

Only One Theme : An awareness campaign on Innovation Management

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GAINS	<ul style="list-style-type: none"> Nuts and bolts of Innovation Management Examples with case studies
ORGANIZED BY	<ul style="list-style-type: none"> TechEx.in, a Tech transfer hub at Venture Center
SUPPORTED BY	<ul style="list-style-type: none"> BIRAC (https://birac.nic.in/index.php) National Biopharma Mission (https://birac.nic.in/nationalbiopharmamission.php) Venture Center, Pune (www.venturecenter.co.in)
FOR WHOM	<ul style="list-style-type: none"> Faculty / researchers / students Early stage entrepreneurs and startups Enthusiasts keen on exploring aspects of Innovation Management
WHEN	Twice every month (Tuesdays) 13 Sept 2022 - 30 May 2023 Time: 4 – 5 pm
WHERE	Sessions will be held in Online mode only Broadcasted from IBPL Studio Room from Venture Center
CONTACT	Technical queries: Dr Mugdha Lele 7410045652 mugdha@venturecenter.co.in Registration queries: Lipika Biswas Email: eventsdesk@venturecenter.co.in
REGISTRATION	<p>All sessions are Free Registration is free but mandatory</p> <p>Steps for registration:</p> <ul style="list-style-type: none"> Step 1: Interested participants need to fill in a “One-time” registration form at the following link. Register at: https://tinyurl.com/only-techex Step 2: Email for confirmation of registration will be sent to attendees. <p>Note:-</p> <ul style="list-style-type: none"> Maximum 60 seats; First-come-first-serve basis. Attendance only on confirmation of registration. Only registered participants will be allowed to participate. One time joining link will be shared. Sessions will be conducted using ZOOM platform. Organizers reserve the right to select participants so as to optimize the group for better interaction and ensure benefit to as many relevant participants as possible.



Introduction

This Only One Theme Awareness Campaign is focused on different aspects of Innovation Management. It aims to share the nuts and bolts of the entire innovation management process, via 18 talks over a period of almost 28-29 weeks. Various aspects of the innovation management domain will be covered, starting from copyrights, trademarks, patents, design moving to startups, licensing aspects, open source licensing, valuation, FTO, collaboration agreements, negotiations, patent analytics, tech strategy, Biodiversity act to how to find licensors, how to write proposals for industry projects to grant writing and also how to do digital marketing.

Each session shall be strictly under 60 mins and feature only one theme covered by an expert in the field.

This campaign is aimed for generating awareness amongst budding inventors and innovators and any startup enthusiasts, and will give the attendees a sound grounding in the domain of innovation management.

Terms and Conditions for Participants

- Participants shall arrange their devices (preferably Laptop/ Tablet) and ensure good internet connectivity during the entire course duration.
- No sessions will be repeated if a participant is unable to join due to poor internet connectivity or any other reasons.

Program Includes

- *No certificates will be issued as part of this event.*
- Free membership in mailing list to follow-up on program and intimation of relevant events/ funding opportunities from Venture Center.
- Access to all presentations via a restricted website.

