

Privacy Policy for Real Estate CRM

Effective Date: [Insert Date]

Last Updated: [Insert Date]

[Your Company Name] (“we,” “our,” or “us”) operates the **Real Estate CRM App** (the “App”) to help real estate agents, brokers, and property managers manage leads, customers, and sales operations. This Privacy Policy explains how we collect, use, share, and protect your information when you use our App.

1. Information We Collect

We collect the following types of information:

- **Personal Information:** Name, phone number, email address, company name, and other contact details you provide.
 - **Account Information:** Username, password, and profile details.
 - **Business Data:** Property listings, customer records, leads, transactions, and notes you upload to the App.
 - **Usage Data:** Device type, IP address, operating system, and usage statistics to improve the App’s performance.
 - **Optional Integrations:** If you connect third-party services (e.g., email, cloud storage, payment systems), we may collect information required to integrate with those services.
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2. How We Use Information

We use collected information to:

- Provide and improve CRM services.
- Manage user accounts and authentication.

- Facilitate communication between agents and clients.
 - Personalize the user experience.
 - Send important updates, alerts, or service notifications.
 - Maintain security, prevent fraud, and comply with legal obligations.
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3. How We Share Information

We do **not sell** your personal data. We may share information in the following cases:

- **Service Providers:** With trusted vendors who support hosting, cloud storage, analytics, or customer support.
 - **Business Transfers:** If our company merges, sells assets, or undergoes acquisition, your information may be transferred.
 - **Legal Compliance:** When required by law, regulation, or government request.
 - **With Your Consent:** If you authorize integrations or data sharing with external services.
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4. Data Storage & Security

- Your data is stored securely on [insert hosting provider, e.g., AWS / Google Cloud].
 - We use encryption, access control, and monitoring to protect data.
 - While we take reasonable steps to protect your information, no system is 100% secure.
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5. Data Retention

- We retain personal and business data for as long as you maintain an account.

- You can request deletion of your data by contacting us at [insert support email].
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6. Your Rights

Depending on your location, you may have the right to:

- Access, correct, or delete your personal data.
 - Restrict or object to certain data processing.
 - Export your data in a portable format.
 - Withdraw consent for optional features (e.g., marketing emails).
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7. Children's Privacy

Our App is not intended for children under 16. We do not knowingly collect personal information from children.

8. Changes to This Policy

We may update this Privacy Policy from time to time. The updated version will be posted with a new "Last Updated" date.

9. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

[Your Company Name]

Email: [info@yourcompany.com]

Phone: [+91-XXXXXXXXXX]

Address: [Company Address]

