

BGA Student Ambassador Handbook

Welcome, BGA Student Ambassadors!

Thank you for joining the **Blockchain for Good Student Campaign 2025!**

We're excited to have passionate student leaders like you from around the world helping us showcase how blockchain can be used *for good* 🌍

Your Role as an Ambassador

As a BGA Student Ambassador, you will:

- Promote the campaign locally and online
- Connect with student communities and university clubs
- Guide students to create and submit content
- Host workshops or info sessions about the campaign
- Help increase high-quality submissions from your region

Step-by-Step Guide

Step 1: Understand the Campaign

Read the full campaign overview to know the theme, submission formats, and rules:

👉 <https://chainforgood.org/news/detail/01854c35-ba6c-4cc1-bded-75b1ff37e3bc>

Step 2: Create & Submit Your Own Entry

Lead by example by making one piece of content yourself (blog, video, poster, social post, etc.) around the theme:

“This is blockchain, for good”

Step 3: Share for Review Before Submission

Before officially submitting your entry:

- Post your draft in the Telegram group
- **@sg_shumin** in the ambassador tg group to get feedback and approval

- After approval, submit via the official form:
<https://forms.gle/mCyd2ELKgAV5ptkPA>
- Once you've posted your first task, please share it in the BGA Youth Telegram group.

 **Note: Outstanding ambassador entries will be prioritized for campaign awards.**

Step 4: Promote & Mobilize

Help spread the word!

- Share campaign info on social media, campus boards, group chats
- Explain campaign rules and encourage quality, diverse entries
- Reach out to students, clubs, and university groups
- Help review drafts and guide submissions via the official form
- Host workshops or info sessions to explain the campaign
- Invite students and clubs to join and submit creative work
- Remind students to submit via <https://forms.gle/mCyd2ELKgAV5ptkPA> and suggest they write your tg account as the recommender
- Invite student candidates into BGA official Tg group: <https://t.me/+u-PglgK9dEswN2l1>

Ambassador Benefits

- 💰 Up to **\$3,600 USDT or USDC** in rewards
- 🎓 Web3 mentorship and learning opportunities
- 🌐 Grow your personal brand via BGA's channels
- 🚀 Fast-track opportunities for Bybit internships or jobs
- 🤝 Join a global network of student Web3 leaders

Stay Connected & Supported

Join the official BGA official Telegram group <https://t.me/+u-PglgK9dEswN2l1> to get updates, share your progress, and chat with other students.

Case Studies: Examples to Inspire You

✓ Case Study 1: Campus Street Interview — “Web3 in Our Eyes”

🎓 Creator: Lin, University Student (Media Major, Malaysia)

🎥 Format: Short-form Video (YouTube Shorts Style)

Concept:

Lin interviewed peers on campus with simple questions like:

- “Have you heard of Web3 or blockchain?”
- “How do you think Web3 could help students or solve real-life problems?”
- “If you could build one blockchain tool to improve student life, what would it be?”

She edited a fun 2-minute video with subtitles and reflections, capturing authentic Gen Z voices on Web3.

Submission Flow:

- Upload video to YouTube, tag **@Bybit** and **@BlockchainForGoodAlliance** (necessary requirement)
- Use hashtags: **#BGA #BGA2025 #BGASStudentCampaign #Bybit** (necessary requirement)
- Include the quote “This is blockchain, for good” in video or description
Share the video link on Twitter with same hashtags and tag **@ChainForGood & @Bybit_Official**
- Submit via official form:
👉 <https://forms.gle/mCyd2ELKgAV5ptkPA>

✓ Case Study 2: Campus AMA — “Can Web3 Make the World Kinder?”

🎓 Creator: Omar, Tech Club Leader (Nigeria)

👥 Format: AMA Highlight Clips + Blog Summary

Concept:

Omar hosted an on-campus AMA with:

- A university professor on blockchain & public policy
- A student startup founder working on DeFi
- A sociology student discussing identity, fairness, and access in Web3

They discussed blockchain’s role in education, youth influence, and wild ideas for improvement. Omar wrote a blog summarizing key insights.

Submission Flow (Audio-Only Twitter Space):

1. Host and record AMA on Twitter Space
2. Share recap thread with key insights, quotes, screenshots, and guest tags
3. Include in first tweet:
 - Hashtags: **#BGA #BGA2025 #BGASStudentCampaign #Bybit** (necessary requirement)
 - Tags: **@ChainForGood** and **@Bybit_Official** (necessary requirement)
 - End quote: “This is blockchain, for good.”

4. Optionally link longer blog post in thread
Submit tweet or blog link via official form:

👉 <https://forms.gle/mCyd2ELKgAV5ptkPA>

Let's build something meaningful — one block at a time! 🌟

— BGA Team