

Hey <company name> team,

I think the equipment on your site looks awesome and the site was easy to navigate.

I'm going to be 100% upfront with you.

I think<company name> looks like a great brand and would love to provide copywriting/digital marketing services for you.

I have a few ideas for how to drive more customers to your site by increasing your Facebook reach and improving your email outreach

But honestly that's just my best guess since I've only seen your business from the outside looking in.

If you're interested, I'd like to put together some outreach emails or even a Facebook ad post as a free gift for you to see what you think and for you to test out.

Would you like me to send it over for you to use as a free gift? I understand you are busy so you don't need to send a lengthy reply. A quick yes or no will be perfect.

Respectfully,  
<email signature>