

DiGiorno "National Pizza Month" Week 2 Sweepstakes

NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Instagram. By providing information in the Sweepstakes, you understand that you are providing information to Sponsor and not to Instagram.

THIS SWEEPSTAKES IS INTENDED FOR PLAY IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY.

Sweepstakes Period: The DiGiorno "National Pizza Month" Week 2 Sweepstakes ("Sweepstakes") begins at 9:00:01 am Eastern Time ("ET") on October 12, 2026, and ends at 11:59:59 pm ET on October 15, 2026 (the "Sweepstakes Period").

Eligibility: The Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia, who are at least 18 years of age, or age of majority in the entrant's state of residence, whichever is greater, at the time of entry and who have a valid and active Instagram account. Employees of Nestlé USA, Inc. ("Sponsor"), or any of their respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Sweepstakes (collectively with Sponsor, the "Sweepstakes Entities"), and any of their respective parent and affiliate companies or subsidiaries, as well as the immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members of each such employee are not eligible to enter or win. Any person who won a prize in any previous 2026 DiGiorno National Pizza Month Sweepstakes is ineligible to win a prize in this Sweepstakes. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes.

How to Enter: To enter the Sweepstakes, during the Sweepstakes Period, visit the @digiorno Instagram page at <https://www.instagram.com/digiorno>, follow @digiorno on Instagram, like and comment on the Sweepstakes Instagram post with #sweepstakes, and @-mention a friend. Each eligible comment that includes #sweepstakes and @-mentions a friend will count as one (1) entry ("Standard Entry"). **Limit three (3) Standard Entries per person.** If you do not already follow @digiorno on Instagram, you must do so to be eligible. Each Standard Entry must contain a materially distinct comment and @-mention a different natural person with whom the entrant has a genuine personal relationship. Repeated mentions of the same account, mentions of businesses, public figures, fictitious accounts, or persons unknown to the entrant, and automated or bot-generated Standard Entries are void. An entrant's Instagram account must be set to "Public" when each Standard Entry is submitted and must remain public until all potential winners have been verified and announced. If Sponsor cannot access or view a Standard Entry because of the entrant's privacy settings, that Standard Entry is void. After all winners have been announced, entrants may return their accounts to private status. Entrants must respond to any Message from

Sponsor within the time specified in the “Drawing and Winner Notification” section below. If you do not have an Instagram account, establishing an account is free. When you join Instagram, you are indicating that you have read and agree to accept the Instagram Terms of Service and Privacy Policy.

To receive ten (10) additional entries: After receiving up to three (3) Standard Entries, entrants can receive an additional ten (10) entries by following these steps: 1) Create a video or take a photo showing how you “Stay in and Win with DiGiorno”, or provide a short written statement explaining how you “Stay in and Win with DiGiorno” (the “Submission”); and 2) post the Submission on Instagram as a public in-feed post or Reel on the entrant’s own account with the hashtags #DiGiornoStayInAndWin and #Sweepstakes in the caption. The hashtags must appear within the first two lines of the post caption so that they are visible. A short written statement may be posted as an image of the text or as the caption to any photo or video that complies with these Official Rules. Instagram Stories, Highlights, comments, and Direct Messages are not eligible Submissions. The Submission must remain publicly viewable until all potential winners have been verified and announced. A Submission that Sponsor cannot view because it was deleted, archived, or made private is void, along with its Additional Entries. The inclusion of the hashtags is mandatory to be considered a valid Submission. Any Submission that does not include all the required elements may be disqualified. Each eligible Submission will receive ten (10) additional entries (“Additional Entries”). No purchase, product use, product ownership, or depiction of a DiGiorno product is required. **Limit one (1) Submission and ten (10) Additional Entries per person.** Standard Entries and Additional Entries will be collectively referred to herein as “Entries”.

All Submissions must adhere to the following Submission Content Requirements, Terms and Restrictions and these Official Rules. Any Submission that does not adhere to these Submission Content Requirements, Terms and Restrictions, or the requirements set forth in these Official Rules, is subject to disqualification:

Submission Content Requirements, Terms and Restrictions.

