

Creating Community through Cinema

The 31st San Diego Latino Film Fest Opening Night drew excitement!

CONTACT: Maddy Worley | madelynnworley@gmail.com | (619) 261-7573

San Diego, **CA** - **The San Diego Latino Film Festival**, opening night was an invigorating kick off event for the ten day festival celebrating Latinx artists, filmmakers, and more.

A packed space of attendees celebrated culture and the anticipation of the 31st annual San Diego Latino Film Festival which took place at **Mission Valley Shopping Center**, *1640 Camino Del Rio North*, San Diego, Ca.

Press members, film stars, and artists, enjoyed Latin foods, tequila tasting, Q & A opportunities, and a space to liaise with inspiring figures, executives, and curators of the San Diego Latino Film Festival.

Latino Actor **Sal Lopez** was a special guest speaking on the opening night panel. He stars in one of the festival's featured films, *Moe.* Which details the life of a Latino man suffering from AIDS.

When speaking on *Moe*, Lopez beautifully captures the essence of the San Diego Latino Film Festival saying "it was a big endeavor, but we had the *community* behind us", reminding fans that cinema and art enhance community and togetherness for the Latinx culture, even when it comes to difficult and often uncomfortable topics.

The <u>San Diego Latino Film Festival</u> Opening Night was a rare opportunity to connect in person with filmmakers, actors and more. Originally established as a student film festival, now over 4,020 films/videos have been screened at the festival, allowing SDLFF to grow into being a celebration for something bigger than film, but a true celebration of culture and community!

For more information please visit the website at: https://sdlatinofilm.com/

SDLFF Opening Night Media Kit: SDLFF opening night media kit

#####

About Sal Lopez (Actor):

Lopez is known for his roles in films such as, *Full Metal Jacket, American Me, Moe* & more. He is deeply intertwined in both theater and big screen cinema. He is a revered star in the Latinx community.

About the San Diego Latino Film Festival:

Inspiring audiences through cinema and art, the Latino filmfest is a diverse melting pot of culture and humanity. Now in its 31st year, the San Diego Latino Film Festival is one of the longest-running Latino film festivals in the United States, drawing thousands to the festival each year.