Session Schedule				
Session #	Date	Session Title	Lead speaker	Status
1	13-Sep-22	Only Patents!	Ravi Bhola	Confirmed
2	27-Sep-22	Only Trademarks!	Latha Nair	Confirmed
3	11-Oct-22	Only Copyrights!	Sudeshna Banerjee	Confirmed
4	18-Oct-22	Only Valuation!	Pushpa Vijayraghavan	Confirmed
5	08-Nov-22	Only Designs!	Ravi Bhola	Confirmed
6	22-Nov-22	Only Licensing!	Vijay Vijayraghavan	Confirmed
7	06-Dec-22	Only Startups!	Premnath V	Confirmed
8	20-Dec-22	Only Freedom to Operate!	Sivakami Dhulap	Confirmed
9	10-Jan-23	Only Patent Analytics!	Vidula Walimbe	Confirmed
10	24-Jan-23	Only Technology Strategy!	Hiran Vedam	Confirmed
11	14-Feb-23	Only Proposals for Industry Projects!	Vilas Sinkar	Confirmed
12	28-Feb-23	Only Grant Writing!	Priya Nagaraj	Confirmed
13	14-Mar-23	Only Finding Licensees!	Vandana Sarda	Confirmed
14	28-Mar-23	Only Biodiversity Act!	Vijay Paranjape	Confirmed
15	11-Apr-23	Only Digital Marketing!	Madhuri Bogawat	Confirmed
17	25-Apr-23	Only Negotiations! (4.30 to 5.30 pm)	Hasit Seth	Confirmed
18	2-May-23	Only Open Source Licensing! (4.30 to 5.30 pm)	Hasit Seth	Confirmed
18	30-May-23	Only Collaboration Agreements!	Nihal Kothari	Confirmed

Speaker (in alphabetical order of last names)



Sudeshna Banerjee

Sudeshna advises clients on all aspects of prosecution and enforcement of trademarks, copyrights and domain names. She regularly handles opposition and cancellation proceedings and appears before the Trade Marks Registry and IPAB in connection with prosecution and enforcement of trademark and copyright matters. She handles and advises client in India for protection and enforcement of their trademarks in foreign jurisdictions. She regularly advises and assists client in domain name complaints before WIPO and NIXI. She advises and handles IP due diligence and transactional matters. She advises clients on enforcement of trademark and copyright matters before Courts in India and appears before the Bangalore Courts. She extensively speaks at various IP webinars and seminars on all aspects of prosecution and enforcement of trademarks, copyrights, domain names in collaboration with industry bodies in India.



Ravi Bhola

As a Partner at K&S Partners, Ravi has been practicing IP for more than two decades now. His focus areas are patents and designs. He has drafted and prosecuted a large number of patent cases in diverse areas of technology. Apart from the above, he is actively involved in complex advisory and contentious matters. He is a certified Patent Valuation Analyst and enjoys working with exciting startups, and mentors a few. Ravi also provides pro bono support to a few charitable trusts and has recently set up Ossi Foundation alongwith his wife Anchal to help the underprivileged.



Madhuri Bogawat

Madhuri heads Strategy, Creatives and Business Development at CrimsonCobalt Digital. She is Post-Graduate in International Marketing from Symbiosis Institute of International Business. She has worked with some of the largest National & International brands such as Zee Entertainment, Inox Leisure, Loop Mobile, Cimatron Technologies amongst others in a career spanning over 14 years. Madhuri has hands-on experience in Marketing ROI, Brand Communications, Media Planning & Buying, PR & Digital Marketing She conducts conferences, seminars & courses on a gamut of topics including – Digital Marketing, Media, Entertainment, Business Management, Macro-Economics, Solid Waste Management & Renewable Energy Sources.



Sivakami Dhulap

Sivakami holds a PhD in Information Sciences with a focus on Non-obviousness criteria required for Patentability. She has also completed a Post Graduate Diploma in Patents Law from the NALSAR University of Law, Hyderabad and a Post Graduate Diploma in Cheminformatics from Jamia Hamdard University via their Open and distance Learning Programs. She has more than 20 years of experience in providing patent analytics and techno-commercial information services to clients in public and private sectors primarily in chemicals, pharmaceuticals and process industry. Her expertise also lies in building subject-specific databases and has experience in incorporating Cheminformatics tools to assist the ongoing drug discovery programmes. She has been a recipient of the Society for Information Sciences' Young Information Scientist award and Innovative Challenge Award. She has published around 10+ papers related to Patent Analytics as well as Cheminformatics topics and presented in around 8 Conference presentations.

