

2021 - 2026	Đại học Nguyễn Tất Thành	Giảng viên khoa Quản trị Kinh doanh
T4/2026 – nay	Trường Đại Học Ngân hàng TP HCM	Giảng viên khoa Kinh tế quốc tế

IV. QUÁ TRÌNH NGHIÊN CỨU KHOA HỌC

1. Các đề tài nghiên cứu khoa học đã và đang tham gia:

ST T	Tên đề tài nghiên cứu	Năm bắt đầu/Năm hoàn thành	Đề tài cấp (NN, Bộ, ngành, trường)	Trách nhiệm tham gia trong đề tài
1	Nghiên cứu, xây dựng mô hình không gian vận hành và hỗ trợ phát triển sản phẩm có thương hiệu của tỉnh Bến Tre	2024-2025	Tỉnh Bến Tre	Thành viên chính

2. Các công trình khoa học đã công bố:

STT	Tên bài báo	Tác giả	Tên Tạp chí và thông tin xuất bản
1.	An analysis of manpower in Vietnamese undergraduate educational system	Author(s): Lai Wang Wang, Thanh-Tuyen Tran, Nhu-Ty Nguyen	<i>International Journal of Economics, Business and Finance</i> , 1(11), 398-408 (2013)
2.	An empirical study of customer satisfaction towards bank payment card service quality in Ho Chi Minh banking branches	Author(s): Chia Nan Wang, Nhu-Ty Nguyen, Thanh-Tuyen Tran	<i>International Journal of Economics and Finance</i> , 6(5), 170-181, (2014).
3.	Analyzing factors to improve service quality of local specialties restaurants: A comparison with fast food restaurants in southern Vietnam	Author(s): Wang Lai Wang, Thanh-Tuyen Tran, Nhu-Ty Nguyen	Asian Economic and Financial Review; Vol. 4, No. 11, (2014)
4.	Labor Demand and Supply in Vietnam: The Medium to Long-Term Forecasts	Author(s): Wang Lai Wang, Thanh-Tuyen Tran	Research in World Economy; Vol 5, No 2 (2014)
5.	Vietnamese Milk Industry Forecasting: A grey System Theory case of Vinamilk	Author(s): Wang Lai Wang, Thanh-Tuyen Tran	<i>International Journal of Asian Social Science</i> , 4(6), 779-790, (2014)
6.	Integrated DEA models and Grey system theory to evaluate past-to-future performance: A case of Indian electricity industry	Author(s): Chia Nan Wang, Nhu-Ty Nguyen, Thanh-Tuyen Tran	The Scientific World Journal (2015)

7.	A study of the strategic alliance for EMS industry: The application of a hybrid DEA and GM (1, 1) approach	Author(s): Chia Nan Wang, Nhu-Ty Nguyen, Thanh-Tuyen Tran, and Bui Bich Huong	The Scientific World Journal, (2015)
8.	Management styles and organisational effectiveness in Vietnam: A comparison in terms of management practices between state-owned and foreign enterprises	Author(s): Nhu-Ty Nguyen, Thanh-Tuyen Tran, Chia-Nan Wang	World Econ, 6(1), 85-98, (2015)
9.	Mathematical development and evaluation of forecasting models for accuracy of inflation in developing countries: A case of Vietnam	Author(s): Nhu-Ty Nguyen; Thanh-Tuyen Tran	<i>Discrete Dynamics in Nature and Society</i> (2015)
10.	An empirical study of hybrid DEA and grey system theory on analyzing performance: A case from Indian mining industry	Author(s): Lai Wang Wang, Thanh-Tuyen Tran, Nhu-Ty Nguyen	<i>Journal of Applied Mathematics</i> (2015)
11.	Determinants Affecting Vietnamese Laborers' Decision to Work in Enterprises in Taiwan	Author(s): Nhu-Ty Nguyen, Thanh-Tuyen Tran	<i>Journal of Stock & Forex</i> ; Volume 5, Issue 2 (2016)
12.	Evaluating and forecasting performance using past data of an industry: An analysis of electronic manufacturing services industry	Author(s): Thanh-Tuyen Tran	<i>International Journal of Advanced and Applied Sciences</i> ; Vol 3, Issue 12 december 2016, Pages: 5-20
13.	Analyzing and evaluating some factors to affect to Taiwanese steel industry	Author(s): Nhu-Ty Nguyen and Thanh-Tuyen Tran	<i>Journal of Applied Economics and Business Research</i> ; 6(4):251-268 (2016)
14.	An analyzing case: Numbers of Taiwanese students and their expenditures by using grey system theory to forecast	Author(s): Hoang Xuan Phuc Trinh, Thanh-Tuyen Tran	<i>International Journal of Advanced and Applied Sciences</i> ; 4(9) 2017, Pages: 35-45; Monthly
15.	A two stage study of Grey system theory and DEA in strategic alliance: An application in Vietnamese fertilizing industry	Author(s): Nhu-Ty Nguyen, Thanh-Tuyen Tran	<i>International Journal of Advanced and Applied sciences</i> , 5(10) 2018; ISSN: 2313-626X
16.	Forecasting Vietnamese tourists' accommodation demand using grey forecasting and ARIMA models	Author(s): Nhu-Ty Nguyen, Tuong-Thuy-Tran Nguyen, Thanh-Tuyen Tran	<i>International Journal of Advanced and Applied Sciences</i> ; Volume 6, Issue 11 (November 2019), Pages: 42-54

