

# **BACKGROUND**

**Desisvote.org** contains a hub of resources for South Asian Americans, Asian Americans, and allies who want to exercise their right to vote and mobilize their own networks and communities to elevate their voices at the ballot box.

**Desisvote.org** is hosted by <u>Indian American Impact Project</u> in partnership with numerous local, state, and national nonprofit and volunteer-led organizations and contributors. All partners and contributors share the goal of increasing voter turnout and civic engagement in South Asian communities.

## SOCIAL GRAPHICS

These are also great to forward on WhatsApp!

## **Link to all graphics**

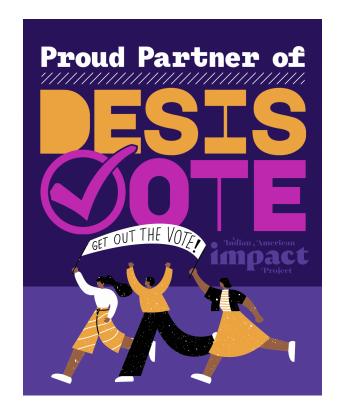
- Check Your Registration graphic
- State Deadline graphics (PA, TX, NC)
- <u>Proud Partner graphics</u>
- My Voting Plan
- Vote by Mail
- Memes

**VOTER MOBILIZATION VIDEOS** 

Link to all videos

PRINT MATERIALS

Link to all printable documents



## **GRAPHICS:**



#### **Check Your Registration graphic**

(Download in <u>Hindi</u> | <u>Gujarati</u> | <u>Punjabi</u> | <u>Tamil</u> | <u>Telegu</u> | <u>Bangla</u>)

## Suggested copy:

- Have you checked the status of your voter registration recently? If you changed your address or name, became a citizen, just turned 18, or anything else changed since the last time you voted, you might need to update your registration. Visit Desisvote.org and make sure you're #VoteReady. #Desisvote
- Did you know if you ... (changed your address, changed your name, ...), you potentially need to update your voter

registration information? Check the status of your registration and register to vote at Desisvote.org. #Desisvote

- (On Oct 3) Did you know today it's National Voter Education Week? Get #VoteReady with us and check the status of your voter registration on Desisvote.org. #Desisvote
- South Asian voters can be the margin of victory in key races. Make sure you're #VoteReady by checking your voter

registration status at desisvote.org #Desisvote

#### **State Deadline graphics**

#### **PENNSYLVANIA**

(Download in Hindi | Tamil | Telugu | Bangla)

#### **NORTH CAROLINA**

(Download in <u>Hindi</u> | <u>Tamil</u> | <u>Telugu</u> | <u>Bangla</u>)

#### **TEXAS**

(Download in Hindi | Tamil | Telugu | Bangla)



## Voter Registration graphics from WiseUp TX with translations

#### **Suggested copy:**

#### PENNSYLVANIA

- The deadline to register to vote in Pennsylvania is October 24, 2022! Check your voter registration status on Desisvote.org and get #VoteReady today with #Desisvote!
- South Asian voters can be the margin of victory in PA. Make sure you're #VoteReady by checking your voter registration status at desisvote.org #Desisvote

#### NORTH CAROLINA

- The deadline to register to vote in North Carolina is October 14, 2022, but you
  can still register during early voting! Check your voter registration status on
  Desisvote.org and get #VoteReady today with #Desisvote!
- South Asian voters can be the margin of victory in NC. Make sure you're #VoteReady by checking your voter registration status at desisvote.org #Desisvote

#### TEXAS

- The deadline to register to vote in Texas is October 11, 2022! Check your voter registration status on Desisvote.org and get #VoteReady today with #Desisvote!
- South Asian voters can be the margin of victory in TX. Make sure you're #VoteReady by checking your voter registration status at desisvote.org #Desisvote

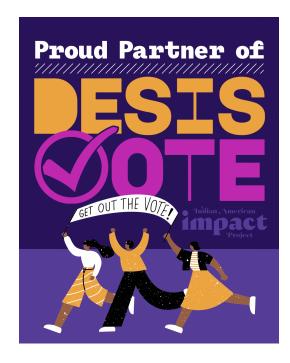
#### GENERAL LANGUAGE

 The deadline to register to vote is fast approaching! Are you ready? Visit Desifacts.org to register to vote and find resources to mobilize your communities. #VoteReady #DesisVote

## **Proud Partner graphic:**

## Suggested copy:

We're proud to partner with
 @iaimpact and #Desisvote to
 mobilize South Asian voters to get
 registered and excited about
 voting! Learn more at
 Desisvote.org.



# Mail-in ballots General PA NC

## Suggested copy:

Voting by mail is easy, safe, and secure and in most states, anyone can vote using this method! Check the rules in your state at desisvote.org.

**PA**: In PA, anyone can vote by mail. The deadline to request a mail-in ballot is Nov 1 so learn more and request your ballot at vote.pa.gov

**NC**: In NC, anyone can vote by mail. The deadline to request a mail-in ballot is Nov 1 so learn more and request your ballot at ncsbe.gov/voting

#### **Printable materials**

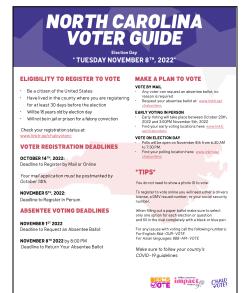
## Download printable flyers to help register voters in:

- PENNSYLVANIA
- TEXAS
- <u>ALL STATES</u> (general flyer)

#### **State Voter Guides:**

(Created in partnership with <u>Chalo Vote</u>)

- PENNSYLVANIA
- NORTH CAROLINA
- TEXAS





## My Voting Plan flyer + graphic

Use these printable flyers to help yourself and others make a voting plan!



Download in English | Gujarati

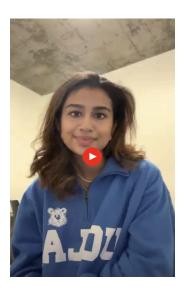
# **Link to all Voter Mobilization videos**

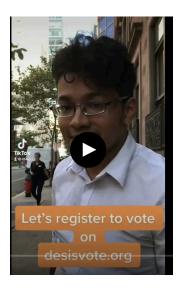
## Video 1:

Update Your Voter Address at Desisvote.org!

# Video 2, Video 3, Video 4, Video 5:

Why College Students Need to Vote









Mail-in ballot video (PA)

## Memes

These are also great to forward on WhatsApp!











Check Your State's Deadline and Register Before It's Too Late!



