

## GENERAL PUBLIC AND SUBSCRIBER

1. **GENERAL PUBLIC** - this would be a non subscribers and backed by Advertising Dollars. It would be just limited to the media reports with no email alerts, but a way to encourage the users to become a subscriber when they need to. There is a way to click on the reports and stream the data but with no **BUTTONS** and no way of editing the reports, downloading or any of the Media Analytics. I believe they would just use the Search the Option page with Language Translation. Must have the legal disclaimer. Must have a way to encourage them to become a subscriber.

**General Public** would be anybody that needs to search out media data and create [media results reports](#) that stream the segments with a [COMMENT](#) button on each segment.

2. **SUBSCRIBER** - This would be supported by subscribers who would be set up to pay for what they need for as long as they need it. Could be 1 day, 2, 3 days, 1 week, 2 weeks, 1 month, 3 months, 6 Months, 9 months one year. Subscribers would be able to use the Search Option page Email Alerts with Language Translation, the results media reports would with the streamed buttons for editing download transfer media analytics. The media reports user should be able to edit and choice the segment they need by click on  then be able to email or download reports in a docx - pdf - html - excel spreadsheet. With Language Translation. Set it up so that we can do the media searches and professionally edit their Television and Radio segment. Must have the legal disclaimer. If any media is charging the subscriber must pay the media directly. Needed Media Contact <https://prowly.com/>

**Subscribers** would be like media relations public relations communications government press agents organizations companies non profits sports teams hospitals universities lawyers politicians producers journalists reporters for the media that need to track subjects of interest to them with the [media results reports](#). They need the media analytics plus the buttons to edit, download and send transfer data like through the email alerts notifications. They also need to search archived media data. They need Media Contact.

General Public and Subscribers all need to click on and accept the terms.

[Accept Terms](#)