

Prelaunch

Subject line options:

1. Coming Sept 9: A complete done-for-you PLR package in a hot niche
2. Ready-to-sell PLR “business in a box” goes live Sept 9 🚀
3. New PLR release coming — Dopamine Reset (you’ll want this one)

Email body:

Hey [First Name],

I’ve got something exciting for you.

On **Monday, Sept 9th @ 9AM Eastern**, Sajan & Team are releasing a brand-new **done-for-you PLR package** in one of the hottest niches right now:

👉 **Dopamine Reset – Reclaiming Joy in a World of Overstimulation**

This topic is *huge* right now — everyone is feeling the effects of overstimulation, distraction, and dopamine overload from social media, constant pings, and endless scrolling.

And with this PLR package, you’ll get a complete **ready-to-sell business in a box**.

Here’s what’s included:

- ✓ **Premium Quality Ebook** – *Dopamine Reset – Reclaiming Joy in a World of Overstimulation*
- ✓ **Four Professionally Designed eBook Covers** (editable)
- ✓ **Workbook**
- ✓ **Cheatsheet**
- ✓ **Ready-Made Sales Letter & Thank You Page**
- ✓ **Hypnotic Sales Video**
- ✓ **Full Set of Professionally Designed Graphics**
- ✓ **5 High-Converting Promotional Email Swipes**
- ✓ **Full Private Label Rights**

This means you can:

- ✓ Rebrand and sell it as your own product.
- ✓ Use it as a lead magnet to grow your list.
- ✓ Create bonus content, blog posts, or courses.
- ✓ Save months of work and thousands in outsourcing costs.

All the hard work is already done for you — you get a professional-quality product that you can sell immediately.

Launch goes live **Sept 9th @ 9AM Eastern**.

Early Bird Special

The launch kicks off at just **\$14.95** — but only for the first 2 hours.

After that, the price goes up with every 5 sales.


So keep an eye on your inbox — I'll send you the link the moment it goes live so you can grab this entire value-packed PLR bundle at the lowest possible price... before it jumps.

Don't miss this one!

Talk soon,
[Your Name]


Launch Day

Subject line options:

1. It's live! Grab this done-for-you PLR package today 
2. New PLR release: Dopamine Reset (early bird just \$14.95)
3. Stop creating from scratch — resell this hot PLR niche now

Email body:


Hey [First Name],

It's finally here! 

The brand-new **Dopamine Reset – Reclaiming Joy in a World of Overstimulation PLR package** is now live.

This is a complete **business in a box** — done-for-you content in one of the hottest niches right now: wellness, focus, and mental clarity.

Here's what's inside your package:

 **Premium Quality Ebook** – *Dopamine Reset – Reclaiming Joy in a World of Overstimulation*

- ✓ **Four Professionally Designed eBook Covers** (editable)
- ✓ **Workbook**
- ✓ **Cheatsheet**
- ✓ **Ready-Made Sales Letter & Thank You Page**
- ✓ **Hypnotic Sales Video**
- ✓ **Full Set of Professionally Designed Graphics**
- ✓ **5 High-Converting Promotional Email Swipes**
- ✓ **Full Private Label Rights**

This means you can:

- ✓ Rebrand and sell it immediately.
- ✓ Use it as a lead magnet to build your list.
- ✓ Break it into blog posts, courses, or coaching content.
- ✓ Save weeks of time and hundreds of dollars in outsourcing.

🔥 **Early Bird Special** 🔥

The launch kicks off at just **\$14.95** — but only for the first 2 hours.

After that, the price goes up with every 5 sales.

So don't wait — grab your copy now and secure this entire package at the lowest possible price:

👉 [Affiliate Insert Your Link Here]

This niche is exploding right now, and this package gives you everything you need to start profiting fast.

Go grab it before the price rises,
[Your Name]

Day 2 Reminder / Follow-Up

Subject line options:

1. Still live: grab the Dopamine Reset PLR before the next price jump
2. Quick reminder: done-for-you PLR that sells (price rising again soon)
3. Missed it yesterday? This PLR bundle is still a steal today

Email body:

Hey [First Name],

Quick reminder — the **Dopamine Reset – Reclaiming Joy in a World of Overstimulation** PLR package is **still live**, and it's converting really well.

If you didn't grab it yesterday, you can still lock this in before the next price jump. This niche is on fire right now (wellness, focus, mental clarity), and this is truly a **business-in-a-box** you can resell fast.

