groups without having to worry about sound restrictions or group number restrictions
8. This space will provide ample creative resources to be used by students for their creative projects
9. We hope that the establishment of this space will apply creative methods to all academic realms and increase innovation
10. To use this space, students simply need to enter the basement floor of the library individually or with a group

condense it into a shorter outline

1. We noticed that student's have a low innovative drive, stemming from a lack of creative space from the low number of start-ups/student-run initiatives on campus
2. By talking to students, it became obvious that brainstorming in an open environment and collaborating with peers would be most beneficial
3. From this observation, we decided that the most beneficial location for this space would be one floor, specifically the basement floor, of the library
4. This new space will allow students to brainstorm and study in groups without having to worry about sound restrictions or group number restrictions
5. This space will provide ample creative resources to be used by students for their creative projects
6. We hope that the establishment of this space will apply creative methods to all academic realms and increase innovation

mix up the order and see what happens! which do you like better?

1. By talking to students, it became obvious that brainstorming in an open environment and collaborating with peers would be most beneficial
2. We noticed that student's have a low innovative drive, stemming from a lack of creative space from the low number of start-ups/student-run initiatives on campus
3. We would like to create a space that will allow students to brainstorm and study in groups without having to worry about sound restrictions or group number restrictions
4. We decided that the most beneficial location for this space would be one floor, specifically the basement floor, of the library
5. We hope that the establishment of this space will apply creative methods to all academic realms and increase innovation
6. This space will provide ample creative resources to be used by students for their creative projects

PROJECT PITCH: STORYTELLING CANVAS

audience

who will be watching/listening to your story?
what is their position at your school?
how are they involved in your role as a fellow?

list your audience/s below

- Financial Administration
 - Must approve funding for new furnishings and resources
- College president
 - Must approve rearrangement of library resources; needed for follow-through of projects
- Undergraduate students
 - Specifically students who frequent the library

need

what is the need that you discovered?
how is this need relevant to your audience/s?

list your need/s below

- Available and atmospheric space that fosters an innovative and creative mindset
 - The lack of an innovative drive in the students of our college is evident from a low-number of start-ups
- This is relative to undergraduate students to fuel a more innovative approach to the real-world economy
- This is relative to the president and administration in terms of attracting potential new applications by offering a more versatile array of work environments

your UIF experience

how did your UIF training help you discover the need?
what parts of training will help you move this project forward?

list your experience/s below

- UIF training brought the importance of an innovative mindset to the center of our attention
- Learning about the amazing initiatives our mentor has accomplished has been truly inspiring during this process
- Qualities from UIF training will help move this project forward because:
 - We have now analyzed all resources on campus
 - We have bonded as a team and are now fully competent in working together
 - We have been inspired by conversations with fellows on other campuses and their projects

message

why should your audience take interest in your project?
why is your project important for your school?
what points do you want to get across in your story?

list your message/s below

- Undergraduates will take interest because they will be able to take advantage of a new collaborative space
- This is important for our school because we have primarily silence-only study areas and a low innovative mindset, and will benefit from increased collaborative and creative resources
- From this story, we want to show that environment plays a key role in creativity
- From this story, we want to show the importance of collaborative brainstorming

example

what anecdotes would illustrate your story?
what evidence/data would support your story?
what does your audience want to know?

list your example/s below

- Statistics show that the majors at our school are predominantly STEM
- Students are in mutual agreement that financial and academic investment is heavier in terms of analytical endeavors with less incorporation of creative pursuits
- Our audience will want to know that a well-designed environment will not take away from independent quiet study, but will instead add dynamic to a culture that has for a long time been pressed to fit a more narrow STEM-oriented demographic

action

how can your audience help you bring your project to life?
what can they do to take action?

