

Call for Muralist
Duluth Street Art Initiative

Deadline: *Monday, January 25, 2021*

Total Project Budget:

\$14,000

The budget for this project is \$14,000 all-inclusive. This means including, but not limited to, design, materials, fabrication, insurance, travel, installation, and artist's fees.

Project Details:

Call Summary:

The Duluth Street Art Initiative (DSAI) invites professional artists to apply to create an approximately 10 x 40' mural on the back of the North Shore Bank at 131 West Superior Street in Downtown Duluth by August of 2021.

The site presents potential challenges to applying artists as the surface is a glazed brick. An image of the wall is at the bottom of the proposal. Artists are encouraged to visit the site if at all possible, to help determine appropriate scale and feasibility of the project.

General thematic areas may include but are not limited to:

- Natural history of the area and the natural beauty of the Twin Ports region. -
The history of the built environment
- Indigenous history and contemporary life and values
- Love of the outdoors and outdoor activities in the Twin Ports region - History and contemporary reality of trade and commerce in the Twin Ports region

DSAI Overall Goals

The goal of DSAI is to work collaboratively with regional businesses, government, and prominent individuals to bring dynamic visual arts to the community of Duluth and beyond.

Project goals

- Create a large scale mural in downtown Duluth
- Set the stage for future murals in downtown Duluth
- Enhance the experience of visitors, residents and workers in Downtown Duluth

Long range goals

- Promote, develop, deploy and maintain collaborative public street art in Duluth Minnesota and in other locations as well;
- Bring together people and organizations who are interested in shared effort to create vital street art in public locations;

- Energize and support artists dedicated to public art work;
- Provide spaces and support for broader art and expression
- Take on work, tasks and opportunities to promote and accomplish this purpose.

Eligibility:

The project is open to professional artists (or team) 18 years and older, who reside in the Twin Ports area. It is preferable that the artist (or team) has experience working with public art projects and nonprofit organizations.

Timeline (all dates take place in 2021)

- Initial application deadline January 25
- Selection panel convenes at the end of January
- Applicants and 3 finalists contacted beginning of February
- Initial site proposals from 3 finalists due February 26
- Second selection panel convenes at the end of February
- Finalists contacted and contract signed at the beginning of March, 2021 - Media appropriate preliminary sketches due by April, 2021
- Art installation in August, 2021

Selection Criteria

3 Finalists will be decided upon using the following criteria:

1. Residing in the Twin Ports region
2. Experience as a community muralist
3. Clear artistic vision and voice
4. Quality and originality of submitted work
5. Durability of materials – proposed materials should be highly durable and resistant to normal weathering and vandalism. Ease of maintenance is considered as well.
6. Connection to potential themes laid out by DSAI

To Apply:

The initial application will be as follows:

Please submit the following to duluthstreetartinitiative@gmail.com

1. Contact information – including name, mailing address, telephone number, and email address
2. Resume highlighting your credentials and related experience
3. A budget that details all costs related to the proposed artwork including design, materials, fabrication, installation including scaffolding, insurance, and artist fees
4. Please indicate your interest and experience as a local artist mentor for some form of community participation
5. An artist statement and cover letter as to why you think you would be a good fit for the project
6. 8-15 images of previous work

Phase two of the application:

3 finalists will be selected at the end of January, 2021. DSAI will contact applicants at the beginning of February. These 3 finalists will be given a \$250 honoraria and will have until the February 26 to provide the panel with an initial site proposal draft to the committee. This will be a digital proposal of what the potential final mural may look like.

Contract Project Provisions:

The artist ultimately selected will be required to sign a contract with DSAI that contains provisions including but not limited to the following:

- Requirements that the artist communicate in a timely manner with DSAI including discussions on design documents, fabrication plans, maintenance plans, and fabrication, delivery, and installation schedules
- DSAI will have final approval for the final design of the artwork - A timeline for the completion and installation of the artwork - All costs associated with the art shall be included in the artist fee/budget - Insurance coverage to be provided by the artist for the risk of loss or damage to the artwork prior to the artwork being delivered to DSAI and North Shore Bank. Insurance coverage to be provided by the artist for liability coverage while working on-site
- Indemnity agreement holding DSAI harmless for damages associated with artist's negligent performance of their services
- Copyright and reproduction rights as laid out in the artist contract

For Questions, Please Contact:

duluthstreetartinitiative@gmail.com