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100 G WORK SESSIONS AWAY

									
									
									
									
									
									
									
									
									
									

G Work Checklist

- ☐ Set a desired outcome and plan actions
- ☐ Pick an attitude
- ☐ Hydrate, Caffeinate, Get the blood flowing
- ☐ Remove distractions
- ☐ Set a timer for 60-90 mins
- ☐ Get started
- ☐ Evaluate afterwards

G Work Session Tracker Template

SESSION #1 - Date: 8/22/24 + Time: 7:30 am

Desired Outcome:

- Be well-prepared for the sales call on Monday. Find out what to do BEFORE a call.

Planned Tasks:

- Learn how to do a Top player funnel breakdown
- Do a top player funnel breakdown for 2-3 successful companies in the foot & ankle (podiatry) niche
- Look over Advanced Foot & Ankle Centers of Illinois online marketing presence and compare it to the top players
- Don't get too fixed on specific project ideas just yet

Post-session Reflection:

- I'm currently looking at the relevant top player analysis videos and going along with the professor as though i were there, and as though the business I'm researching is actual business im going to be doing work for. Its extremely tedious, and time consuming. Making sloe progress in how to perform a TPA and WWP.
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SESSION #2 - Date: 8/22/24 + Time: 12:45pm

Desired Outcome:

- Learn how to do a top player analysis

Planned Tasks:

- Watch POWER UP #595 - Tao Of Marketing Live Examples 02 - Dentists
- Fill in the information on the Doc the same way Andrew does, just make it relevant to podiatrists, not dentists

Post-session Reflection

- This whole process of trying to pay attention, take notes and try to copy what he does is taking longer than expected. I'm still only halfway done with the lesson. After I take a long walk, I'll pick up where I left off and finish the video lesson.
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SESSION #3 - Date: 8/22/24 + Time: 4:00 pm

Desired Outcome:

- Learn how to do a TPA + WWP

Planned Tasks:

- Finish the rest of the video lesson, paying attention and copying what Andrew does

Post-session Reflection

- I attempted to do a top-player funnel breakdown with a few local podiatrists and tried to be as detailed as possible when going through the WWP. I've only ever done this a handful of times and I'm not confident in my abilities to perform a TPA or go through the WWP. very boring, and tedious. I've never done this much work or been this thorough in breaking down ads or copy EVER. This whole "learning-how to-do-a- TPA + WWP" took all day. I'm not even sure if the work I did today counts as GWS, but if they do, I've done 3 GWS.
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SESSION #4 - Date: + Time:

Desired Outcome:

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Planned Tasks:

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