17	Optimizing mathematical parameters of Grey system theory: An empirical forecasting case of Vietnamese Tourism	Author(s): <i>Nhu-Ty Nguyen, Thanh-Tuyen Tran</i>	Neural Computing and Applications; 2019
18	Raising opportunities in strategic alliance by evaluating efficiency of logistics companies in Vietnam: A case of Cat Lai Port	Author(s): <i>Nhu-Ty Nguyen, Thanh-Tuyen Tran</i>	Neural Computing and Applications; 2019
19	Application of grey system theory and ARIMA model to forecast factors of tourism: A case of Binh Thuan Province in Vietnam	Author(s): Nhu-Ty Nguyen, Bao-Phuong-Uye n Nguyen, Thanh-Tuyen Tran	<i>International Journal of Advanced And Applied Sciences</i> ; Volume 7, Issue 1 (January 2020), Pages: 87-99
20	Behavioral Factors on Individual Investors' Decision Making and Investment Performance: A Survey from the Vietnam Stock Market	Minh Man Cao, Nhu-Ty Nguyen, Thanh-Tuyen Tran*	Journal of Asian Finance, Economics and Business Volume 8 Issue 3, ISSN: 2288-4637; 9th Feb. 2021
21	Antecedents Affecting Purchase Intention of Green Skincare Products: A Case Study in Vietnam	Thong Quang Bui, Nhu-Ty Nguyen, Khanh Kim Nguyen, Thanh-Tuyen Tran*	Journal of Asian Finance, Economics and Business Volume 8 Issue 3, ISSN: 2288-4638 9th Feb. 2021
22	An empirical research on customers' awareness of E-commerce in the context of Vietnamese developing economies	Nhu-Ty Nguyen, Thanh Tuyen Tran, Anh-Quan Huynh	International journal of analysis and applications (2023), 21-23; ISSN: 2291-8639
23	Determinants of students' satisfaction with e-commerce services in Ho Chi Minh City, Vietnam	Nhu-Ty Nguyen; Thanh Tuyen-Tran; Cong Lam Dang	Journal for Global Business Advancement Vol. 15, No. 6 pp.764–781. ESCI-Scopus Q4 2022
24	An Empirical Research on Customers' Awareness of E-Commerce in the Context of Vietnamese Developing Economies	Nhu-Ty Nguyen, Thanh-Tuyen Tran*, Anh-Quan Huynh	International Journal of Analysis and Applications ISSN: 2291-8639 ESCI-Scopus Q4 2023
25	Applying Data Envelopment Analysis and Grey Model for the Productivity Evaluation of Vietnamese Tourism	Thanh-Tuyen Tran Nhu-Ty Nguyen*, Lê Minh Triết	Industrial Engineering & Management Systems Vol 22, No 3, September 2023, pp.298-312 SSN 1598-7248 2023
26	Cement Industry Strategic Alliance based on Performance Evaluation from Past to Future Analysis by Data Envelopment Analysis and Grey System Theory	Nhu-Ty Nguyen; Dang-Quang Pham; Thanh Tuyen- Tran*	Industrial Engineering & Management Systems Vol 22, No 4; pp.422-436, 2023

27	Thực trạng về hệ thống nhận diện thương hiệu các sản phẩm địa phương Vĩnh Long	Trần Thanh Tuyền và ctg	Tạp chí KHCN, Đại học Nguyễn Tất Thành (Journal of Science; and Technology), 8(S1), 78-86.2025; ISSN: 2615-9015
28	Application of DEA model and Grey System Theory to analyze and forecast business performance of logistics enterprise in Vietnam	Nhu-Ty Nguyen, Doan Khanh Trung Nguyen, Thanh Tuyen - Tran*	Grey System: Theory and Application ISSN 2043-9377 2025
29	Determinants influencing job hoping behavior and turnover intention: An investigation among Gen Z in the marketing field	Thanh Tuyen Tran, Thai Thanh Nguyen, Nhu Ty Nguyen	Asia Pacific Management Review ISSN: 1029-3132 2025

3. Sách tham khảo, giáo trình

Stt	Tên sách	Mức độ tham gia	Nơi xuất bản	Năm xuất bản
1	Quản lý chuỗi cung ứng (giáo trình nội bộ)	Trần Thanh Tuyền (Chủ biên); Võ Cao Vinh (Thành viên); Tạ Thị Phương Huệ (Thành viên)	ĐH Nguyễn Tất Thành (QĐ 2206/QĐ-NTT)	2026
2				
3				

TP HCM, ngày tháng năm. 2026

Xác nhận của cơ quan

Người khai kí tên

(Ghi rõ chức danh, học vị)



TS. Trần Thanh Tuyền