

## **GrowthDigitl.io: PRIVACY POLICY**

Welcome to **Growthdigital.io** (referred to as "we," "our," or "the Company"), where we prioritize and respect your privacy. This Privacy Policy serves to elucidate our approach to collecting, using, and safeguarding your personal and non-personal information when you utilize our website (the "Site") and associated products and services (the "Service"). Additionally, it outlines the manner in which we handle personal and client data. By engaging with our Site and Services, you explicitly consent to the practices delineated in this Policy.

We retain the right to revise this Privacy Policy. Significant alterations will be communicated through email or prominently displayed on our Site. Your continued use post such modifications signifies your acknowledgment and acceptance of the updated Policy.

### **Types of Information We Collect**

In our quest to enhance Service provision, we gather two primary types of information about our users:

Personally Identifiable Information (PII): This encompasses precise personal details like name, email address, mailing address, contact numbers, and other identifying information that you voluntarily furnish during account creation, product/service purchases, or interactions with our Site.

Aggregate Information: This type does not identify individuals and is assembled based on your interactions with our Site. It comprises data such as website URLs, browser type, IP addresses, and referral sources.

### **How We Collect and Use Information**

We meticulously collect PII only when voluntarily provided by you. This data is utilized to deliver products or services, enhance our services, analyze Site usage, and tailor content and layout. Additionally, non-identifying information is employed for statistical analysis and diagnosing technical issues.

### **Cookies**

Cookies, being small text files, enhance and personalize your user experience. We utilize cookies to collect aggregate data concerning user preferences and site usage patterns. They store certain preferences (like passwords) to facilitate a smoother user experience. You possess the ability to manage and configure cookie preferences through your browser settings.

### **Release of Information**

Rest assured, we neither sell, trade, nor rent your PII to external parties. However, select product and service offerings are made possible through partnerships and third parties ("Service Partners"). For seamless delivery of products or services, we may share PII with them. We advocate for our Service Partners to uphold robust privacy policies.

### **Updating and Correcting Information**

We champion your ability to access and amend your PII. Swiftly update any alterations to your personal information. You can manage your PII in your account settings, ensuring it remains current and accurate.

### **User Choices on Collection and Use of Information**

Should you express interest, we may send you informative emails about new products and services. However, you retain the choice to opt out of these

communications. Furthermore, you can exercise control over cookie preferences by adjusting settings in your browser.

### **Security of Your PII**

Your security is paramount to us. We adhere to industry-standard security measures to safeguard your PII. While we diligently strive for security, we acknowledge that no online transmission can be guaranteed 100% secure. We strongly recommend implementing security measures to protect your devices.

### **Miscellaneous**

You must be at least 18 years old to have our permission to use this Site. By agreeing to Our Policy, you are hereby confirming that you are at least 18 years old. Our policy is that we do not knowingly collect, use, or disclose PII about minor visitors.

You should also be aware that when Personally Identifiable Information is voluntarily disclosed (i.e. your name, email address, etc.) in the discussion forums or other public areas on this Site, that information, along with any information disclosed in your communication, can be collected and used by third parties and may result in unsolicited messages (including unwanted spam messages) from third parties. Such activities are beyond our control and this Policy does not apply to such information. Please consult our Site Terms and Conditions of Use Agreement for our Site Conduct policies.

### **Contact**

If you have any questions, concerns, or inquiries about our Privacy Policy, or our use of your PII, or our privacy practices, please contact us at:

**[info@codyspears.com](mailto:info@codyspears.com)**.

### **GDPR: European or UK data subjects**

Our clients use the **Canada Lead Source** software to collect and process the personal data of individuals, which may include individuals in the EU and/or the UK. In particular, they use the software to manage their marketing lists and campaigns, which includes the processing of the personal data of their customers.

For the purposes of the GDPR (and the UK GDPR) **Canada Lead Source** acts as a processor of the personal data of data subjects. The controller of the data subjects' personal data is either our client, or the customers of our client. We only process such personal data in accordance with the instructions of our client and in compliance with our obligations as a processor. We ensure that a data processing agreement is entered into between us and our client in order to ensure that appropriate safeguards are in place.