IMprovements and implements he needs:
- Fix his application funnel by:
    - Making a better sales page
    - Removing the option to buy straight away
    - Maybe making email sequences leading up to the call
- I can suggest a niche down for him (to australians only) so that he can target the pain points precisely

This is a video style outreach

Hey Mitchell, I loved this video about how you would invest in your education earlier because you totally can change your future if you invest in the right education

And I wanted to let you know some improvements you could add to your application funnel for booking a call, which can increase your bookings conversions.

Try adding elements like for limited time only or only little amount of people can join a month,
tactics where you reverse the risk like "xyz or you dont pay",
and a bunch more I had in mind

And I wanted to help by improving your site and application funnel for you so you can get more bookings, and higher conversions for your course

If this is something you'd be interested in send me a sure and I'll get back shortly

Hey Mitchell, you probably didn't see the improvements you could make to your application funnel where they have to book a call in the video I sent you a week ago that can increase conversions for your mentorship

If you'd like to talk more about the improvements, how it can increase conversions, and some strategies that came up that can get you more attention then just send a "sure"

But if not this will be my final dm to you