

We've been using [mailerlite.com](https://www.mailerlite.com) in compliance with email marketing to send the zoom link reminder to our guests and members. There have been updated changes and we need the following updated to continue using the service.

The screenshot shows the MailerLite dashboard at the URL `dashboard.mailerlite.com/campaigns/status/draft#`. The page title is "Campaign details" and it includes a breadcrumb trail: "Details > Content > Review and schedule". The main content area is titled "Campaign details" and contains a sub-header: "Enter 'Subject' and other sending details. Check preview on the side to see how your campaign will appear in the inbox." Below this, there are several form fields: "Campaign name" (Zoom in 30mins - March 7), "Subject" (The Public Speaking Zoom), "Sender" (Valued Voices Toastmasters, with a secondary email address `vpm-7744@toastmastersclubs.org` highlighted in red), and "Preheader". A modal dialog box is open over the "Sender" field, titled "Domain authentication required", with the message: "Due to the latest deliverability rules, you must authenticate your sender email before you can send from this address." and a button labeled "Authenticate email domain". To the right, an "Inbox preview" shows a sample email from "Valued Voices Toastmasters" with the subject "The Public Speaking Zoom meeting room opens in an hour!" and a preheader "Your email preheader will appear here."

<https://www.mailerlite.com/help/the-limitations-of-using-a-free-domain>

The screenshot shows the "Account settings" page in MailerLite. The user is logged in as "Valued Voices Toastmasters" on the "Free plan". The "Upgrade" button is visible. The "Domains" tab is selected in the navigation menu. The "Sending domains" section is active, with a green "Add domain" button. Below this, a table lists the domains and their status:

Domain	Verification	Authentication	Domain alignment
toastmastersclubs.org	Verified	Authenticate	Add custom domain

Domain authentication

Authentication is critical to the delivery of your campaigns. This will make your newsletters more credible, which means a much better chance of avoiding spam folders with the majority of mailbox providers.

DKIM/DomainKeys

Please create CNAME record:

Name	Value
<code>litesrv._domainkey.toastmastersclubs.org</code> <input type="button" value="Copy"/>	<code>litesrv._domainkey.mlsend.com</code> <input type="button" value="Copy"/>

SPF/SenderID

Please create TXT record:

Name	Value
<code>toastmastersclubs.org</code> <input type="button" value="Copy"/>	<code>v=spf1 include:_spf.mlsend.com a mx ip4:34.237</code> <input type="button" value="Copy"/>

To authenticate a domain on GoDaddy, you can follow the steps outlined in [this article](#).

Cancel

Check DNS Records

DKIM/DomainKeys

Please create CNAME record:

Name

`litesrv._domainkey.toastmastersclubs.org`

Value

`litesrv._domainkey.mlsend.com`

SPF/SenderID

Please create TXT record:

Name

`toastmastersclubs.org`

Value:

`v=spf1 include:_spf.mlsend.com a mx ip4:34.237.161.9 ip4:50.19.253.65 ip4:50.19.253.54 -all`

To authenticate a domain on GoDaddy, you can follow the steps outlined in [this article](#).

Kind Regards,

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VP Membership

Valued Voices Toastmasters Club

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Valued Voices club meets every Thursday at 12pm MST on Zoom

[Click here](#) to register to be a guest at our meeting.