

Hey there Colin,

I enjoyed your Youtube upload regarding three-dimensional images in photoshop, the shadow at the end really completed the feeling of the dog jumping out of the screen as if it was grabbing something.

I looked at your Instagram for similar Abode content because some of the projects people are doing are unbelievable.

I noticed something that has room for improvement.

I scrolled through and noticed three of your previous six posts pertain to photo editing but the engagement can be improved.

These posts are visually appealing but the captions can be improved to something that ties the interest and opportunity together a little easier. Both are required for someone to click the link in your Instagram bio and get them over to your website.

I know this isn't something anyone wants to wake up and read on a Friday but don't worry too much because it is fixable.

A different style of caption could help grab and hold the customers' attention while they realize that it's a great opportunity to learn the Adobe skills they want so badly.

I can give you a sample of how these captions would look if you would like.

Charles