

CCL Friends of CFD Movement - Planning an Inspirational Meeting

When a school responds to your initial contact, offer details of what you can provide based on the response. You can offer to meet with a club advisor and student leaders, offer to be a guest speaker and lead a discussion with an appropriate group, collaborate on a climate solutions event, or ask to table at a school event. You can offer to provide an overview of climate policy options using MIT's En-ROADS climate policy simulator, a discussion of the most effective climate policy according to economists, and resources and a project that students may be interested in adding to their club's activities to help create political will for bipartisan, effective, and fair climate legislation that experts say is required to meet important science-based climate goals.

The objective is to share the following key messages:

- Global carbon pricing is required to achieve science-based climate goals.
- U.S. Carbon Fee and Dividend legislation is an efficient, equitable, and far-reaching way to do it.
- Students can play a pivotal role by creating the political will needed for Congress to do it.

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1. Sample agenda of a virtual 45-minute CFD Movement inspirational session

Copy this Google Doc file to make your own Google Doc with the club name and CCL in the title. Add the meeting date/time, club name, and who will attend, and the Zoom link near the top, and share it with the students before the meeting:

[CFD Introductory Meeting Agenda](#)

2. CFD Movement Objective

Where are we headed? The most effective climate policy pizza party in the fall of 2026, if we can get hundreds more schools involved before then. Each school can invite a local economist and perhaps candidates from both parties who support CF&D, and we'll supply pizza & beverages. To make national news. (I'll soon update this article for 2026: bit.ly/2024-talk-climate-with-candidates).

Build understanding that young people nationwide will only vote for candidates who understand and support federal carbon fee and dividend legislation.

3. Optional End-of-session Activities

Help students make CFD Movement posters to put on their laptops or dorm room doors. Offer extra stickers that they can share with friends. Encourage them to join at cfdmovement.org to put their school on the map (cfdmovement.org/schools) and get them in the loop for support and ideas, and to be notified about national collective CFD Movement actions (e.g., national climate solution pizza party rallies in 2026).

4. Introductory resources that can be shared via email

To inspire a student or group of students to lead the CFD Movement at their school:

- a. 4-minute En-ROADS review showing the emissions-reducing power of carbon pricing: <https://www.youtube.com/embed/zfX2WV7kfz8?&start=1074&end=1321&autoplay=1>
 - b. 2-minute video of Carbon Pricing Explained with Chickens: <https://www.youtube.com/embed/zD64kaTY5Vg?start=0&end=118&autoplay=1&rel=0>
 - c. 2-minute CCL intro about the Carbon Fee and Dividend policy and how to help Congress do it: <https://youtu.be/9oyguP4nLv0?si=EypcwrBHSgX82OAB>
 - d. 5-minute CFD Movement origin video to inspire students to join the student-led effort to share and advocate for the Carbon Fee and Dividend policy: bit.ly/cfdmovement-origin
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5. Introductory Slideshow Template

A Sideshow version of a pitch to inspire CFD Movement engagement at a school:
[A CCL Introduction to the CFD Movement \(interactive\)](#).

Share copies of the handouts listed below.

6. Teach a Class: “Help Solve Climate Change!”

These ideas came from five years of experience teaching a class I developed for middle school and high school students for MIT’s ESP events (Spark, Splash, and HSSP). In that class, I review the science, economics, policies, and politics of climate change and conclude by helping students take effective action to advocate for solutions. This class is now done in person in a 1-hour 45-minute session to allow for interactive periods, a Kahoot! game for fun, and brainstorming time to discuss how to bring CFD Movement into their school. The Zoom recording below was recorded before the CFD Movement had been created, but it offers an example of presenting the material that sets the stage for introducing that action (e.g., a quick En-ROADS demo). The class guide below includes the resources with which I now spend the last 30 minutes of the class on CFD Movement.

- A 50-minute session recording (a 2021, pre-CFD Movement version): youtu.be/zfX2WV7kfz8
- Follow it with Emily’s CFD Movement vision video: bit.ly/cfdmovement-origin

- Class guide for an in-person (1¾-hour) session with CFD Movement conclusion: bit.ly/2025-splash-hscc
 - Virtual session guide with CFD Movement conclusion: bit.ly/2025-rainstorm-hscc
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7. Teach a Class: A 1-Hour Presentation to Inspire Anyone to Take CF&D Action

- An article, slides, and recordings are available at: [The Growing U.S. Carbon Price Gap](#)
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8. Project Resources

1. [CCL's HEAT / Movement Subteam Description](#)
 - a. [Initiating Contact with a School](#)
 - b. [Planning an Inspirational Meeting](#) (this document)
 - c. [Tabling for CFD Movement](#)
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