Submission Content Requirements:

- i. Each Submission must include all hashtags and disclosures specified in the “How to Enter” section. Submission must: (a) be entrant’s original work, (b) created specifically for the Sweepstakes; (c) not published or publicly displayed before the beginning of the Sweepstakes entry period; and (d) not violate the rights of any other person or entity. A Submission may depict only the entrant. No other person, including any minor, may appear, be heard, or otherwise be recognizable or identifiable in a Submission. A Submission must not contain third-party music, performances, photographs, artwork, trademarks, locations requiring permission, private property, or other third-party materials.
- ii. **Submission Content Terms:** Each video, photo, and short written statement must be an original creation of the entrant, which is under no restriction, contractual or otherwise, that will prevent Sponsor’s use of the Submission and each video, each photo, and each short written statement must be free of any and all liens, encumbrances and claims of third parties. Entrant

acknowledges, agrees and warrants that nothing in the video, photo, or short written statement infringes on any copyrights, confidential information, intellectual property or trademarks belonging to any person or entity other than the entrant. Entrant agrees to indemnify and hold harmless the Released Parties (defined below) from and against any and all claims, demands, damages, costs, liabilities and causes of action of whatsoever nature that are based upon or arise out of any breach by entrant of these Official Rules or the warranties and representations made by entrant in this paragraph. Modifying, enhancing or altering a third party's preexisting work does **not** qualify as an entrant's original creation.

- iii. Any statement, depiction, testimonial, endorsement, or express or implied claim concerning Sponsor or its products must be truthful, must reflect entrant's honest opinions and actual experiences, and must not be false, misleading, deceptive, or unsupported. Entrant must not claim or imply that entrant has used or experienced a product unless entrant has actually done so. Sponsor may disqualify any Submission that Sponsor determines, in its sole discretion, violates this requirement.
- iv. By submitting a Submission, each entrant grants Sponsor and its licensees, sublicensees, successors, and assigns an irrevocable, perpetual, worldwide, unlimited, royalty-free, fully paid-up license to reproduce, distribute, publish, display, exhibit, publicly perform, transmit, broadcast, advertise, promote, edit, modify, adapt, create derivative works from, and otherwise use and exploit the Submission, in whole or in part, together with all video, photographs, written statements, audio, music, performances, and other materials included in the Submission. This license also includes the right to use entrant's name, Instagram handle, city and state of residence, voice, performance, image, likeness, and profile photograph in connection with the Submission and the Sweepstakes in any media now known or later developed, for any purpose, including advertising and promotional purposes, without further notice, approval, permission, or additional compensation. To the fullest extent permitted by applicable law, entrant waives and agrees not to assert any moral rights or similar rights in the Submission. Released Parties are not responsible for any unauthorized use of a Submission by third parties. Sponsor has no obligation to use any Submission or any rights granted under these Official Rules.
- v. If Sponsor republishes or otherwise uses a Submission as an endorsement, testimonial, advertisement, or other promotional content, Sponsor will clearly and conspicuously identify the Submission as having been submitted in connection with the Sweepstakes. Sponsor will not materially alter the entrant's expressed opinion or present the Submission in a false, misleading, or materially different context.

Submission Content Restrictions: Videos, photos and short written statements must be suitable for presentation to all ages in a public forum, as determined by Sponsor in its sole discretion.

A Submission must not contain or depict material that:

- i. Was created using Artificial Intelligence or synthetic media. A Submission must not include any content created, generated, materially modified, or synthesized using generative artificial intelligence, machine-learning, synthetic-media, deepfake, face-swapping, voice-cloning, text-to-image, image-to-image, text-to-video, or similar technology;
- ii. Violates or infringes another's rights, including without limitation, intellectual property rights, or that constitutes copyright infringement;
- iii. Contains material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;
- iv. Contains or displays any commercial or corporate advertising, including third-party logos, brand names, trademarks, trade dress, or slogans, except for Sponsor's products, trademarks, logos, packaging, or other materials expressly permitted or required by these Official Rules. Any permitted use of Sponsor's materials must comply with these Official Rules and does not grant any ownership or other rights in those materials;
- v. Contains indecent, violent, or unsafe behavior or situations, profanities or obscenities, including but not limited to nudity, or pornography, or is otherwise inappropriate, indecent, profane, obscene, hateful, tortious, slanderous or libelous;
- vi. Contains, depicts, identifies, or references any person other than the entrant, including any minor, celebrity, public figure, or private individual;
- vii. Disparages any company, persons or organizations or their products or services;
- viii. Includes threats to any person, place, business, or group;
- ix. Is unlawful, in violation of or contrary to all applicable federal, state, or local laws and regulations;
- x. Communicates messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate.

