"I'm new to digital accessibility."

Welcome! You're in the right place.

If you're just getting started with digital accessibility and not sure what it means for you or your team/PSU, this quick guide will help you build a strong foundation.

This is for anyone who:

- Has heard about accessibility but doesn't know where to begin
- Wants to learn the basics before diving deeper
- Needs to support accessibility in their role but feels unsure how

What is digital accessibility?

Digital accessibility means making sure everyone, including people with disabilities, can use digital tools, documents, websites, videos, and more. It's part of ensuring equal access to information and services.

Learn more about digital accessibility and why it's important.

Start Here

These beginner-friendly resources will help you understand the "what" and "why" of digital accessibility.

- Introduction to Digital Accessibility
 Plain-language overview of key ideas and strategies.
- <u>5 Things Every PSU or Team Should Know</u>
 A checklist of essential concepts, laws, and next steps.
- Introduction to Digital Accessibility (video)
 Webinar recording that includes an overview of digital accessibility and basic accessibility strategies.

What should I do first?

Here's are a few steps to help you get started:

- Understand what accessibility is and why it matters
 Review the <u>Introduction to Digital Accessibility webpage</u> and/or watch the <u>introvideo</u>
- 2. Get familiar with your PSU or team's current efforts
 Ask: Is anyone already working on this? or Who should we include in initial discussions?
- 3. Start learning the <u>basics of creating accessible digital content</u>

 Even small changes in how you create documents or slides make a big difference
- 4. Don't try to do it all at once Focus on one thing at a time (e.g., review the main pages of your website, add alt text to images, or take inventory of your digital content). Focus on progress over perfection!

Still not sure where you fit?

That's okay! Start here:

- I don't know my role yet
 A simple guide to help you figure out your responsibilities and how you can contribute.
- Or contact: <u>Donna Murray</u>, Digital Accessibility Specialist, NCDPI