

Hability App Privacy Policy

Effective Date: September 6th 2023

Welcome to Hability!

1. Introduction

This Privacy Policy details how Hability (“we”, “us”, “our”) manages the personal data you provide when using our mobile application ("App"). By using the App, you consent to the practices described in this policy.

2. Data Collection

2.1 Registration Data:

During app registration, we may collect names, email addresses, age, and gender.

2.2 Health Data:

Users have the option to share details concerning their neck and back pain and exercise habits.

2.3 Technical Data:

Information such as IP addresses, device type, and operating system version may be automatically logged.

3. Use of Collected Data

Your data assists us in:

3.1: Tailoring personalized exercise reminders.

3.2: App enhancement based on user feedback.

3.3: Sending notifications and updates about the App.

3.4: Conducting anonymized research to improve neck and back pain management techniques.

4. Third-party Integrations

4.1 Analytics: We employ Google Analytics to better understand user interactions.

4.2 Data Hosting: Data storage is facilitated through Amazon Web Services (AWS).

4.3 Affiliates: We occasionally collaborate with vetted third-party platforms to enhance the user experience.

5. Data Management

5.1 Security: Advanced measures guard against unauthorized data access and potential breaches.

5.2 Retention: User data is retained as required for service provision and in compliance with relevant laws.

6. Data Sharing Principles

6.1 Non-disclosure: User data is neither sold nor rented.

6.2 Aggregated Data Sharing: Generic, non-personal demographic data may be shared with select partners.

7. User Rights

7.1 Data Access: Users can access and modify their data via their profiles.

7.2 Opt-Out & Data Portability: Users can opt-out of specific data collections and request their data in a standard format.

8. Cookies & Trackers

8.1: Cookies personalize user experiences.

8.2: Users can manage cookie settings, though some app functionalities may be impacted.

9. Children's Privacy

Our App is not intended for users below 18. Any data inadvertently collected from minors will be deleted promptly.

10. Data Transfers

Data may be processed outside your region, but always within a stringent data protection framework.

11. Changes & Transitions

In case of business transitions like mergers or acquisitions, user data remains confidential and subject to this Privacy Policy.

12. Updates to this Policy

Significant changes will warrant user notifications. Periodic policy review is encouraged.

13. Contact

For questions or concerns, email us at info@hability.ca.