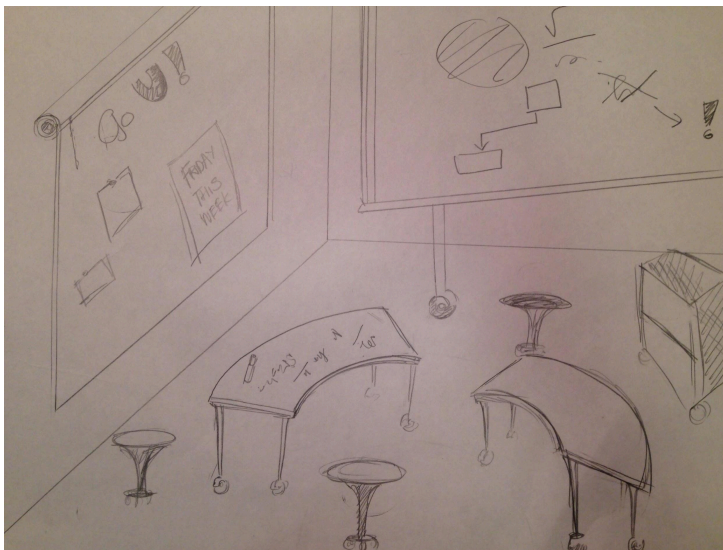
list your action/s below

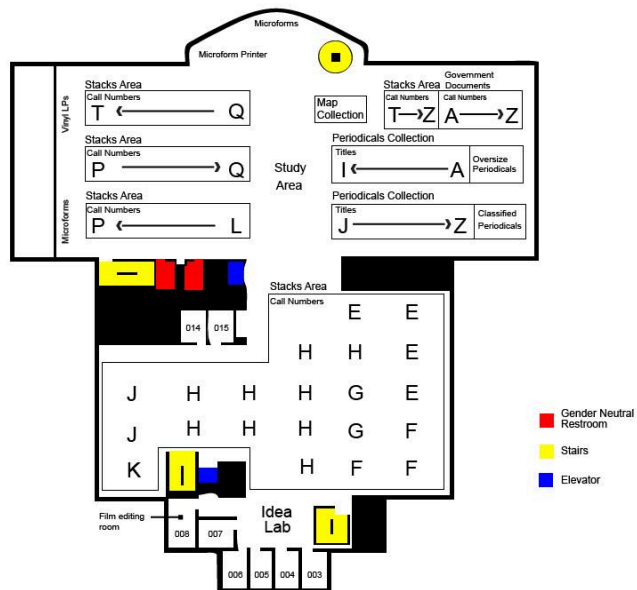
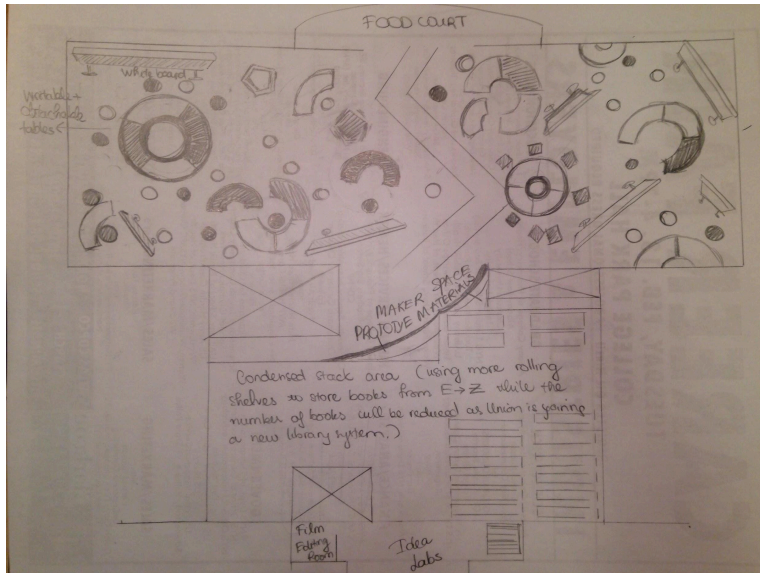
- Fellow students can help bring this project to fruition by contributing ideas on what specifics would help make the most effective environment for collaboration
 - Students must be involved in order to create this space in the image of what students picture to be a fulfilling and productive resource
- The President and Administration can take action by providing necessary finances and revoking existing silence-only protocols on the basement-floor of the library

Deliverable #1 Assignment 2: A visual of the assignment 1:

