

Digital Democracy: Project Plan

Desired Outcome

LOTI wants to help boroughs use new, innovative methods to better incorporate resident perspectives and needs as drivers in the design and implementation of policies, projects and services in boroughs.

Context

Increasingly, new tools and methods are developed which enable local government to understand what residents want and need. To deliver better outcomes for residents requires understanding these things, so these tools should be embraced. However, it is not clear what practices currently exist in London, what best versions of existing practices might look like, or what boroughs might be able to achieve through collaboration and working with LOTI.

Project Plan

LOTI wants to help boroughs improve how they use these tools and approaches, not just identify problems and good practice. Accordingly, the below is a proposed plan for how a one-year project might do this:

Stage 1: Mapping current practice in London (September - December 2022)

LOTI has identified that there is a lack of shared knowledge of what practices are happening across boroughs, what best practice might look like, and where common pain points are. This first stage of research will be done using interviews and desk research. The output of this will be a report.

Stage 2: Convene London Digital Democracy Stakeholders to inspire community and identify projects (February 2023)

To bring the community of stakeholders together for the first time, inspire collaboration, share the results of research, and even showcase the art of the possible from beyond London. At this event, LOTI will also brainstorm where they (and other actors) can help boroughs improve.

Stage 3: Pilot a collaborative project with LOTI Members (February - July 2023)

Having identified possible areas of intervention at Stage 2, LOTI will work with members on this learning project(s).