

Mission: Live Beginner call #7 - How they think about their problems

Ideas International School

Current State:

- just got done with high school
- wants to further studies but is not financially stable
 - Anxiety, frustration, and pressure - could affect the decision-making process which might force them to look for immediate solutions without surveying the market properly
 - Sense of doubt in their capability to achieve their dreams and goals
 - A glimmer of hope - they remain hopeful praying for an opportunity to show up

Desirable Dream State:

Parents -

- I can approach the management and teachers regarding school matters
- *As a Filipina who came to study here in Malaysia, it was quite tough but because of your school she can handle it on her own*
- *commitment to fostering global citizenship, embracing cultural diversity, and promoting academic rigor alongside holistic development*
- *curriculum tailored to international standards, coupled with a plethora of extracurricular activities and opportunities for cross-cultural exchange, an international school cultivates open-mindedness, critical thinking, and empathy among its students*
- *Excellent and dedicated teachers have enabled my daughter to gain confidence in her learning abilities.*
- *My kids may not score with flying colours academically, but that's not our focus. They have learned to be more independent, more thoughtful, and more responsible of their daily chores, and their friends.*
- *The strong sense of community makes it a wonderful environment for students.*

Students -

- To develop a passion for education
 - This can make a student understand and realise their skills
- Studying A-levels in a school that has a good environment
 - *'Students and staff that aren't bullies and hateful. They are accepting of my background'*
 - *teachers are incredibly supportive, helpful, and friendly, which makes her experience so enjoyable*
 - *'good social welfare organisation to provide good education to refugees.'*
 - *'My lecturers were very kind and helpful in answering questions'*
 - *The lecturers here are inspiring and helpful. They're willing to spend time to answer questions after class. Also, I met some of my greatest friends here!*

- The school has good facilities
 - *'The school's cafeterias are consistently clean and well-managed, offering a variety of food options that cater to different dietary needs and preferences.'*
 - *'provides a broad spectrum of extracurricular activities that allow students to explore their interests and talents beyond the classroom.'*
- *but did NOT promote the importance of "student life" or "student life balance". Everything is about study, study, study AND study. Assignments after assignments*
- *One lecturer even lashed out at me when I approached to ask something regarding assignments. No guidance, no patience, no professionalism*
- *'The cafeteria food here is BAD AND TASTELESS(avoid the canteen at all costs)*
- *quality of A level lecturer, lab fees, a level exam fee per subject is much more expensive than other collages, a small library with few resources*
- *Some teachers have displayed favouritism towards certain students, which can create a sense of unfairness and division within the student body.*

Roadblocks

Parents -

- A-level courses are expensive, the exams are expensive
 - International schools with good facilities are usually expensive
 - I do not have a lot of money
 - The school I can afford might not be able to afford quality education for my child
 - There could be hidden costs like extracurriculars, library, lab
- I might not be able to find an affordable institution with A-Levels near my home
- Pressure to provide for my child
 - May affect the parent-child relationship
- Uncertain of child's future being a foreigner
 - Worry about child's ability to adapt to foreign education system

Students -

- I am a refugee, I do not have citizenship
 - I face a language barrier
- I am an introvert, I struggle with making new friends and being in social settings
- Anxiety and self-doubt
 - Not financially stable
 - Doubt of personal capability
 - Thoughts of quitting, disengagement from school
- Bullying
 - Unfair treatment by peers and teachers
 - Bottom end of the social hierarchy
 - Social isolation
- Burnout and stress
 - Study-heavy environment and no emphasis on student life
- Poor quality of resources
 - Schools with little resources in libraries and facilities can make it harder for a student to benefit from education
- Lack of guidance from teachers

- Favouritism and unprofessional teachers can hinder academic performance
- Limited extracurricular focus
 - Need to balance student life with personal development and explore other skills and interests

Solution

- Look for cheap courses available for me
- 1. Financial support
 - a. Scholarship and financial aid programme
 - i. Offer **need-based** and **merit-based** scholarships
 - ii. Flexible payment plans so that families can plan their expenses
 - b. Work-study opportunities
 - i. For A-level students, they should have the maturity to handle a part-time job
 - ii. Part-time on-campus - tutoring, library, social media management, cafe cashier
 - c. Financial planning workshops for parents and students
 - i. Understand budgeting
 - ii. Financial aid resources
- 2. Emotional and psychological
 - a. Dedicated counselling
 - i. Free access to mental health counselling for students
 - ii. Address self-doubt, anxiety, cultural adjustment
 - b. Peer mentoring
 - i. Mentor-mentee program
 - ii. Guide to a new environment
- 3. Cultural integration and community engagement
 - a. Cultural integration programs
 - i. Cultural festivals, language club
 - ii. Foster an environment of acceptance and inclusivity
 - b. Buddy system
 - i. Pair an international student with a local to acclimate socially and academically
 - ii. They can also practice the local language with help from their buddy
- 4. Improved facilities and extracurricular activities
 - a. Upgrade current facilities
 - i. Library, labs, cafeterias
 - ii. Cleanliness and well-maintained
 - b. Exciting clubs
 - i. Sports, arts, debate, tech, leadership

Product

- Ideas Academy believes in Education for All. Education holds the key to global citizenship
- high quality, affordable virtual education combined with physical classes

- provide coding and computing classes in our IT lab, teach entrepreneurial activities, and have a well-equipped chemistry lab
- offers opportunities for students to share cultural experiences, celebrate diversity, and learn how to get along with people from all different backgrounds.

Chiropractor

Current State:

Desirable Dream State:

Roadblocks

Solution

Product

Shed builder

Current State:

- The garage is filled up
- Everything is a mess

Desirable Dream State:

- Everything is systematically put away
- There is space for all my items

Roadblocks

- Out of space
- Too many things for my tiny space

Solution

- Get more space

Product

- Buy a shed