Nihal Kothari



Priya Nagaraj

Dr. Priya Nagaraj is the CEO of Pune Knowledge Cluster. She has over 10 years of work experience in the biopharma industry and the Indian startup ecosystem. She has mentored several early stage innovation driven startups on de-risking technology, building a business story, grant writing, pitching and raising funds. She holds a Bachelor's Degree in Microbiology & Biochemistry from Mumbai University (St.Xaviers College), a Masters Degree in Biochemistry from M.S. University, Baroda and a PhD in Cell Biology from the University of Virginia, USA.



Latha Nair

Latha is Partner at K&S Partners, where she chairs the Trademark, Copyright and Geographical Indications practice. She advises clients on all aspects of the prosecution and enforcement of trademarks, domain names, copyrights and geographical indications. She also handles transactional and advisory work relating to trademarks and copyrights and regularly advises production and media houses and social media network companies on copyright issues. A niche area of her practice focuses on the protection of geographical indications. She has been assisting the Government of India in the protection of certain well-known Indian geographical indications such as Basmati rice and Darjeeling tea both in India and overseas. She also actively represents the interests of certain foreign geographical indications such as Champagne, Scotch Whisky, Irish Whiskey, some cheese varieties to name a few, in India. She is a regular speaker at various national and international forums on issues relating to protection and enforcement of trademarks and geographical indications. She is currently serving as a member of the Publications Committee of the International Trademark Association (INTA) for the 2022-23 term.



Vijay Paranjape

Dr Paranjape, is an experienced professional in the agricultural biotechnology seed industry with over 30 years of techno commercial-regulatory experience. He has worked with private, public, and international development projects and has provided leadership and contributed to different phases of plant biotech product development pipeline. For the past 7 years, he has been involved in implementing international development projects in Bangladesh, including the USAID-funded Bt Eggplant project, where he advises and oversees activities being carried out in Bangladesh. He is currently working at Sathguru Management Consultants, advising agri-input sector clients on various matters such as R&D strategy, technology scouting, IP strategy, policy and regulatory framework development, and market assessment. He has shown proficiency in directing scientific functions for a multinational seed research organization, which includes conducting advanced basic and applied research and developing new processes, technologies, and products. Additionally, he has experience in managing projects, organizing research endeavors, and advocating for the scientific goals and objectives of the company.



Vandana Sarada

Dr Vandana Sarada is a professional coach, Healthcare and Medtech consultant, an experienced Start-Up mentor and Business Development professional in the Lifesciences, Healthcare and Pharma/Biotech industry. She has 20+ years of extensive commercial experience - in developing and scaling health-tech and med-tech businesses in Lifesciences, Healthcare and Pharma/Biotech domains; strategic experience – in building partnerships with the multiple stakeholders (government, industry, start-ups), building scalable business models, IP strategy and valuation and technology transfer and commercialization in Life Sciences and Biotechnology sector. She has driven strategic innovation for various premier Pan-India organisations such as Council of Scientific & Industrial Research (CSIR), Indian Institute of Technology (IITs), Indian Institute of Management (IIM-A), Bhabha Atomic Research Center (BARC), Bombay Textile Research Association (BTRA) through technology evaluation, technology commercialization, licensing, collaborations, IP strategy and valuation.

As part of the management team, she has built and run a Lifesciences start-up by developing the market for specialty formulation products, overseeing manufacturing, product development and regulatory approvals. She has mentored several med-tech start-ups at IIT-Bombay, Swissnex, CCAMP, IIK-P, BITS-Goa and BIRAC programs.



Hasit Seth

Hasit works as a counsel in the Bombay high court. His key focus is on arbitrations, civil and writ litigation. He has negotiated many deals, most of them involving technology and related services. He has formally studied negotiations at Harvard Law School's Program on Negotiation (PILPON). Over the past 20 years, he has been a partner at a law firm, general counsel for a MNC, a startup founder and has worked in the US with two law firms doing patent litigation and prosecution. His computer science graduation followed by LL.B. and LL.M with a Gold Medal from Mumbai University. He later did a LL.M. in IP from University of New Hampshire in US. His interest areas include law, technology, deal negotiation, economics and art.



