

[FlexibleSnake] Privacy Policy

Welcome to [FlexibleSnake] (hereinafter referred to as "this Product"). We fully understand the importance of privacy to you and are committed to protecting your personal information and data security. This privacy policy aims to clearly inform you about how we collect, use, store, share, and protect your information, as well as the rights you have regarding your own information. Please read and understand this policy carefully before using this Product. By using this Product, you agree that we will process your information in accordance with the provisions of this policy.

I. Information We Collect

(I) Information Collected via Unity Analytics SDK

Our product has integrated Unity Analytics SDK, which helps us collect relevant behavioral data of yours during your use of this Product, including but not limited to:

Information about your operations on this Product, such as launching, closing, logging in, and logging out;

Interactive information such as your browsing path, click behavior, and stay time within the product;

Information about the device you use, such as device model, operating system version, unique device identifiers (such as IMEI, Android ID, IDFA, etc., depending on your device and operating system), network type, etc.

(II) Information Collected via Topon Ad SDK

To provide you with personalized advertising services, our product has integrated Topon Ad SDK, which may collect the following information:

Your device information, including device model, operating system, device identifiers, network information, etc.;

Information about your behaviors such as clicking, viewing, and interacting with advertisements;

II. Purposes of Using Information

(I) Use of Information Collected by Unity Analytics SDK

The information we collect through Unity Analytics SDK is mainly used for:

Analyzing users' usage of this Product, understanding the popularity of the product's functions, user experience pain points, etc., so that we can optimize and improve the product, and enhance product quality and user experience;

Statistically analyzing the usage data of the product to provide data support for product operation decisions.

(II) Use of Information Collected by Topon Ad SDK

The information collected through Topon Ad SDK is mainly used for:

Providing you with personalized advertisements related to your interests, improving the relevance and effectiveness of advertisements;

Evaluating the effectiveness of advertising placement, including the number of ad impressions, clicks, etc., to optimize advertising placement strategies;

Preventing illegal acts such as ad fraud and ensuring the legality and security of advertising placement.

III. Sharing and Disclosure of Information

(I) Sharing with Unity

Since we use Unity Analytics SDK, the relevant information collected through this SDK will be shared with Unity in accordance with the provisions of the SDK's service agreement and privacy policy. Unity will process such information in accordance with its relevant regulations to provide us with data analysis and other services.

(II) Sharing with Topon and Relevant Partners

For the purpose of realizing advertising placement and optimization, the information collected through Topon Ad SDK will be shared with Topon in accordance with the relevant provisions of the SDK. At the same time, Topon may, according to the needs of advertising placement, share relevant information with its cooperative advertisers, advertising agencies and other third parties. These third parties will only use such information for advertising-related purposes and abide by relevant privacy protection regulations.

(III) Disclosure Required by Laws and Regulations

We may disclose your information in the following circumstances:

In accordance with the provisions of laws and regulations, to cooperate with government agencies, judicial organs and other authorities in performing their official duties according to law, it is necessary to provide your information;

To protect the legitimate rights and interests of this Product, maintain the normal operation of the product, prevent or stop illegal acts, it is necessary to disclose relevant information;

In case of emergency, to protect your or other users' major legitimate rights and interests such as personal and property safety, it is necessary to disclose relevant information.

IV. Storage and Protection of Information

(I) Storage of Information

We will store the collected information about you on secure servers. The storage location may be in China or abroad, depending on our service architecture and the service deployment of our partners. The storage period of information will be determined according to the type and purpose of the information. After exceeding the necessary storage period, we will take reasonable measures to delete or anonymize such information.

(II) Protection of Information

We attach great importance to the security of your information and have taken a series of reasonable technical and management measures to protect your information from unauthorized access, use, disclosure, modification or damage, including but not limited to:

Using encryption technology to encrypt the storage and transmission of information;

Establishing strict access control mechanisms to restrict internal personnel's access to information;

Regularly detecting and maintaining the information security system to promptly discover and repair security vulnerabilities.

However, please note that although we have taken the above security measures, due to the complexity of the network environment and the continuous development of information technology, we cannot fully guarantee the absolute security of information. Therefore, please carefully protect your information and do not disclose your account information and other sensitive content to others.

V. Your Rights

(I) Accessing and Inquiring about Your Information

You have the right to access and inquire about the information we have collected about you. If you need to exercise this right, you can contact us through the contact information provided at the end of this policy, and we will respond and handle it within a reasonable time.

(II) Correcting Your Information

If you find that the information we have collected about you is incorrect, you have the right to request us to correct it. You can make a correction request through the above contact information, and we will correct it in a timely manner after verification.

(III) Deleting Your Information

In accordance with the provisions of laws and regulations and relevant service terms, you have the right to request us to delete your information. For example, when you believe that the information we have collected exceeds the necessary scope of use, or you no longer use this Product, etc., you can make a deletion request through the above contact information, and we will take reasonable measures to delete it after verification.

(IV) Refusing or Restricting the Collection and Use of Information

For non-essential information collected by us through the SDK, you can refuse or restrict our collection and use of such information through device settings or related functions. For example, you can turn off the device's location permission to prevent us from collecting your geographical location information. However, please note that the realization of certain functions may depend on the collection of specific information. If you refuse or restrict the collection of relevant information, it may cause such functions to not work properly.

(V) Withdrawing Consent

You have the right to withdraw your consent to this policy. Once you withdraw your consent, we will no longer continue to collect and use your information, but the information processing activities carried out based on your consent before that will still be valid.

VI. Protection of Minors' Information

The target user group of this application is users who are at least 13 years old (16 years old in the European Union) and above. Based on this, we strictly abide by the requirements of the Children's Online Privacy Protection Act ("COPPA") and other relevant laws and regulations, and will not collect, store or process personal information of users under 13 years old (under 16 years old in the European Union) without legal authorization and consent, unless otherwise clearly stipulated by applicable laws.

If you are under 13 years old (16 years old in the European Union), please do not send us any private information, including but not limited to name, email address, phone number, address and other personally identifiable information.

If we find that we may hold private information of minors under 13 years old (under 16 years old in the European Union), we will immediately take measures to permanently destroy such data to ensure compliance with relevant regulations on the protection of minors' information.

If you believe that we may hold private information of children under 13 years old, please contact us in time through the contact information at the end of this policy, and we will verify and handle it as soon as possible.

VII. Description of SDKs

(I) Unity Analytics SDK

For the privacy policy of Unity Analytics SDK, please refer to <https://unity.com/legal/game-player-and-app-user-privacy-policy>. This policy will elaborate on how Unity handles information, and we recommend that you read it carefully.

(II) Topon Ad SDK

For the privacy policy of Topon Ad SDK, please refer to <https://help.toponad.net/docs/Privacy-Policy>. This policy will elaborate on how Topon and its partners handle information, and we recommend that you read it carefully.

VIII. Update and Notification of the Policy

We may modify and update this privacy policy according to changes in laws and regulations,

product updates, and business development. When significant changes occur to this policy, we will inform you by posting a notice in a prominent position of this Product, sending you push messages, etc. You can check the updated privacy policy at any time. If you continue to use this Product, it means you agree to the updated privacy policy.

IX. Contact

If you have any questions, comments or suggestions about this privacy policy, or need to exercise your relevant rights, please contact us through the following methods:

Email: holojohn54@gmail.com

We will process and reply to your feedback as soon as possible after receiving it.