

Franchise Agreement

MUSHWARI Pvt Ltd (Online Taxi Service)

1. Purpose of Agreement

This agreement grants the franchisee the right to operate MUSHWARI's online taxi services in a defined territory.

2. Term of Franchise

This agreement will remain effective for _____ years and may be extended with mutual consent.

3. Rights and Responsibilities

Company's Responsibilities:

- Provide access to brand, app, and system.
- Provide the franchisee with Basic marketing materials, training, and technical support.
- Maintain and update the application and system.

Franchisee's Responsibilities:

- Operate under the company's brand name, logo, and policies.
- Pay the specified fees or revenue share to the company.
- Oversee vehicle and driver registrations and verifications.
- Ensure customer service and resolve complaints promptly.

The company is not responsible for the franchise's success. The success depends on market demand, the franchisee's efforts, local marketing strategies, and service quality. The franchisee must actively promote and market the service in their area. The company may provide general guidance, but is not liable for any financial or business loss.

4. Fees and Revenue Sharing

- Franchisee shall pay an initial franchise fee of _____ PKR.
- Revenue sharing ratio will be: Company __% and Franchisee __%.

5. Prohibited Actions

- The franchisee shall not transfer the system or app to any third party.
- Unauthorized advertisements or personal branding are strictly prohibited.

6. Termination of Agreement

This agreement may be terminated in the following cases:

- Breach of contract by either party.
- Mutual termination with 30 days written notice.

Note: Franchise Fee and Portal Charges will not Refundable

7. Dispute Resolution

Any dispute shall be resolved through mutual discussion. If unresolved, legal action will be pursued in the courts of _____ (city).

8. Additional Conditions

- Both parties agree that this agreement is legally binding.
- Any amendment must be in writing and signed by both parties.

Signatures

First Party (Company) _____

Name: _____

Signature: _____

Date: _____

Second Party (Franchisee) _____

Name: _____

Signature: _____

Date: _____