1. Simple visual -

A mockup drawing of the basement layout





Basement

Schaffer Library

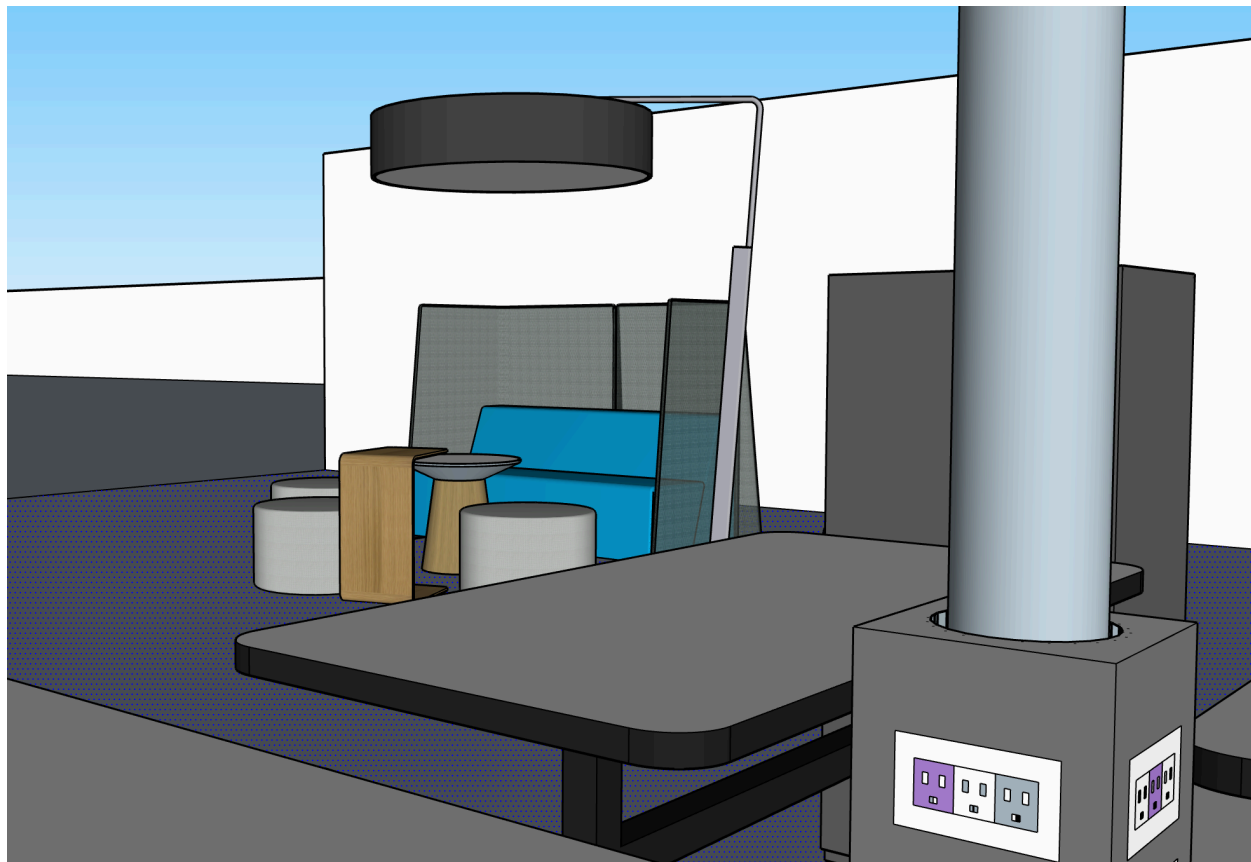
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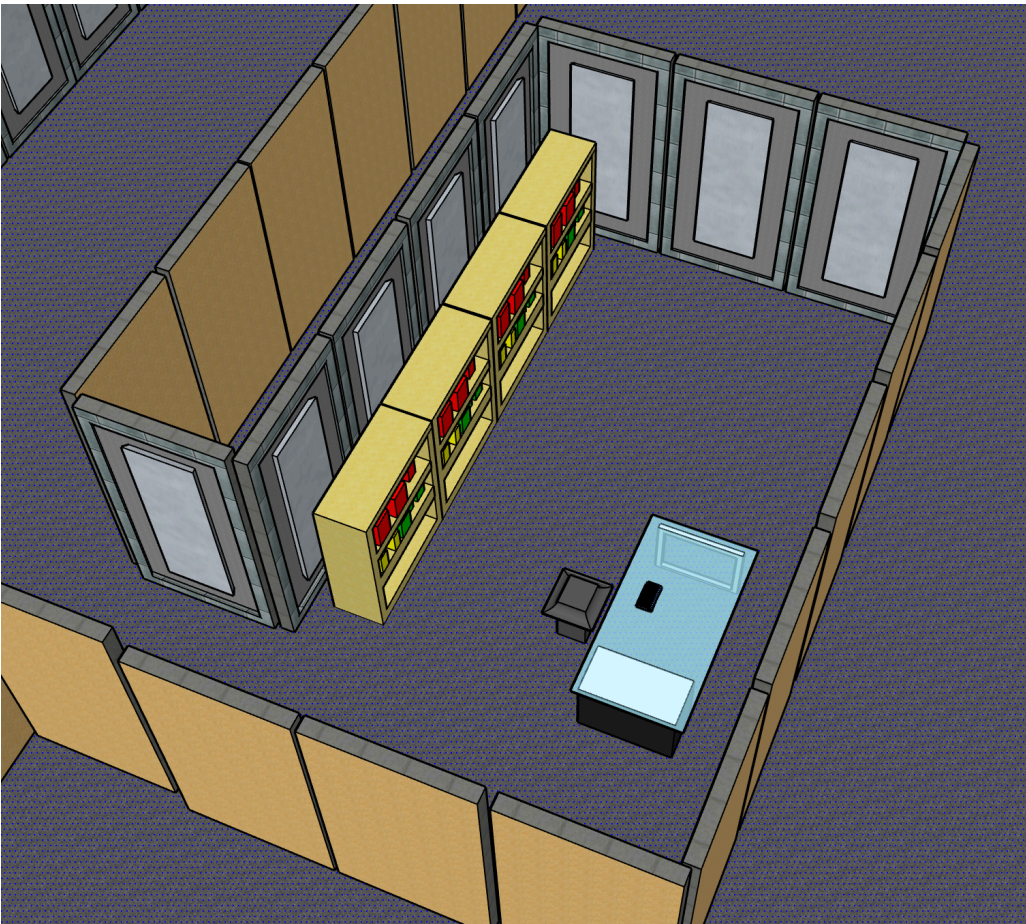
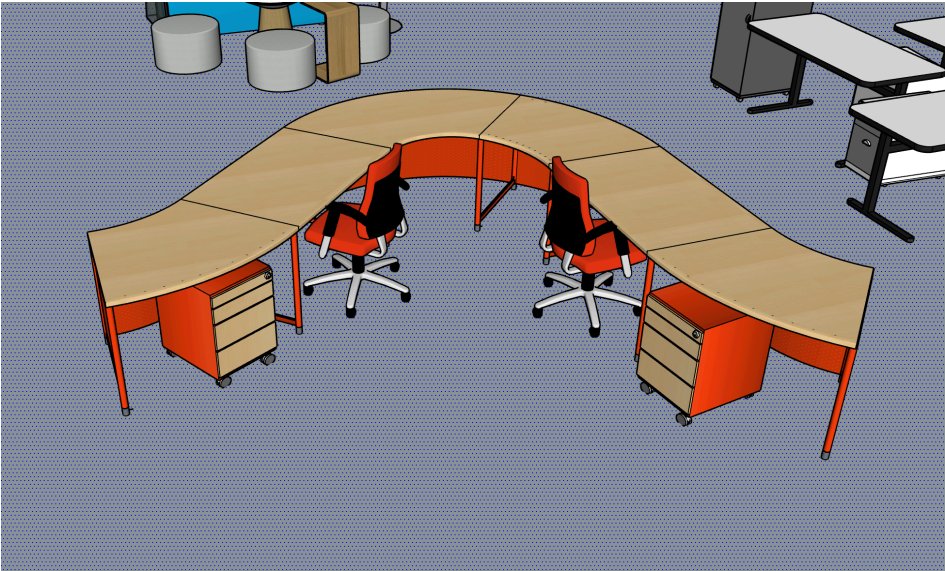
2. Advanced visual for real project

a. Slides of basement/architect modeling of basement based on An's drawing



b.





Deliverable #2: Artifacts from Stakeholder meeting **Marina**

Needs:

1. A one-page report of the meeting, including an overview of the presentation and any feedback you received
 - a. (Transcript of most important parts)
2. Artifacts from the meeting (presentation slides, an agenda, photos from the meeting, an attendance list, etc)
3. Status: Submitted