Here's what you get today:

- **Module 1:** Premium Quality Ebook — *Dopamine Reset – Reclaiming Joy in a World of Overstimulation*
- **Module 2:** Four Professionally Designed eBook Covers (editable)
- **Module 3:** Workbook
- **Module 4:** Cheatsheet
- **Module 5:** Ready-Made Sales Letter & Thank You Page
- **Module 6:** Hypnotic Sales Video
- **Module 7:** Full Set of Professionally Designed Graphics
- **Module 8:** 5 High-Converting Promotional Email Swipes
- **Module 9:** Full Private Label Rights

Why this is worth jumping on now:

- You can **rebrand & resell immediately** (keep 100% of the profits).
- Perfect as a **lead magnet, tripwire, or core product** in the self-help/wellness space.
- **Saves weeks** of writing/design — everything is done for you.

Pricing update:

Early bird is gone, and **the price increases with every 5 sales**.

If you want the best deal, grab it before the next bump hits.

👉 **Get the Dopamine Reset PLR now:** [Affiliate Insert Your Link Here]

This is the kind of evergreen topic that keeps selling — “overstimulation” and “focus” aren't going away.

Make this your next quick win.

To your success,
[Your Name]

Mid-Launch (“Shortcut Angle”)

Subject line options:

1. Why start from scratch when this is done-for-you?
2. Shortcut to your next PLR product (no writing, no design)
3. Save weeks of work — resell this hot PLR today

Email body:

Hey [First Name],

Quick question for you:

Why spend weeks researching, writing, and designing a product from scratch...

When you can get an **entire ready-to-sell business in a box** for a fraction of the cost?

That’s exactly what you’ll get with the brand-new **Dopamine Reset – Reclaiming Joy in a World of Overstimulation PLR package**.

This niche is exploding right now — everyone’s talking about overstimulation, distraction, and dopamine overload from phones, social media, and nonstop notifications.

And now you can profit from it *immediately* with this package:

- ✓ **Premium Quality Ebook** – professionally written and formatted
- ✓ **Editable Covers** – four gorgeous designs to rebrand instantly
- ✓ **Workbook + Cheatsheet** – perfect for boosting value or upselling
- ✓ **Ready-Made Sales Letter & Thank You Page** – copy is done for you
- ✓ **Hypnotic Sales Video** – turn visitors into buyers
- ✓ **Full Graphics Bundle** – professional quality
- ✓ **5 Promotional Emails** – just plug and send
- ✓ **Full Private Label Rights** – resell, rebrand, keep 100% of the profits

👉 Get it here before the price jumps again: [Affiliate Insert Your Link Here]

This is the shortcut.

No outsourcing.

No endless hours of content creation.

Just rebrand, resell, and collect the profits.

But don't wait too long — the price rises with every 5 sales.

👉 Lock in your copy here: [Affiliate Insert Your Link Here]

To your success,
[Your Name]

Mid-Launch (Profit Angle)

Subject line options:

1. Turn this into your next income stream this week
2. Done-for-you product = 100% profit in your pocket
3. Want a business you can start selling today?

Email body:

Hey [First Name],

Imagine this: by this weekend, you could already have a brand-new product live... with sales rolling in.

That's exactly what's possible with the **Dopamine Reset – Reclaiming Joy in a World of Overstimulation PLR package**.

This isn't theory.

It's a ready-to-sell **business in a box** you can start profiting from immediately.

Here's what's included:

- ✓ A premium ebook that's fully written and designed for you
- ✓ Workbook & Cheatsheet (great for boosting value or upselling)
- ✓ Professionally designed covers and graphics
- ✓ Ready-made sales letter + hypnotic video to drive conversions
- ✓ Full private label rights — rebrand, resell, and keep 100% of the profits

👉 Get it here before the price rises again: [Affiliate Insert Your Link Here]

The topic? *Dopamine reset* — a hot, evergreen niche where people are desperate for solutions to overstimulation and distraction.

All you need to do is put your name on it, upload, and start selling.

Why spend months creating when you can start profiting today?

👉 Grab your copy now: [Affiliate Insert Your Link Here]

To your success,
[Your Name]

Mid-Launch (Authority Angle)

Subject line options:

1. Want to look like an instant authority in self-help?
2. Position yourself as the expert (without writing a word)
3. Done-for-you credibility in a booming niche

Email body:

Hey [First Name],

Want to know the fastest way to stand out in a crowded market?

Publish.

When you put your name on a polished, professional-quality product, people see you as the authority.

And that's exactly what you'll get with the **Dopamine Reset PLR package**.

This is a complete done-for-you content bundle you can brand as your own.

Here's what you'll get:

- ✓ A premium ebook — fully written and designed
- ✓ Workbook + Cheatsheet for added depth
- ✓ Four editable covers to publish under your name
- ✓ Ready-made sales copy + thank you page
- ✓ Hypnotic sales video to boost conversions
- ✓ Full set of graphics
- ✓ Promotional emails to launch fast
- ✓ Complete Private Label Rights

👉 Check it out here: [Affiliate Insert Your Link Here]

This niche is hot — everyone is talking about overstimulation and focus.

By releasing this under your own name, you position yourself instantly as the go-to expert with real solutions.