Vilas Sinkar

Dr Vilas Sinkar retired as Vice President, Unilever Strategic Science and Head of Unilever R&D Bangalore. While working as Vice President at Unilever R&D and earlier positions at Unilever set up several successful scientific collaborations with leading academic groups in India and abroad. He is interested in Industry academia. Currently he is actively working with Academia and various National Science Organizations in developing a roadmap for science and applications of science. He also has been on Research Advisory Councils of some National Labs and Non-Profit Organizations. He completed his B.Sc. & M.Sc. from University of Bombay and MS & Ph.D. from University of Rochester, USA. He did his post doctoral research from Department of Biochemistry at University of Washington, USA



Hiran Vedam

Hiran is a Business Consultant for investors and start-ups in climate tech. She is also Senior Advisor for Innovation and Entrepreneurship at IIT Tirupati. She has considerable experience in different areas of the lab-to-market journey from research to entrepreneurship, technology transfer and early stage investments in the US, UK, Singapore and India. She has a YouTube channel - WorldofDeeptech - to familiarise young researchers on various aspects of commercializing advanced technologies. She also developed a 'Mentoring Framework' for guiding mentors of science-based start-ups in collaboration with a seasoned angel investor. Hiran has a Ph.D. in Chemical Engineering from Purdue University, MBA from INSEAD, M.S. from Washington University and a B.Tech from Indian Institute of Technology, Madras.



Pushpa Vijayraghavan

Pushpa is Director and Lead for Healthcare and Lifesciences Advisory Practice at Sathguru Management Consultants. She advises companies on emerging market growth strategies, M&A opportunities, portfolio optimization, innovation access and strategic partnerships. Pushpa converges sector depth and network with knowledge and experience across commercial considerations, regulatory requirements and IP implications to steer market entry and accelerate growth. Pushpa has also been part of critical policy advisory efforts at the national and international level in areas such as innovation funding, capacity creation in medtech and biopharmaceuticals, skill development et al. Pushpa also leads Sathguru's engagement with marquee global clients and prolific research institutions.

In addition to close to a decade at Sathguru, Pushpa's experience includes technology transfer at University of Michigan and investment banking/advisory at PwC and E&Y. She is a Registered Technology Transfer Professional, has a bachelor's degree from Osmania University (India), an MBA from the Ross School of Business at University of Michigan and is a member of the Institute of Chartered Accountants of India. Pushpa serves as an alumni advisor to the India Business Conference at the University of Michigan, is a mentor to ventures on

the MassConnect (Massachusetts, USA) program, and was recognized as one of the twenty 'Women Leaders in Healthcare' in India in 2018 by Medgate Today.

Vijay Vijayraghavan



Vijay is Founder Director at Sathguru Management Consultants. He is a technology management professional, a Registered Technology Transfer Practitioner with three decades of engagement in innovation translation to economic impact creation, intellectual assets management and innovation policy advisory. He combines his academic background in life sciences, strategic management, Finance, intellectual property and translational research to provide global corporations and public institutions vision and strategic direction to lead in their chosen spheres of engagement.

In his capacity as the Chairman and CEO of Sathguru Management Consultants, he supports private enterprises in staying on the edge of innovation-led competitive advantage. With Sathguru's presence in USA and emerging regions of Asia, Vijay has extensively engaged in long term advisory to innovation hubs, innovation ventures and large corporations in spearheading change through contemporary innovation and market delivery.

Academically Vijay is engaged with Cornell University, leading innovation, intellectual property management and life sciences executive education program. Over the last two decades he has spearheaded academic technology transfer to markets and designed academic engagement in business translational hubs.

