

Updated date: 12/26 2023

Privacy Policy

Section 1 Summary

We provide this Privacy Policy to inform you of our policies and procedures regarding the collection, use and disclosure of personal information from your use of product [PulsePro: Heart Health] (“App”). We reserve the right to update or enact this Privacy Policy at any time. Any changes will be effective immediately upon posting a delegate on the app. Your continued use of the app after the change will mean you accept the updated privacy policy. If you have any questions, please feel free to contact us through davidxie@xingyuantechnology.com.

Section 2 Data Collection

We mainly collect your data in the following ways:

- 1.Data obtained from third-party partners such as marketing platforms or social media. If you register through your social platform credentials, we may collect some personal data through your social platform account.
- 2.Personal data you actively provide to us, including but not limited to name, email-address, etc.
- 3.Data automatically collected when you use our services, including but not limited to Mac-Address, IDFA, IDFV, device model, device brand, device language, device network type, screen resolution, usage log, etc.

Section 3 How we use collected data

We will use your personal data strictly for the following purposes:

1. To provide you with personalized features and to improve the functionality of the App;
2. To generate blood pressure reports, provide health advice and track your progress;
3. To communicate with you and to send you important updates and notices.

Section 4 Data Protection

For your personal data that we collect, we will take reasonable steps to protect your data from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction. Please note, however, that no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

Section 5 Third Party Links

We may employ third-party advertising companies to deliver ads when you access our Service, and the App may contain links to other websites and online services. The fact that we link to a third-party website or service is not an endorsement or representation of our affiliation with that third party, nor is it an endorsement of their privacy policies or practices. We are not responsible for the privacy practices of such Linked Sites, and this Privacy Policy does not apply to such Linked Sites. The operators of Linked Sites may collect information about you and may use and disclose that information. We encourage you to review the privacy policies of the Linked Sites that you use such as follows:

Appsflyer www.appsflyer.com/legal/privacy-policy

Applovin/Max www.applovin.com/privacy

Facebook www.facebook.com/privacy/policy/?entry_point=comet_dropdown

Google Admob/Firebase policies.google.com/privacy?hl=en

Mintegral www.mintegral.com/cn/privacy

Pangle www.pangleglobal.com/zh/privacy/partner-en

Section 6 How long do we retain your information

We keep your personal information as long as we need it to provide our App comply with legal obligations or protect our or other's interests. We decide how long we need information on a case-by-case basis. Here's what we consider when we decide:

1.The feature we use it for, and how that feature works. For example, messages sent using Messenger's vanish mode are retained for less time than regular messages.

2.To operate or provide our App. For example, we need to keep some of your personal information to maintain your account.

3.For other legitimate purposes, such as to prevent harm; investigate possible violations of our terms or policies; promote safety, security and integrity; or protect ourselves, including our rights, property or products.

4.To comply with certain legal obligations.

In some instances and for specific reasons, we'll keep information for an extended period of time.

Section 7 Information Disclosure

We do not sell, trade or rent your public information to third parties for marketing purposes.