

Virginia Association of School Social Workers

A SSWAA Affiliate State

Action Plan

1. Know your legislator and how to contact them:

https://whosmy.virginiageneralassembly.gov/

- 2. Create an "Ask". What do you want?
 - a. What is your solution?
 - b. What is something right now that you would like to see be different for your profession, your schools, your community?
- 3. Craft your message
 - a. Clearly and succinctly state your "ask."
 - b. List three reasons why your "ask" is an issue.
 - c. Find 1-3 statistics to support your "ask" that illustrates why change is needed on this issue.
 - d. General guidelines
 - i. Consider the length. No more than 1 page.
 - ii. Be personable; speak from experience; share stories (within confidentiality guidelines) that highlight the need or ask

Example:

https://docs.google.com/document/d/1GWfMqeLLy14Z49jYUiEyR_O8PaT999kRq7eUle yfx5w/edit?usp=sharing