Subject: Increase Your Sales with the Power of Words

Hi [Client's Name],

Are you tired of struggling to get more leads and sales? Do you want to make your brand stand out from the competition? If so, I have a solution that will help you achieve your goals.

I noticed that your website and marketing materials could use some improvement in the copy department. That's where I come in. I can help you create a copy that engages your audience, addresses their pain points, and persuades them to take action.

Are you interested in learning more about how I can help you grow your business through the power of words? If so, let's schedule a call to discuss your needs and goals.

Best regards,

[Your Name]