

1. Introduction

Welcome to AskMyAI: Message Magic ("we", "us", or "our"). We are committed to protecting your privacy and ensuring transparency about how your information is collected, used, and shared. This Privacy Policy applies to all users worldwide who access or use our mobile application ("App"). By using AskMyAI: Message Magic, you agree to the terms of this Privacy Policy.

2. Information We Collect

a) Information You Provide Directly

- **Account Information:** If you sign in or register, we may collect your email address and basic profile information.
- **Message Content:** All text you enter in the app (e.g., received messages, message goals, quick setup answers, emotions, topics to avoid/include, formality, etc.) is processed to generate AI-powered suggestions.

b) Information Collected Automatically

- **Device Information:** We may collect device type, operating system, app version, and unique device identifiers for analytics and support.
- **Usage Data:** We collect information about your interactions with the app (e.g., feature usage, history, frequency, and session duration).
- **Crash and Error Logs:** In case of errors or crashes, we may collect technical data such as device model, operating system version, app version, time and date of the error, and other diagnostic information to improve app stability.

c) Information from Third Parties

- **OpenAI API:** When you use the app's AI features, your message content is sent to OpenAI's servers for processing. OpenAI's privacy policy applies to this data.
- **Google Play Billing:** If you purchase a Pro+ subscription, payment is processed via Google Play. We do not store your payment details.
- **Expo Notifications:** We use Expo Notifications to send you push notifications if you enable them on your device.
- **Firebase Services:** We use Google Firebase services (including Analytics, Crashlytics, Cloud Messaging, and Performance Monitoring) to collect and analyze usage data, monitor app performance, send notifications, and improve stability. Firebase may collect device information, app usage statistics, crash reports, and push notification tokens. For more information, please review Google's Privacy Policy and Firebase Privacy and Security.

3. Cookies

The app itself does not use cookies. However, third-party services or SDKs integrated into the app (such as Firebase, webview, or notification services) may use cookies or similar technologies to collect information and improve their services. You can control cookies through your device settings.

4. Third-Party Service Providers

We may employ third-party companies and individuals to facilitate our Service, provide the Service on our behalf, perform Service-related services, or assist us in analyzing how our Service is used. These third parties have access to your personal information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

5. Data Storage and Security

Your data is stored securely using industry-standard methods. Sensitive data (e.g., message content) is only stored locally on your device unless you use features like history export or cloud backup. We implement technical and organizational measures to protect your data from unauthorized access, loss, or misuse. However, please note that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

6. International Data Transfers

Your information may be processed and stored in countries outside your own, including the United States and European Union, where our servers or service providers (including Google and Firebase) are located. We comply with applicable data protection laws (GDPR, CCPA, etc.) for international data transfers.

7. Your Rights and Choices

Depending on your location, you may have the following rights:

- Access: Request a copy of your personal data.
- Correction: Request correction of inaccurate data.
- Deletion: Request deletion of your data ("right to be forgotten").
- Withdraw Consent: Withdraw your consent at any time.

To exercise your rights, contact us at: askmyai.request@gmail.com

8. Children's Privacy

AskMyAI: Message Magic is not intended for children under 16 (GDPR) or under 13 (COPPA/US). We do not knowingly collect personal data from children. If you believe a child has provided us with

personal information, please contact us for removal. We will promptly delete such data from our records.

9. Data Retention

We retain your data only as long as necessary for the purposes described in this policy, or as required by law. You can delete your history and data from within the app at any time.

10. Third-Party Links and Services

The app may contain links to third-party websites or services (e.g., support email, Google Play). We are not responsible for the privacy practices of these third parties. We encourage you to review their privacy policies.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be posted in the app and/or on our website. Your continued use of the app after changes constitutes acceptance of the new policy.

12. Contact Us

If you have any questions or concerns about this Privacy Policy or your data, please contact us at: askmyai.request@gmail.com