Failure of any Entry to comply with the above "Submission Content Requirements", "Submission Content Terms" and/or "Submission Content Restrictions" or otherwise comply with these Official Rules, as determined by Sponsor in its sole discretion, may result in disqualification.

Prizes: One (1) Grand Prize will be awarded, consisting of: Fifty-two (52) coupons, each redeemable for one (1) free DIGIORNO® Pizza with a maximum value of \$12.99 per coupon, awarded in two (2) installments: approximately twenty (20) coupons will be delivered following winner verification, and the remaining thirty-two (32) coupons will be delivered in or about January 2027; one (1) Netflix gift card with a face value of \$350; and one (1) television prize, awarded in the form of one (1) Best Buy gift card with a face value of \$650. The period of Netflix service covered by the gift card will depend on the winner's selected plan and the subscription pricing in effect when the gift card is redeemed.
Approximate Retail Value ("ARV") of Grand Prize: (up to) \$1,675.48.

Five (5) First Prizes will be awarded, each consisting of: Ten (10) coupons, each redeemable for one (1) free DIGIORNO® Pizza with a maximum value of \$12.99 per coupon; and one (1) DiGiorno-branded

t-shirt. T-shirt size and style are subject to availability and will be determined by Sponsor in its sole discretion. **ARV of each First Prize: (up to) \$139.90. Total ARV of all prizes: (up to) \$2,374.98.**

Netflix and Best Buy are not sponsors of and are not affiliated with this Sweepstakes. Netflix is a trademark of Netflix, Inc.; Best Buy is a registered trademark of BBY Solutions, Inc. All prize details will be determined by Sponsor in its sole discretion. **Limit one (1) prize per person.** Prizes are awarded “as is” with no warranty or guarantee, either express or implied. Coupons exclude sales tax. Coupons are subject to the expiration date and terms and conditions set forth thereon. Gift cards are non-transferable, have no cash value except where required by law, and are subject to the issuer’s terms and use restrictions. Sponsor is not responsible for lost or stolen gift cards. Winners are responsible for all federal, state, and local taxes, as well as all costs and expenses associated with prize acceptance and use not specified herein as being provided. No cash substitution for prizes will be permitted, and prizes are non-refundable and non-transferable, except at sole discretion of Sponsor. Sponsor reserves the right to substitute a prize (or portion thereof) for a prize of equal or greater value. Winners must provide a valid street address for prize delivery; P.O. boxes will not be accepted. Prizes will be shipped at Sponsor’s expense. Sponsor is not responsible for delay, loss, theft, or damage occurring after a prize has been delivered to the address provided by the winner. Allow six (6) to eight (8) weeks after winner verification for prize delivery, except that the second installment of Grand Prize coupons will be delivered in or about January 2027.

Drawing and Winner Notification: One (1) potential Grand Prize winner and five (5) potential First Prize winners will be selected on or about October 16, 2026, by Sponsor in a random drawing from among all eligible Entries received during the Sweepstakes Period. **Odds of winning depend on the number of eligible Entries received.** Potential winners will be contacted by Instagram Direct Message (“Message”) sent only from the verified @digiorno Instagram account. A potential winner must respond within twenty-four (24) hours and follow the instructions in the Message. Each potential winner may be required to complete and return an affidavit or declaration of eligibility, liability and publicity release (“Winner Release”), and any other documentation reasonably required by Sponsor within the period stated in the Message. A potential winner may be disqualified if the potential winner fails to respond on time, fails to provide the Winner Release or other required documentation, does not comply with these Official Rules, declines the prize, or has a prize returned as undeliverable. Sponsor may select an alternate potential winner by random drawing. Sponsor may conduct up to three (3) alternate drawings for each prize, after which that prize may remain unawarded. A potential winner becomes an official winner only after Sponsor verifies eligibility and compliance with these Official Rules.

Publicity Grant: By submitting an entry, each entrant agrees to allow use of their name, username, likeness, city and state of residence, and/or biographical information for promotional purposes (including posting on Sponsor’s website), in any and all media, now or hereafter known, worldwide in perpetuity, without additional compensation or notification to, or permission from, entrant, except where prohibited.

