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## Proposal: Polkadot Decoded 2022 - Viewing party in Lima, Perú.

**Proponent:** DBRZ2QPm6d8fs1JFje9yBrPYtLapEQRqUe26uEy8mHPi66B

**Date:** 29-30 June 2022

**Requested KSM:** the number of KSM equivalent of \$9005 USD value.

**Short description:** The Dotsama community in Lima, Peru led by Julián Rojas, the ambassador in that country, Francisco Albornoz A.K.A Mr Excel & Simon Leon from DTI LAB will organize an event scheduled for June 29 and 30, Streaming of the decoded event, talks with the community about dotsama and exclusive online presentations for the community.

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### 1. Context of the proposal:

Polkadot Decoded is the biggest yearly conference focused on all things Polkadot hosted by the Web3 Foundation. It brings together the Polkadot community, web3 enthusiasts, Polkadot investors, and builders to hear about developments in the Polkadot ecosystem.

This will be the first hybrid event, with live conferences in Berlin, Buenos Aires, Hangzhou and New York.

### 2. The motivation for this proposal:

Polkadot Decoded is a community-focused worldwide event. The event will have live conferences in 4 cities but not every ambassador will be able to travel to attend the event in-person. This proposal aims to offer a viewing party in Lima, Perú to gather the local community to experience the event all together. This proposal, if accepted, will offer our local community to connect in a more tangible and humane way for Polkadot Decoded 2022.

Lima is the capital of Peru as a city it has an extraordinary and wide community, that is why we have decided to hold an event at the Bloom Tower, the same place where the Polkadot and Kusama Lima Latam Day 2021 were held, behind the Organization of this event is the Ambassador of polkadot and Kusama and founder of Dotsama Adventure Francisco Albornoz A.k.A Mr Excel with Simon León NTT DATA DTI LAB & Part of Dotsama Adventure and the support of Julian Rojas Local ambassador of Polkadot and Moonbeam and CEO of Qolkrex Foundation.

The community of Lima usually holds events every week about Web3 and it is a key strategic point in the region to show the knowledge that is displayed in the Decoded, that is why we have decided to cover a streaming of the Decoded in addition to the talks both online and face-to-face for the community.

### 3. How we will do this:

- **Purpose of the event:** Unite the community of Peru through Decoded, who watch the stream and build community through this face-to-face event that is being brought to the city for the first time, teaching about polkadot to those who do not know and strengthening ties in the community.
- **Organizer:** Francisco Albornoz
- **Targeted audience:** the local community made of end-users, Web3 enthusiasts, crypto enthusiasts, Web3 developers, University Students
- **Expected number of attendees:** 60 a 70 per day.
- **Expected event hours:** 12 hours
- **Targeted Venue:** Bloom Tower
- **Event execution:**
  - Arrival and Registration
  - Networking Area
    - Merchandasing
    - Location Costs (AV, rigging, tech, screens + streaming)
    - Venue Costs
    - Catering
    - Photography

- **Event Agenda:**

29 June.

| Time     | Activity                                                       |
|----------|----------------------------------------------------------------|
| 12:00 PM | Speak of Welcome (Julian Rojas)                                |
| 12:10 PM | Polkadot Decoded 2022 Streaming                                |
| 02:10 pm | First break, lunch break                                       |
| 03:00 PM | Dotsama Essential Speak By Julian Rojas. (Polkadot Ambassador) |
| 04:00 PM | Virtual Speak (Simon Leon & Others)                            |
| 05:00 PM | Networking: Talk wit the community.                            |

30 June.

| Time     | Activity                                                 |
|----------|----------------------------------------------------------|
| 12:00 PM | Speak of Welcome (Julian Rojas)                          |
| 12:10 PM | Polkadot Decoded 2022 Streaming                          |
| 02:10 pm | First break, lunch break                                 |
| 03:00 PM | Web3 Essential Speak By Jerson Rojas. (DTI LAB NTT DATA) |
| 04:00 PM | Virtual Speak (Francisco Albornoz & Others)              |
| 05:00 PM | Networking: Talk wit the community.                      |

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#### 4. Payment conditions:

- a. What is the amount requested?

**\$ 9005 USD**

- b. How does this amount cover the work of the proposal? What tasks are to be included on the payment?

**The amount covers all the planning + execution of the event.**

- c. Treasury timeline related to milestones: when are installments (if any) due?

**Currently planning to have the event on June 29 and June 30, 2022  
Ideally to receive the fund by June 20th, 2022**

- d. What is the address of the fund recipient?

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- e. How can we contact the manager of the funds?

**Name: Francisco Albornoz**

**Email: fra.albornoz@gmail.com**

**Discord: mrexcels#1321**

- f. What exchange rate are you considering and why? 7 day average rate at the day of submission by [Coingecko](https://www.coingecko.com/).

- g. Budget details.

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Capacity: 70 ppl

| Item                | USD    |
|---------------------|--------|
| Venue renting       | \$1000 |
| Catering            | \$2300 |
| Swag/ Merchandise   | \$2000 |
| Equipment Hiring    | \$400  |
| Photographer        | \$500  |
| Organizartion       | \$1000 |
| IVA 18%             | \$1296 |
| Variation Margin 6% | \$509  |
| Total               | \$9005 |

- 5. Comments, Qs&As:** Include here any public relevant information, questions and the respective answers covered on any of the communications channels pertinent to this proposal up to date.