

Behavioral Ethics Meets Corporate Governance: Paradigm Shift?

Research Group Conference

18-20 May 2021

Organizers:

Yuval Feldman (Bar-Ilan University)

Adi Libson (Bar-Ilan University)

Gideon Parchomovsky (The Hebrew University of Jerusalem/University of
Pennsylvania)

Conference Coordinator: Barak Or

Israel Institute for Advanced Studies
Edmond J. Safra Campus, Givat Ram
The Hebrew University of Jerusalem

Tuesday, 18 May

14:30-15:20 Light refreshments at the IIAS

15:20-15:25 Greetings by Yitzhak Hen, Director of the IIAS

15:25-15:30 Greetings by Yuval Feldman (Bar-Ilan University)

15:30-17:00 **Panel: Fostering the Ethicality of Directors and Executives**

Chair: Yuval Feldman (Bar-Ilan University)

Presentations:

The Professionalism Paradox, Sunita Sah (Cornell University)

The Two Sides of Loyalty, Gideon Parchomovsky (The Hebrew University of Jerusalem/University of Pennsylvania), Adi Libson (Bar-Ilan University), Holger Spamann (Harvard University)

Respondent: Geneviève Helleringer (University of Oxford/ESSEC Business School)

17:00-17:30 Coffee break

17:30-19:00 **Panel: From Lab to Policy?**

Chair: Simone Tang (Cornell University)

Presentations:

The Robustness of Experimental Findings in Behavioral Ethics, Holger Spamann (Harvard University), Ewout Meijer (Maastricht University)

In Situ Testing and Tailored Approaches: Behavioral Ethics in the Wild, Nina Mazar (Boston University)

Creative Solutions to Overcome the Low External Validity of Behavioral Ethics Research, Nathalie Klein Selle (University of Amsterdam)

19:30-21:00 Dinner at Derech HaGefen (by invitation only)

Wednesday, 19 May

13:00-15:00 Lunch at Piccolino restaurant (by invitation only)

15:45-17:45 **Panel: Millennial Governance: How Characteristics of the Millennials Impact Corporate Governance**

Chair: Amir Licht (IDC Herzliya)

Presentations:

Can Mandating Corporate Social Responsibility Backfire?, Hajin Kim (University of Chicago)

The European Commission's Sustainable Corporate Governance Report: A Critique, Jesse Fried (Harvard University), Holger Spamann, Charles C.Y. Wang and Mark J. Roe (Harvard University)

Social Preferences of Investors, Kobi Kastiel (Tel Aviv University), Tami Kricheli (Tel Aviv University), Scott Hirst (Boston University)

The Millennial Corporation, Michal Barzuza (University of Virginia), Quinn Curtis (University of Virginia), David Webber (Boston University)

Rewarding the Extremes? Investor Reaction to U.S. Corporations' LGBTQ Ranking, Aharon Cohen-Mohliwer (London Business School), Olga Hawn (University of North Carolina)

17:45-18:00 Coffee break

18:00-19:30 **Panel: Corporate Integrity "On the Ground"**

Chair: Adi Libson (Bar-Ilan University)

Discussants:

Donald Langevoort (Georgetown University)

Eugene Soltes (Harvard University)

Zohar Goshen (Columbia University)

19:30-21:00 Light dinner at the IIAS

Thursday, 20 May

15:00-16:00 Light refreshments at the IIAS

16:00-17:30 **Panel: Organizational Structures for Enhancing Ethicality of Corporations**

Chair: Yifat Aran (University of Haifa)

Presentations:

Battle for Our Souls: How Organizations Undermine the Expressive Force of Law, Jennifer Arlen (New York University), Lewis Kornhauser (New York University)

Can States Create Ethical People? Yuval Feldman (Bar-Ilan University), Yotam Kaplan (Bar-Ilan University)

Take a Stand or Keep Your Seat: Board Turnover after Social Movement Boycotts, Mae McDonnell (University of Pennsylvania), J. Adam Cobb (The University of Texas at Austin)

17:30-18:00 Coffee break

18:00-19:30 **Panel: Complicity and Deliberate Ignorance**

Chair: Netta Barak-Corren (The Hebrew University of Jerusalem)

Presentations:

Deliberate Ignorance and the Law, Eyal Zamir (The Hebrew University of Jerusalem), Roi Yair (The Hebrew University of Jerusalem)

Profiles in Complicity: From Trump's Enablers to Board Members and Executives, Max H. Bazerman (Harvard University)

Looking the Other Way: Information Avoidance in Other-Oriented Decisions, Ilana Ritov (The Hebrew University of Jerusalem)

Respondent: Roy Shapira (IDC Herzliya)

20:00-22:00 Dinner at Jacko's Street (by invitation only)