Entry Conditions and Release: Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered or garbled entries, comments, email, Messages, or other communications of any kind; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the sweepstakes, the processing of entries, the announcement of the prizes or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or other device related to or resulting from participating in this Sweepstakes or downloading materials from or use of the platform. Persons who tamper with or abuse any aspect of the Sweepstakes or platform or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Sponsor may suspend, modify, or terminate the Sweepstakes if fraud, technical failure, unauthorized intervention, platform disruption, force majeure, or another cause beyond Sponsor's reasonable control materially impairs the integrity or proper operation of the Sweepstakes. If the Sweepstakes is terminated, Sponsor will, where practicable, award the prizes by random drawing from eligible, non-suspect Entries received before the impairment occurred. Entrants, by participating, agree that Sweepstakes Entities, Meta Platforms, Inc. (d/b/a Instagram), and their respective parents, affiliates, subsidiaries, prize suppliers, advertising and promotion agencies, and each of their respective officers, directors, employees, representatives, and agents (collectively, the "Released Parties") will have no liability for, and, to the fullest extent permitted by applicable law, each entrant releases and holds harmless the Released Parties from, any claims, liabilities, injuries, losses, or damages of any kind, including death or damage to persons or property, arising out of or relating to the entrant's participation in the Sweepstakes or the acceptance, possession, use, misuse, or delivery of any prize. In the event of a dispute regarding entries received from multiple users having the same Instagram account, the authorized account subscriber of the Instagram account at the time of entry will be deemed to be the entrant and must comply with these rules. Authorized account subscriber of the Instagram account is the natural person who is assigned the Instagram account by Instagram.

Privacy: Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy: <http://privacy.nestleusa.com/> as applicable, and the privacy policy and terms and conditions of Instagram, as applicable. If you are selected as a winner, your information may also be included in a publicly available winner's list.

Governing Law and Venue: Except to the extent preempted by federal law, these Official Rules and any dispute arising from or relating to the Sweepstakes will be governed by the laws of the State of Delaware, without regard to conflict-of-law principles. Venue for any claim that is not subject to

arbitration or eligible for small-claims court will lie exclusively in the state or federal courts located in Delaware.

DISPUTE RESOLUTION: PLEASE READ THIS SECTION CAREFULLY. IT AFFECTS YOUR LEGAL RIGHTS, INCLUDING YOUR RIGHT TO FILE A LAWSUIT IN COURT. EXCEPT WHERE PROHIBITED BY APPLICABLE LAW, ANY DISPUTE, CLAIM, OR CONTROVERSY ARISING OUT OF OR RELATING TO THE SWEEPSTAKES, AN ENTRY, A SUBMISSION, A PRIZE, OR THESE OFFICIAL RULES WILL BE RESOLVED IN ACCORDANCE WITH SECTION 17, TITLED “DISPUTE RESOLUTION,” OF THE NESTLÉ USA TERMS & CONDITIONS LAST UPDATED FEBRUARY 3, 2025, AVAILABLE AT [HTTPS://WWW.NESTLEUSA.COM/TERMS](https://www.nestleusa.com/terms). SECTION 17 IS INCORPORATED INTO THESE OFFICIAL RULES BY REFERENCE AND INCLUDES A MANDATORY INFORMAL DISPUTE-RESOLUTION PROCESS, BINDING INDIVIDUAL ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION, A WAIVER OF CLASS, COLLECTIVE, CONSOLIDATED, REPRESENTATIVE, AND PRIVATE-ATTORNEY-GENERAL PROCEEDINGS, AND A WAIVER OF JURY TRIAL. ONLY THE FEBRUARY 3, 2025 VERSION OF SECTION 17 IS INCORPORATED. ANY LATER MODIFICATION TO THE ONLINE TERMS WILL NOT APPLY TO THIS SWEEPSTAKES. IF THESE OFFICIAL RULES CONFLICT WITH THE INCORPORATED DISPUTE RESOLUTION TERMS, THESE OFFICIAL RULES WILL CONTROL WITH RESPECT TO THE SWEEPSTAKES.

Winners List Request: For a list of the Sweepstakes winners (available after November 9, 2026) send a request via direct message to <https://www.instagram.com/digiorno>

Sponsor: Nestlé USA, Inc. 1812 N. Moore Street, Arlington, VA 22209.