



## MIDDLETOWN ATHLETIC DEPARTMENT



### FOR IMMEDIATE RELEASE

#### **Middletown Names Clif Snow as New Head Coach of Boys Basketball Program**

*Middletown, OH — April 6, 2026* — Middletown Athletics is proud to announce the hiring of Clif Snow as the new head coach of the boys basketball program. Snow brings a strong track record of leadership, player development, and competitive success to Middletown as he takes the helm of one of the community's most storied programs.

“We are very excited to welcome Coach Snow back to Middletown,” said Joe Campolongo, Middletown Athletic Director. “His passion for the game of basketball and desire to develop the student-athlete is what solidified the decision to put Coach Snow in this role. We are eager to see what the future looks like in Middletown with Snow at the helm.”

Snow comes to Middletown after serving the previous two seasons as an assistant coach at Defiance College (NAIA) and has also served as an assistant coach at Lakota West High School. Clif Snow is a graduate from Lourdes University where he earned a Business Administration degree. On the court, Snow was named 1st Team All-Conference at Lourdes three times and left the program as the all-time leader in points scored. A 2017 graduate of Middletown High School, Clif Snow was All-GMC first team in his senior season.

“It is a dream come true to come home and lead the Middletown Boy's Basketball program. Having grown up in Middletown, I have always hoped for the opportunity to return in this role, and I am excited to mentor and develop young men both on and off the court while leading a program our school and community can be proud of.”

Coach Snow's immediate focus will include meeting with returning players, connecting with youth basketball programs, and establishing offseason training plans to prepare for the upcoming season.

Middletown Athletics looks forward to a new era under Snow's leadership and invites the community to support the team as they begin this exciting chapter.

**GO MIDDIES!**