Premnath V



Premnath is Head, NCL Innovations at CSIR-NCL and Founder Director, Venture Center (National award winning inventive enterprises and deep tech incubator). Dr Premnath is a technology developer, innovation and incubation manager, startup mentor and a co-founder of 2 medtech startups. One of his inventions -- a breakthrough material for hip and knee joint replacements — has been implanted in more than a million patients worldwide. Another technology for porous maxillo-facial implants has been implanted in thousands of patients in India and abroad. He has provided leadership for teams that have won National awards for technology development, intellectual property management and business incubation. He is chemical engineer and an alumnus of MIT in the US, IIT-Bombay (Distinguished Alumnus, 2022) and has been a Chevening Technology Enterprise Scholar in Cambridge, UK.


Vidula Walimbe



Vidula holds a PhD in Law, from Symbiosis International and has completed Post Graduate Diploma in IPR from NALSAR. She is a Biologist by training and has expertise in patent search, analysis and technology assessment. Currently she is working with Venture Center and is responsible for facilitation of IP services and technology transfer services, Intellectual Property Management System (IPMS) for managing information flows, providing analytical reports for portfolio management of intellectual property and patentability assessments of POC projects. Previously she was involved in the role of patent analysis of chemical entities to facilitate generic drug introduction in US market at Ajanta Pharma (Mumbai). She has also worked with CSIR- URDIP and her responsibilities involved patent search and analysis.

 <p>Tech Transfer Hub at Venture Center Supported by NBM - BIRAC</p>	 <p>VENTURE CENTER 15 years of service to the Nation</p>	 <p>NATIONAL BIOPHARMA MISSION innovate in India for inclusiveness I2I</p>	 <p>birac Ignite Innovate Incubate</p>
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Organized by

 <p>Tech Transfer Hub at Venture Center Supported by NBM - BIRAC</p>	<p>TECHEX.IN is a Technology Transfer Hub operated by Venture Center, Pune, India and supported by the National Biopharma Mission, BIRAC (Govt of India). TECHEX.IN aims to help technology developers and technology commercialization entities find each other's, forge partnerships and advance the technology closer to the market in a win-win partnership. In this mission, TECHEX.IN will build upon learnings, methods and experiences of NCL Innovations (department of CSIR-NCL championing innovations), IPFACE (IP Facilitation Center) and Venture Center (technology business incubator). The TECHEX.IN is based in the western part of India. While its focus is on organizations in Maharashtra, Gujarat and Goa states of India, it welcomes technology developers and technology commercialization entities from any part of the world.</p> <p>For more information please visit: techex.in</p>
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 <p>NATIONAL BIOPHARMA MISSION innovate in India for inclusiveness I2I</p>	<p>National Biopharma Mission (NBM) is a Mission of the Government of India approved by the Cabinet for implementation in May 2017. The NBM's mission is to make India a hub for design and development of novel, affordable and effective biopharmaceutical products and solutions. The NBM has an allocation of US\$ 250 million and is jointly funded by the Government of India and the World Bank in equal measure. The NBM is officially known as "An Industry-Academia Collaborative Mission of Department of Biotechnology (DBT) for Accelerating Early Development for Biopharmaceuticals". Biotechnology Research Assistance Council (BIRAC) is the implementation partner of the Government of India for the Mission. For more information, visit: https://birac.nic.in/nbm/</p>
 <p>birac Ignite Innovate Incubate</p>	<p>Biotechnology Industry Research & Assistance Council (BIRAC) is a new industry-academia interface and implements its mandate through a wide range of impact initiatives, be it providing access to risk capital through targeted funding, technology transfer, IP management and handholding schemes that help bring innovation excellence to the biotech firms and make them globally competitive. For more information, visit: www.birac.nic.in</p>
 <p>VENTURE CENTER 15 years of service to the Nation</p>	<p>Entrepreneurship Development Center (Venture Center) – a CSIR initiative – is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the Pune region in India. The Venture Center is a technology business incubator supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center's focuses on technology enterprises offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences & engineering. For more information, visit: http://www.venturecenter.co.in/</p>