No ghostwriters.

No \$2,000+ outsourcing.

Just instant authority — done for you.

👉 Grab your copy before the price rises: [Affiliate Insert Your Link Here]

To your success,

[Your Name]

Mid-Launch (Value-Stack Angle)

Subject line options:

1. You'd pay \$2,000+ for this package... but not today
2. Look at everything you're getting for under \$20
3. This much content, for this little?

Email body:

Hey [First Name],

Let's play a quick game.

How much would it cost to create a complete product package from scratch?

💰 Hiring a writer for a 10,000+ word ebook = \$1,000+

💰 Designers for covers + graphics = \$500+

💰 Copywriter for sales page + email swipes = \$750+

💰 Video producer for promo video = \$250+

That's easily over **\$2,500** (and weeks of waiting).

But right now, you can get all of this — done for you — for under \$20.

The **Dopamine Reset PLR package** includes:

- ✓ Premium ebook
- ✓ Workbook + Cheatsheet
- ✓ 4 Editable eCovers
- ✓ Ready-made sales letter + thank you page

- ✓ Hypnotic sales video
- ✓ Full graphics bundle
- ✓ 5 promotional email swipes
- ✓ Full PLR license

👉 See it all here: [Affiliate Insert Your Link Here]

This is a complete “business in a box” in one of the hottest niches today — wellness, focus, and mental clarity.

Why pay thousands, when you can pick it up today for less than the cost of lunch?

👉 Grab it here before the next price increase: [Affiliate Insert Your Link Here]

Talk soon,
[Your Name]

Final Day (Price Warning)

Subject line options:

1. Last chance to grab Dopamine Reset PLR before price doubles 🚨
2. Don't miss this — PLR launch price ends tonight
3. Final reminder: snag this PLR before the price jumps

Body:

Hey [First Name],

This is your **last chance** to grab the brand-new **Dopamine Reset PLR package** at the special launch pricing.

Here's what's inside this done-for-you business in a box:

- ✓ Premium ebook – *Dopamine Reset – Reclaiming Joy in a World of Overstimulation*
- ✓ Workbook + Cheatsheet
- ✓ 4 Professionally Designed eCovers (editable)
- ✓ Ready-made sales letter + thank you page
- ✓ Hypnotic sales video
- ✓ Full set of graphics
- ✓ 5 promotional emails
- ✓ Full Private Label Rights

👉 Grab it here before the price jumps: [Affiliate Insert Your Link Here]

At midnight Eastern, the launch period ends and the price **more than doubles**.

The product will still be available after tonight, but why pay more when you can lock in the lowest possible price right now?

👉 Get your copy here before the launch ends: [Affiliate Insert Your Link Here]

Talk soon,
[Your Name]

Final Hours (Urgency)

Subject line options:

1. Just hours left before this PLR price doubles ⌚
2. Grab Dopamine Reset PLR before midnight
3. Still haven't picked this up? Price doubles in a few hours

Body:

Hey [First Name],

Quick reminder — the special launch pricing for the **Dopamine Reset PLR package** ends at **midnight Eastern tonight**.

After that, the price more than doubles.

Here's everything you're getting:

- ✓ Premium ebook in a hot self-help niche
- ✓ Workbook + Cheatsheet
- ✓ Editable covers + full graphics set
- ✓ Ready-made sales letter, thank you page, and promo swipes
- ✓ Hypnotic sales video
- ✓ Full PLR license — rebrand, resell, and keep 100% of the profits

👉 Grab it here before the price jumps: [Affiliate Insert Your Link Here]

Why wait and pay double tomorrow when you can secure the launch deal right now?

👉 Get it here before midnight: [Affiliate Insert Your Link Here]

To your success,
[Your Name]

Final Call (Price Increase)

Subject line options:

1. FINAL CALL: PLR price doubling at midnight 🚨
2. Don't wake up tomorrow paying double...
3. Lock in Dopamine Reset PLR now (price expires tonight)

Body:

Hey [First Name],

This is it — your **final reminder**.

The **Dopamine Reset PLR package** stays open after today...
But the **launch special pricing expires at midnight Eastern**.

That means the cost **more than doubles** starting tomorrow.

Here's what you'll get today at the lowest possible price:

- ✓ Premium ebook in the hot “dopamine reset” niche
- ✓ Workbook + Cheatsheet
- ✓ 4 Editable eCovers + full graphics set
- ✓ Ready-made sales letter + thank you page
- ✓ Hypnotic sales video
- ✓ 5 promo email swipes
- ✓ Full PLR license to rebrand and resell

👉 Secure the deal here before midnight: [Affiliate Insert Your Link Here]

You can still get this package tomorrow — but it will cost you twice as much.

Why pay more later when you can lock it in now?

👉 Get it here now: [Affiliate Insert Your Link Here]

To your success,
[Your Name]

