

Done-For-You Systeme.io Migration – TWC Affiliate Only

Same Funnel. Same Automations. More Ownership. Done in 3 business days.

By Chelsea Sepetjian

What This Is (and What It Isn't)

Firm is a powerful, customized platform that TWC painstakingly built to serve this community and it does everything you need. This isn't a knock on Firm. It's about where you are in your journey and what kind of ownership you're ready for.

Systeme.io gives you the same core functionality — your funnel, your nurture sequence, your webinar reminders, all of it — on a platform that was built for real people, not developers. Whether you're a working mom squeezing in 20 minutes between pickups or someone who just wants to actually understand what's happening in their own business, everything in Systeme.io is straightforward and accessible. You'll have more visibility into your stats, easier access to your contacts, and a setup you feel genuinely in control of.

And yes, it's \$17 a month instead of \$77. That's \$60 back in your pocket every month, \$720 a year, without losing a single thing you've already built.

This is for you if:

- You've been in TWC long enough to understand how the funnel and email system works
- You're ready to take more ownership over your business and actually see what's happening in your backend
- You want a platform you can navigate confidently on your own
- You want to reduce your monthly overhead while you keep building
- Whether you've made sales or you're still working toward your first one, you're committed and you're in this for the long haul

This is NOT for you if:

- You just joined TWC and are still going through the onboarding and training
- You haven't set up or explored your Firm account yet
- You're not yet familiar with how your funnel and email sequences work

This migration is for someone who knows what they have, is ready to own it more deeply, and wants a simpler, more affordable platform to grow from. If you're still in the early setup phase, lean into Firm and the TWC ecosystem as it was built for you first. Come back when you're ready.

Firm vs Systeme.io — Side by Side

	Firm	Systeme.io
Monthly Cost	\$77	\$17
Funnels	Unlimited	Up to 10 (most people use 1 or 2)
Contacts	Unlimited	Up to 5,000*
Emails	\$10 per 7,000 emails sent	Unlimited
Need more contacts?	N/A, already unlimited	Goes to \$47/mo for up to 10,000, with other additional upgrades

*With regular list cleaning, which will be covered in your post-delivery training videos, most people stay well within this limit comfortably for a long time.

For most TWC members who are actively building their business, 10 funnels and 5,000 contacts is more than enough room to grow. Unlimited emails means you never think twice before hitting send.

Read This Before You Buy — Important TWC Context

This migration is for your *TWC funnel only*.

If you joined TWC after December 2025, you likely received a 2-for-1 build as part of your bonus package, meaning TWC builds both of your businesses for you **inside Firm**. If you haven't used your second build yet, canceling Firm now means losing access to that bonus build when you switch to Systeme.io. That's something worth thinking through before moving forward.

This migration may only make sense if:

- you've decided you don't need a second build, OR
- you didn't have this bonus when you joined

If you do want a second custom build down the road outside of Firm, that's a separate service I offer, but it will be priced accordingly since it's a full custom build, not a migration.

What's Included:

- ✓ **Full funnel migration** — your existing TWC funnel rebuilt like-for-like in Systeme.io, with your photo and one custom accent color, and your TWC affiliate link plugged in exactly where it needs to be
- ✓ **10-email nurture sequence** — migrated and automated over 18 days with intentional spacing built in
- ✓ **Weekly webinar reminder campaign** — set up and running automatically

- ✔ **Domain & DNS configuration** — fully connected and working
 - ✔ **ZohoMail email setup** — your professional sender email configured
 - ✔ **Systeme.io account setup** — built inside your account at \$17/month
 - ✔ **3-5 short post-delivery training videos** (depending on input from you) covering:
 - How to write and send a newsletter in Systeme.io
 - How to search, filter, and manage your contacts and keep your list clean
 - How to make minor customizations to your setup
 - How to export your leads from Firm and import them into [Systeme.io](#) (if you choose to do this yourself)
 - How to create and apply tags to your contacts once imported from Firm (if you choose to do this yourself)
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Your Affiliate Commissions Are NOT Affected

This is the question I had too, so I want to address it here.

Migrating your funnel and email automations to Systeme.io has absolutely zero impact on how you receive your TWC affiliate commissions. Your commission notifications, your payouts, the way you get paid, all of that runs through a completely separate channel from where your funnel is hosted or where your emails are sent. This migration doesn't touch any of that. You will continue to receive your commission notification emails and be paid out exactly the same way you are now.

You will still be able to access your Affiliate Dashboard via The Wealth Creator Community App (desktop only).

A Note on DM Automations

This migration covers your funnel and email marketing only, not DM automations. As TWC transitions to ManyChat, you'll have more flexibility and ownership over that piece than ever anyway. ManyChat starts at \$15/month, or Meta's native automations are completely free. Resources for both are included in your post-purchase materials.

This Is a Like-For-Like Migration

Your Systeme.io setup will match your current Firm setup with light personalization, your photo and one accent color, if desired. It's not a custom redesign. It's your existing business moved to a better-fit platform, and done right.

Want a more customized landing page, opt-in page, or thank you page down the road? That's something I offer as a separate service when you're ready.

Delivery: 3 business days or less from receipt of your completed intake form.

Investment: \$497

Joined TWC through me? Send me a DM or email before purchasing.