

MASCONOMET REGIONAL DISTRICT SCHOOL COMMITTEE
Community Relations Subcommittee Meeting
Wednesday, October 13 – 7:00 P.M. via Zoom
Minutes

Present: Terri Teleen (Subcommittee Chair), Patti Bernheart (Subcommittee Member), Joe Ciampa (Subcommittee Member), Bill Hodges (Subcommittee Member), Kosta Prentakis (School Committee Member), Zillie Bhuju (School Committee Chair, *ex officio* Subcommittee Member)

- Reviewed [Community Relations Subcommittee Charge](#): To unify the Tri-Town community through an ongoing dialogue with residents that broadens the community's knowledge of Masco, increases engagement, and enhances our understanding of the community's needs.
- Discussed strategies for maximizing the success and impact of our communications and the key constituencies we need to reach. Committee members shared thoughts on what has worked well in the past, what we could improve/stop doing, and new ideas.
 - School Committee blog - summary notes being discontinued in favor of a single summary which will appear in the blog on the [School Committee page on the Masco website](#).
 - Listening sessions - consensus was that these were valuable last year and we would like to continue the practice. Will set aside 20 minutes of each meeting for open discussion with the community. November community discussion will be a general discussion but for future sessions, we may invite representatives of community groups. **ACTION Terri** to add to the next school committee blog post.
 - Discussed feasibility of running "pulse" survey. Determined that identifying and contacting the broader Tri-Town community would be too difficult.
 - Community organizations. Appointed liaisons to: SEPAC - Patti; Councils on Aging - Bill/Topsfield, Joe/Middleton, Terri/Boxford; Press - Terri; Umbrella group (Tri-Town Union, Tri-Town Council, Parent Advisory Council) Tasha Cooper. **ACTION Terri** to confirm with Tasha.
 - At the November meeting, discuss the business community and Friends of the Library groups. **ACTION Bill** to consider strategies Terri to add to the November subcommittee agenda.
 - **ACTION Terri** to draft script for discussions with community organizations for review at next meeting (what would these organizations value? Are there mutually beneficial opportunities?).
 - Holiday Concert for senior citizens was a successful outreach activity in past years. Agreed to consider running it again if possible. **ACTION Bill** to discuss with Randy O'Keefe and report back at the November meeting.
 - Small Town Heroes Awards - heavy lifting for this was done by the Student Council. Agreed to ask if the Council would like to do this again in 2021-2022. **ACTION Patti** to query President of the Student Council
- Meetings - agreed to meet on **2nd Wednesday of the month at 6:30 PM**, except where noted).
 - November 10, 2021
 - December 8, 2021
 - January 12, 2022
 - February 9, 2022

- March 9, 2022 NOTE time change 5:30pm
- April 13, 2022
- May 11, 2022
- June 8, 2022 NOTE time change 5:30pm

Upcoming meetings. The next meeting of the Community Relations Subcommittee is scheduled for Wednesday, November 10, 2021. Please visit the "[Public Meetings](#)" page on the Masconomet Website for a list of upcoming meetings and agendas.

NB: School Committee meeting minutes are not intended to be a transcription of the meeting. Agendas and approved minutes for the Community Relations Subcommittee will be posted at [Subcommittees / Community Relations \(masconomet.org\)](#).