## **Privacy Policy for Lori**

**Effective Date:** [08/01/2024]

#### 1. Introduction

Welcome to Lori! We respect your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and share your data when you use our mobile application, available on Google Play, intended for users aged 16 and older.

### 2. Information We Collect

## 2.1 Personal Information:

We may collect personal information, such as your name, email address, and phone number, when you create an account or interact with our app.

### 2.2 Usage Data:

We collect data about your interactions with the app, including usage patterns, device information, and operating system.

## 2.3 Cookies and Similar Technologies:

We use cookies and similar technologies to collect data about your app usage to enhance your experience.

### 3. How We Use Your Information

## 3.1 Providing Services:

To provide, maintain, and improve the functionality of the Lori app.

### 3.2 Communication:

To communicate with you regarding updates, promotions, and customer support.

### 3.3 Personalization:

To personalize your experience by offering relevant content and features.

## 3.4 Analytics:

To analyze app usage and improve our services.

# 4. Sharing Your Information

#### 4.1 Service Providers:

We may share your information with third-party service providers who assist us in delivering our services.

## 4.2 Legal Requirements:

We may disclose your information if required by law or in response to a legal request.

### 4.3 Business Transfers:

In the event of a merger, acquisition, or sale of assets, your information may be transferred to the new owner.

## 5. Your Rights and Choices

## 5.1 Access and Update:

You can access and update your personal information through the app's settings.

## 5.2 Opt-Out:

You can opt-out of receiving promotional communications from us by following the instructions in those communications.

### 5.3 Data Deletion:

You may request the deletion of your personal data by contacting us at [lori.mobile.app@gmail.com].

## 6. Data Security

We implement appropriate technical and organizational measures to protect your data from unauthorized access, alteration, or destruction.

## 7. Children's Privacy

Lori is not intended for individuals under the age of 16. We do not knowingly collect personal information from children under 16. If we become aware that we have collected such data, we will take steps to delete it.

## 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new policy on this page and updating the effective date.

#### 9. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at [lori.mobile.app@gmail.com].