



WEBSITE TEXT

Tips and Instructions:

- **Create or Update a Giving Day Webpage:** Develop a dedicated webpage on your cause or program's website to showcase your Giving Day campaign.
- **Tailor the Content:** Replace placeholders (highlighted in yellow) with specific details to tailor your message. Ensure all highlighting and brackets are removed before publishing your website.
- **Focus on Clarity and Engagement:** Keep the text concise, compelling, and audience-focused. Use language that motivates readers to take action and support your cause.
- **Enhance Visual Appeal:** Incorporate high-quality images, graphics, or videos to capture attention and make the page more engaging.
- **Highlight Call-to-Action:** Make your donation link or button prominent and easy to find, encouraging visitors to give directly.

Text:

Sonoma State's Giving Day is happening on Thursday, April 23, 2026! For 24 hours, our entire community will unite to shape the future of Sonoma State. The [cause name] is excited to be part of this transformative day!

Alumni, donors, parents, faculty, staff, students, and community members are all invited to join the celebration. Every gift, no matter the size, makes a meaningful impact on our community.

Support the [Cause name]

[Insert a brief summary (2-4 sentences) about who you are as a cause and what your group does.]

Help us reach our goal of raising [\$X]. Your support will help with:

- [Provide specific outcome or benefit #1].
- [Impact specific outcome or benefit #2].

[Button: [Give to cause name](#)]

OR

Give on April 23, 2026, at givingday.sonoma.edu.