

1. Use light colours mostly white background to look professional
2. Take the template of an Instagram Carousel. Make it a **10 slide content** and share it in both PDF and images format
3. The resolution should be **1080 X 1080 pixel**
4. Make sure on the last page you have the following information. 73bit.com Call to action Like “Like this post”



5. Use bigger fonts because readers could be senior executives and may not be able to read it without glasses. (Keep the font size above 40 pixels)
6. Don't do fancy or super detail work because we are experimenting with minimum viable content (MVC)
7. Make sure the font you use is the same across all the slides