

Subject Lines:

1. How Cooking and Digital Marketing Go Hand-in-Hand
2. The Art of Cooking and Digital Marketing
3. Mastery of cooking, Expertise in Marketing, How to do both perfectly
- 4.

Hey [Name],

Thank you for taking the time to read my email.

I came across your company and I was blown away by your amazing food and cooking tactics. Your attention to detail and presentation truly sets you apart from the competition.

As someone who is passionate about cooking, I see many similarities between cooking and digital marketing.

Both require creativity, experimentation, and attention to detail to achieve desired results.

And just like how a perfectly cooked dish can persuade customers to try it,

Digital marketing can be used to present products and services in an appealing way that resonates with your target audience.

With that said, I wanted to share with you a gift that I have created for your company, modeled after the highly successful companies- Sun Basket and Factor_.

This gift is designed to help transform a small part of your digital marketing efforts and attract more customers, so that you can grow your business.

But this gift is only step one of my plan to help grow your company.

I would love to get on a 15-minute phone call to discuss the other steps of my plan in more detail.

Understand that I am only looking at your business from the outside in, but I am confident that with my expertise in digital marketing, I can help take your company to the next level.

Let's align our schedules together and set up a time for our call. I look forward to speaking with you and discussing this life-changing plan of mine.

Best regards,

-Mark

Hey,

Now this gift is made to fix a small gap in how you're marketing,

I found out through tons of research, How to fix this problem perfectly.

So here it is and I hope you enjoy it.

P.S if you are interested in more work like this I'd love to get in touch with you as I have many more steps in my plan to help you grow nearly tenfold.

I've identified your main way of advertising new meals was with Social media posts,

Regardless of you deciding to add a promotion with these posts are up to you but these posts are used as a reminder to bring back leads to purchase some Good food,

Or even better persuade past customers who stopped purchasing to come back and try the service again.

I've come up with headlines similar to what all the top players post,

But the only difference is that their posts have given them a reason to comment or like as they are posting fun things like Cooking jokes or what not.

But I have an example of what you can post at the bottom, .

Here are the Headlines,

1. The best SUPERFOODS that'll get you shredded before Summer that taste 10x better than Mcdonalds.
2. The Best Meals To get that 6 pack showing before you start hitting the beach in summer!
3. Planning Meals is hard and saving Money while doing so is harder, But We Can change that!
4. Gyms can get you strong but you won't see progress until you try these meals!
5. Try the secret bulking bodybuilding meals that the elite builders have hidden from YOU!
6. No time? No Problem all it takes is 2 minutes to cook a meal that tastes BETTER than a 5 star restaurant.
7. The quickest meals that save time Money and energy are all made within 2 minutes, TOPS!
8. You only get one body, so feed it what it needs with food so good you'll start dancing while its heatin' up!

Using these headlines or what I like to call “fascinations” with an image of your food(example below) will increase your follower engagement and bring some more sales to your door, 📌

Since your food already looks good you can get extra brownie points for taking pictures of your food in a real plate with a nice cold drink and the sun shining on said food,



Takes
2 minutes
to make:



Takes
2 minutes
to make:



or

But preferably nothing like this... 📌



(The only reason you don't and image like this is because only by looking at the “cheese” on the “mac and cheese” will not only drive customers away but will keep them far away)