If your event is open to the campus community, we suggest creating a facebook event and inviting people. As stated earlier, at our discretion, the GSA could advertise your event on our page if it aligns with the goals of our <u>strategic plan</u> and it does not affect advertising for GSA events (email gsa-vpcomm@andrew.cmu.edu).

The GSA can only email about events that it is directly funding and organizing. However, we can email about related events to your event. For example, CMU reserved buses for the Women's March in January 2017. GSA could not email about this, but we held a sign-making party for the rally and in that email could point people to bus tickets.

If your event is non-partisan, email Jamie Rossi and ask if it can be advertised to the Graduate Education Updates (<u>irossi@andrew.cmu.edu</u>). Alternatively, consider advertising your event through a <u>CMU organization</u>.